



ECREA SECTION, NETWORK AND TEMPORARY WORKING GROUP EVENTS IN 2017





	Date	Deadline	Location	Title	Organiser	Page
March	23-24 March	10 October 2016	Odense, Denmark	ECREA journalism studies section conference 2017. Changing audiences, changing journalism	Journalism Studies	p. 7
April	11 April	21 March	Ljubljana, Slovenia	Communication in the classroom: gender, migration and interaction	Women's Network	p. 11
	20-21 April	31 January	Vilnius, Lithuania	Visuality 2017 Conference: Tourism vs. Urban Heritage in a Creative City, TWG special panel: "Smart tourism. Consuming and preserving urban heritage and culture in an age of ubiquitous mediation"	Media & the City TWG	p. 14
	26-29 April	26 February	Luxembourg, Luxembourg	Children and Youth on the Net	Children, Youth and Media TWG	p. 14
May	18-19 May	20 February	Tilburg, The Netherlands	Trial and Error: media education in a changing media world	Journalism and Communication Education Research TWG	p. 14
	23-24 May	15 February	Bologna, Italy	Media Mutations 9th International Conference "The Format Factor. Television Shows, Brands and Properties in the Global Television Scenario"	Television Studies	p. 10
	26-27 May	14 February	Athens, Greece	Sexualities and Digital Culture in Europe: a joint ECREA Symposium	Gender and Communication / Digital Culture and Communication	p. 6
	25-29 May	15 February	San Diego, USA	ICA get-together ECREA TWG Visual Cultures	Visual Cultures TWG	p. 15
June	15 June	3 April	London, UK	Seminar on Comparative and Collaborative Research into Branded Content	Advertising Research TWG	p. 13
	15-17 June	17 March	Ljubljana, Slovenia	CEECOM 2017: Critique of/at/on periphery?	Central and East-European Network	p. 11
	19-22 June	22 January	Montreal, Canada	IVSA get-together ECREA TWG Visual Cultures	Visual Cultures TWG	p. 15

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September	7-8 September		Krakow, Poland	The development potential of the European Public Sphere	Communication and the European Public Sphere TWG	p. 14
	7-9 September	29 April	Budapest, Hungary	Our Group First! – Historical perspectives on Minorities/Majorities, Inclusion/Exclusion, Centre/Periphery in Media and Communication History	Communication History	p. 3
	12-13 September	15 April	Lublin, Poland	Radio Research Conference 2017	Radio Research	p. 9
	15-16 September	31 March	Norwich, UK	The Future of Media Content: Interventions and Industries in the Internet Era	Media Industries and Cultural Production / Communication Law and Policy	p. 7
	28-29 September	30 March	Lisbon, Portugal	Audiences2030: Imagining a Future for Audiences	Audience and Reception Studies	p. 3
October	4-5 October		Bucharest, Romania	Why Europe? Narratives and Counter-narratives of European Integration	Communication and the European Public Sphere TWG	p. 14
	6-7 October	15 April	Lisbon, Portugal	Mediatization in a global perspective: Comparing theoretical approaches in a digitised world	Mediatization	p. 7
	13-15 October		Lisbon, Portugal	Communication and Arts: Philosophical and Theoretical Perspectives	Philosophy of Communication	p. 9
	19-21 October	17 April	Lisbon, Portugal	5th International Crisis Communication Conference	Crisis Communication	p. 4
	23-24 October		Helsinki, Finland	(Mediated) Social Interaction in Groups, Networks and Organizations	Interpersonal Communication and Social Interaction	p. 6



