

## **Mission Statement - ECREA Section Television Studies**

The Television Studies Sections aims to organise a strong cooperation for European research and education in the field of television studies. In the face of technological and cultural changes to television “as we know it“, the section will bring together TV researchers from a wide range of disciplines focussing on all aspects of television, both addressing the “post-broadcast era“ and television’s history and multiple futures.

Television is a transitional medium that exists in a constant state of flux that affects both its (legal, institutional, technical, economical) modes of operation and its programmes at every time. The past decades have seen the deregulation of TV in most European countries, the digitalisation of TV, and the commercialisation and globalisation of TV formats and programmes. Historically television derives from film, radio and theatre in their audio-visual staging elements and from broadcasting in technical and legal aspects. The phenomenon of television in its broadest sense will be the topic of the section: TV as programme, TV as aesthetic form, TV as commercial product, TV as lived experience, TV as cultural and economic institution, TV as part of legal and political actions, TV as symbolic field of cultural production, TV as popular entertainment, TV as media technology, TV as part of everyday life, TV as commodity, TV as part of convergence culture, etc.

The section welcomes various approaches (theoretical, analytical, historical, empirical, critical, methodological) and encourages inter- and transdisciplinary work on television.

The aim of the section is:

- to bring together scholars from all disciplines dealing with all aspects of television (economy, politics and policy, technique, audience, programmes, formats, genres, history).
- to facilitate collaborative research.
- to promote and foster the development of further research in the field, in consolidating existing approaches, exploring new ways of research, and taking up methodological challenges.
- to support research students and early career researchers through their integration into the television studies community.
- to create transnational cooperation that furthers comparative and transnational perspectives in a European context.
- to foster research cooperation between its members, namely by promoting contacts that can propel the creation of consortiums or any other form of collaboration.
- to create links with other ECREA Sections and Networks, particularly the digital culture and communication section, the audience and reception studies section, the international and intercultural communication section and the communication law and policy section.
- to connect to other, already existing groups (including the local research groups in Britain such as the Southern Broadcasting History Group and Northern Television Research Group, the European Television History Network, and others).
- to offer the spaces to develop cooperations between academic institutions, archives and TV production.
- to communicate existing work of section members.