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November November	2-3 November	16 April	Bilbao, Spain	Migration and communication flows: rethinking borders, conflict and identity through the digital	Diaspora, migration and the media / Intercultural and International Communication	p. 4
	6-7 November or 14-15 November		Brighton, UK	Digital Media/Data Cultures: the digital after data	Digital Culture and Communication	p. 5
	7-8 November	30 May	London, UK	Branded Content Research Network Conference	Advertising Research TWG	p. 13
	9 November	19 October	Travel-free meeting	The Digital Turn in Science and Environment Communication	Science and Environment Communication	p. 10
	10-11 November	1 June	Stockholm, Sweden	Digital Democracy: Critical Perspectives in the Age of Big Data	Communication and Democracy / Media Industries and Cultural Production	p. 3
	10-11 November	2 May	Cork, Ireland	Multivoicedness and European Cinema: Representation, Industry, Politics	Film Studies	p. 6
	10-12 November	15 June	Bucharest, Romania	Media, Religion, Popular Culture	Media and Religion TWG	p. 15
	13-14 November	1 May	Edinburgh, UK	PR and society: The generative power of history in the present and future	Organisational and Strategic Communication	p. 8
	15-17 November	9 June	Málaga, Spain	The Future of European Television: Between Transnationalism and Euroscepticism	Television Studies	p. 10
	22-23 November	10 March	Zurich, Switzerland	Political Communication in Times of Crisis: New Challenges, Trends & Possibilities	Political Communication	p. 9

List of YECREA events					
23-24 March	Odense, Denmark	ECREA journalism studies section conference 2017. Changing audiences, changing journalism	Journalism Studies	YECREA Workshop: Internationalization & Publication Strategies	p. 7, 11
26-27 May	Athens, Greece	Sexualities and Digital Culture in Europe: a joint ECREA Symposium	Gender and Communication / Digital Culture and Communication	YECREA Workshop	p. 6, 12
15-16 September	Norwich, UK	The Future of Media Content: Interventions and Industries in the Internet Era	Media Industries and Cultural Production / Communication Law and Policy	YECREA Workshop	p. 7, 12
28-29 September	Lisbon, Portugal	Audiences2030: Imagining a Future for Audiences	Audience and Reception Studies	YECREA Workshop: Career in the making: identity, voice, and place in academia	p. 3, 12
23-24 October	Helsinki, Finland	(Mediated) Social Interaction in Groups, Networks and Organizations	Interpersonal Communication and Social Interaction	YECREA Workshop: ICSI PhD Workshop/Seminar (25 October)	p. 6, 12
2-3 November	Bilbao, Spain	Migration and communication flows: rethinking borders, conflict and identity through the digital	Diaspora, Migration and the Media / Intercultural and International Communication	YECREA Workshop	p. 4, 12
10-11 November	Stockholm, Sweden	Digital Democracy: Critical Perspectives in the Age of Big Data	Communication and Democracy / Media Industries and Cultural Production	YECREA Workshop	p. 3, 12

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TBA			Münster, Germany	Virtual reality/immersive media workshop/conference	Digital Games Research	p. 5



Sections

Audience and Reception Studies

Lisbon 28-29 September 2017: Audiences2030: Imagining a Future for Audiences

In association with the CEDAR network to celebrate the conclusion of the CEDAR project, ECREA ARS section is delighted to present this critical conference in audience studies. This is an open conference, anybody can submit. It celebrates the end of project moment for the AHRC CEDAR network, in association with Universidade Católica Portuguesa, the Audience and Reception Studies section of ECREA and YECREA.

Some highlights of this conference include:

- Keynote speakers: Sonia Livingstone, Martin Barker, Thomas Tufte, Klaus Bruhn Jensen
- Highlight Plenary: End of Project launch panel for the CEDAR network's findings
- Audiences2030 Respondents' Panel; Peter Lunt, Kim Schroeder, Pille Prullmann-Vengerfeldt
- Commentary on the Launch Event for the CEDAR Final Report: Denis McQuail and Silvia Harvey (VLV)
- YECREA Workshop: Voice and identity in academia
- Conference Dinner at Lisbon Castle: Our conference dinner will take place at the beautiful São Jorge Castle – a Moorish castle atop a hill, overlooking the historic Lisbon and Tagus River.

Conference Fee Bands: Option 1: 70 Euros (with lunch and refreshments); Option 2: 95 Euros (conference dinner, lunch and refreshments); Option 3: 35 Euros (non-presenting attendee fee).

Submission deadline: 30th March 2017

For full details of the scope of the Call for Papers, including the Submission URL, please visit the conference website here: <https://cedarahrc.com/audiences-2030-lisbon-conference/>

Communication and Democracy and Media Industries and Cultural Production

Stockholm 10-11 November 2017: Digital Democracy: Critical Perspectives in the Age of Big Data

The coordinates of democracy, civic engagement and political participation are being fundamentally reconfigured in the context of digital media, Big Data and algorithmic culture, and so too are the media industries. This joint conference of the ECREA Communication and Democracy and Media Industries and Cultural Production Sections provides the opportunity to analyse and assess these changes.

The constant need to measure and capture our behavior and attitudes has consequences for our political agency and subjectivities. What do big data and algorithmic culture mean in the context of democratic participation and engagement? What are the consequences of ubiquitous surveillance, preemptive policing and social bots for our understanding of democracy and exercise of civic rights? How do current discussions of political agency in the digital age compare to previous moments of disruption in terms of the introduction of media technologies?

Keynote speakers: Helen Kennedy (University of Sheffield), Joseph Turow (University of Pennsylvania), Mikkel Flyverbom (Copenhagen Business School)

Abstract Deadline: 1 June 2017

Contacts: Anne Kaun anne.kaun@sh.se; Julia Velkova julia.velkova@sh.se
<http://journalismresearchnews.org/cfp-ecrea-symposium-digital-democracy-critical-perspectives-age-big-data/>

Communication History

Budapest 7-9 September 2017: Our Group First! – Historical perspectives on Minorities/Majorities, Inclusion/Exclusion, Centre/Periphery in Media and Communication History

“Our group first!” A familiar chant, which echoes past times in contemporary voices has recently gained momentum in the political discourse in Europe and the United States with resonance all over the globe. The claim and focus of such demands is however not new,



but rather restorative with illustrious historical predecessors. Throughout history, communication has always been used to disseminate stereotypes, narratives and social myths aimed to the end of creating clear distinctions between a superior “us” and the “other”. Drawing lines between “us” and “them” is functional in negotiating senses of community and belonging and goes way beyond its political use. However, inclusion always harbors exclusion as well and the identity of groups also demarks their boundaries. For this workshop the *ECREA Communication History Section* invites scholarly presentations to shed light on questions of inclusion/exclusion, minorities/ majorities and centre/periphery in communication.

The goal is to understand such practices throughout a variety of historical and cultural settings and to learn from the past for contemporary challenges. The workshop allows for a scope ranging from the macro level of national or supranational societies, to very peculiar particularities of social groups and issue communities. The workshop is also interested in work that helps to deconstruct or re-evaluate assumptions about minorities/majorities, exclusion/inclusion, centre/periphery in a variety of contexts and as they are constructed or stabilized in academic work.

Contact: Section management team - Nelson Ribeiro (nelson.ribeiro@ucp.pt); Local Organizing Committee - Sipos Baláz Áron (sipos@caesar.elte.hu)

Crisis Communication

Lisbon 19-21 October 2017: 5th International Crisis Communication Conference

The 5th International Crisis Communication Conference aims to discuss how crisis communication can be used by business and the public sector in a strategic fashion.

Keynote speakers: Professor W. Timothy Coombs - Texas A&M University (confirmed)

Submissions should deal with one of the following sub-themes:

- Corporate Crisis Communication
- External Crisis Communication
- Internal Crisis Communication
- Non Corporate Crisis Communication
- Public and Nongovernmental Organizations Crisis Communication
- Integrated Communication
- Crisis Communication Management

- New Media Crisis Communication
- Strategic Crisis Communication Management

Presentation proposals in English language are to be submitted as meaningful extended abstracts (max. 500 words, references excluded). Abstracts should state the title of the presentation, purpose, theoretical approach, methodology, (expected) findings, implications, relevance, and originality of the study. Include contact information for all authors (name, organization, mail address, email address and phone). Abstracts must be presented in Word format, in 1.5 line spacing and 12 point Times New Roman font size.

Top Paper published in *Corporate Communication: An International Journal*

The top paper at the conference, as selected by the organizing committee, will be given a fast track review at *Corporate Communication: An International Journal*. The fast track review is conducted by the editor and a decision on the manuscript will be made within 30 days of submission.

The deadline for submissions is April 17, 2017. Please send the abstract to crisis5@fch.lisboa.ucp.pt. Notifications of acceptance will be sent through an e-mail by June 9, 2017.

<https://ecreacrisis.wordpress.com/>

Diaspora, Migration and the Media and International and Intercultural Communication Bilbao 2-3 November 2017: Migration and communication flows: rethinking borders, conflict and identity through the digital

Addressing topical themes such as migration and refugee crises, ECREA's 'Diaspora, Migration and Media' and 'Intercultural and International Communication' sections will organize a joint conference in Bilbao (Spain) in November 2017. 'Migration and communication flows. Rethinking borders and identity through the digital' will tackle issues of representation, identity, language as well as methodological challenges. Next to paper presentations, we have keynote speeches by Pedro Oiarzabal (Universidad de Deusto) and Myria Georgiou (London School of Economics) and a roundtable with journalists.



The conference will include:

- Keynote speeches by Myria Georgiou TBC (London School of Economics and Political Science) and Pedro Oiarzabal (University of Deusto).
- A roundtable to establish bridges of dialogue between academics studying the coverage of migrants and journalists reporting on various conflicts in Europe, addressing methodological and ethical challenges.
- A YECREA event dedicated to young scholars (PhD and postdoc level): see below for more information.
- A joint session organized by the ECREA 'Intercultural and International Communication' division to broaden the empirical, conceptual and methodological scope of the conference and to explore future collaborations.
- An elaborate social programme, allowing participants to enjoy the city of Bilbao.

Place: University of the Basque Country, Bilbao, Spain

Date: 2-3 November 2017

Contact: Irati Agirreazkuenaga (irati.agirreazkuenaga@ehu.eus) and Stijn Joye (stijn.joye@ugent.be)

<https://internationalandintercultural.wordpress.com/>

Digital Culture and Communication

Brighton 6-7 November or 14-15 November 2017: Digital Media/Data Cultures: the digital after data

Digital culture and communication is built on data. The Digital Culture and Communication section was set up with the claim that “digital culture and communication is one of the newest topics within the realm of media and communication research.” To some, it appears that the data paradigm has arrived as a self-evidently unifying concept for the Section. For others, whether positively or negatively, a focus on data might be fundamentally disruptive to the way that we understand our research and disciplines in Digital Culture and Communication.

In response to this – and in addition to addressing broader questions pertinent to the study of digital culture and communication – this Symposium invites papers that will address specific issues around data in digital media and culture:

- To what extent do we experience data *qua* data in our everyday use of digital media?
- What demands does the pervasiveness of data in digital culture make of our conceptual and theoretical tools to analyse communication?
- Empirically, what perspectives on data can be used to augment and diversify our research approaches?

At the same time it is important to recognise the hegemonic position that data has taken in academia and the wider world. As such, papers that challenge this paradigm or aim to show alternative or complementary ways to address digital culture and communication are equally important to the DCC Section meeting.

Place: University of Brighton, UK

Date: Monday 6th – Tuesday 7th November [OR] Tuesday 14th – Wednesday 15th November

<https://brightondcc.edublogs.org/>

Digital Games Research

Münster (date TBA): Virtual reality/immersive media workshop/conference

Conference in the tradition of the multiplayer series.

<http://www.digital-games.eu/?p=571>

Contact: Thorsten Quandt, thorsten.quandt@uni-muenster.de

<http://www.digital-games.eu/>



Film Studies

Cork 10-11 November 2017: Multivoicedness and European Cinema: Representation, Industry, Politics

European cinema has evolved from a homogenous and selective object of study, mostly shaped by frameworks of national industry, identity and culture, to a much more diversified field, reflecting the shift to a post-colonial, post-communist, post-national, globalised Europe. In the context of an increasingly diverse but also split society, in which social polarisation is on the increase due to the crisis of the Eurozone and the decline of the welfare states, and in which populism and nationalisms are on the rise, resulting in the strengthening of the Fortress Europe project, this conference aims to turn the spotlight on the less-represented and less-audible voices in European cinema in all its forms: fiction, documentary, mainstream, art house, independent, exploitation, art film. With an inclusive focus encompassing issues of production, distribution and reception, of representation and of form, of dissent and of control, the conference invites contributions that engage from a wide range of theoretical perspectives and methodological approaches with the politics of difference and with the representation and/or expression of alternative viewpoints in European films / in films made in Europe.

Place: University College Cork, Ireland

Date: 10-11 November 2017

Contact: Gertjan Willems, Gertjan.willems@ugent.be

<https://fanstudies.org/2017/01/28/cfp-multivoicedness-and-european-cinema-representation-industry-politics/>

Gender and Communication and Digital Culture and Communication

Athens 26-27 May: Sexualities and Digital Culture in Europe: a joint ECREA Symposium

Past decades, media and communication studies have been focusing on the study of sexuality in media, representations, and have been exploring audiences' interpretations of mass-produced media and popular culture texts. However, current ontological changes in the processes of mass communications, the shift from one-to-many to many-to-many communicative infrastructures, multiplied the institutional, technological and symbolic dimensions when inquiring into sexualities and media, communications and culture. The digitization of sexuality demands that scholars look beyond the well-established frameworks to study sexuality and media, expanding their methodological and theoretical perspectives in order to fully comprehend sexual life-worlds and the digital.

The focus of this symposium is on sexual politics in and around the digital, which means a critical understanding of sexualities in European digital culture. Thereby, focusing on changes in sexual life-worlds, but also continuities; how are certain intimate sexualities valued, while others are stigmatized? This symposium is interested in contributions dealing with processes of power that are currently surrounding the digital and sexualities. The symposium will focus on three key areas:

(1) sexual experiences, practices and digital culture, (2) intimate/sexual citizenship and the digital, and (3) online sexual content and representations.

Keynote: Professor Susanna Paasonen

Place: Faculty of Communication and Media Studies, National and Kapodistrian University of Athens (Athens, Greece)

Date: 26-27 May 2017

Contact: Frederik Dhaenens, frederik.dhaenens@ugent.be

<http://gcecrea.wixsite.com/gendercommunication/symposium-2016-athens>

Interpersonal Communication and Social Interaction

Helsinki 23-24 October 2017: (Mediated) Social Interaction in Groups, Networks and Organizations

ICSI Regional Conference is the 5th bi-annual meeting of the Interpersonal Communication and Social Interaction Division of ECREA. This year's conference is held in Helsinki, Finland.

The title of the conference, (Mediated) Social Interaction in Groups, Networks and Organizations, reflects some of the relevant themes and discussions within our section. Workplaces, as well as groups and networks beyond traditional organizations, are constituted through communication and social interaction. Face-to-face communication, routines and practices shape organizing in traditional organizations whereas virtual communities and teams rely heavily on mediated communication. Furthermore, social media and other technologies bring new affordances to communication and organizing in all kinds of professional relationships and social interaction. ICSI Regional Conference 2017 will provide an opportunity for international scholars from communication and related fields to gather together for two days to discuss the role of (mediated) communication and social interaction in constituting groups, teams and organizations.

Place: Helsinki, Finland

Date: October 23-24 (PhD workshop Oct 25)

Contact: Anu Sivunen (anu.e.sivunen@jyu.fi)



Journalism Studies

Odense 23-24 March 2017: ECREA journalism studies section conference 2017. Changing audiences, changing journalism

The 2017 Section Conference of the Journalism Studies Section of ECREA will take place at the Center for Journalism of the University of Southern Denmark in Odense, Denmark on March 23-24, 2017. We welcome submissions dealing with journalism and news work in the broadest sense, in particular proposals with a focus on the role of the audience in journalism. Professor Irene Costera Meijer from the Vrije Universiteit Amsterdam will be keynote speaker at the conference. Across Europe, audiences are occupying an ever more central place in journalism. The empowerment of the audience poses new questions for journalists and journalism scholars. These and related questions will be addressed during the 2017 Section Conference of the Journalism Studies Section of ECREA. Besides papers focusing specifically on the role of the audience in journalism, the conference features papers, which study cultural, political, economic, social and professional aspects of journalism and news work in a broad sense.

Place: University of Southern Denmark, Odense Denmark

Date: 23-24 March 2017

Contact: Arjen van Dalen (avd@sam.sdu.dk)

<https://ecreajournalism2017.wordpress.com/>

Media Industries and Cultural Production and Communication Law and Policy

Norwich 15-16 September 2017: The Future of Media Content: Interventions and Industries in the Internet Era

With a keynote address from Professor Eli Noam co-sponsored by UEA's Centre for Competition Policy, a planned panel with industry and regulatory stakeholders, and a special YECREA session for early career researchers, this will be a unique opportunity to bring together those investigating the processes of production and distribution with those studying the policy and regulation governing those processes.

Media and communications industries have changed dramatically over the past decade and both businesses and policy makers are struggling to adapt. Legacy media companies engaged in cultural and news production are trying to change their business models in a manner that will allow them to survive in the face of increased competition for advertising income and the constraints of having a new breed of intermediaries between them and their audiences. Policy makers are looking beyond the traditional investment in public

service broadcasting and content quotas for new interventions and policy mechanisms that might encourage content production and distribution. One of the biggest challenges is defining the landscape of actors, markets and relationships in which content is created and disseminated - from the YouTube star making and reaching millions from a bedroom to the public service broadcaster (PSB) that is now managing big data for its online audience and negotiating with service providers for zero-rating carriage in order to reach its audiences with sufficient speed and stability. This joint workshop invites contributions from a broad range of disciplines, interested in the policy, production and business of content and its carriage. We welcome perspectives from political economy, news and cultural production practice, policy and governance studies, media and cultural production history, media and communication law, and other approaches and fields. We welcome theoretical, methodological and empirical submissions - case studies and comparative work, as well as innovative use of methods are encouraged.

Place: University of East Anglia, Norwich, England

Date: 15-16 September

Abstract Deadline: 31 March 2017

Contact: Sally Broughton Micova s.broughton-micova@uea.ac.uk, Nikola Belakova

N.Belakova@lse.ac.uk

<https://commlawpolicy.wordpress.com/2016/12/14/workshop-2017-the-future-of-media-content-interventions-and-industries-in-the-internet-era/>

Mediatization

Lisbon 6-7 October 2017: Mediatization in a global perspective: Comparing theoretical approaches in a digitised world

The ongoing process of mediatization is increasingly fuelled by the datafication of everyday life, the globalization of media systems, and the digitalization of social institutions and practices. This includes the digitization of old, and the upcoming of new digital media and platforms. The changes in media production, distribution and consumption, which resulted from digitization, have restructured various social, cultural, economic and organizational boundaries. Previously separated media sectors, often based in national contexts, are now interlinked; institutional and cultural boundaries have been shifting in interrelation with media-communicative changes; and also public-private boundaries are constantly being challenged.



The global nature of these ongoing processes also calls for comparative studies between different countries and regions as well as international theoretical development. Latin American and European perspectives on mediatization have evolved from different theoretical traditions and empirical realities; this workshop will also encourage a dialogue between Latin American and European researchers regarding both empirical and theoretical work.

This conference encourages submissions related to these changing boundaries, and includes, but is not restricted to, the following themes:

- boundaries between traditions of mediatization theory
- data retention and public/private boundaries
- digital platforms and cultural boundaries
- changes in cultural flows
- data and business: global perspectives
- relations between Latin American and European perspectives on mediatization theory
- changes in institutional cultures
- methodological challenges and benefits of datafication/digitization
- mediatization between disruption and gradual transformation
- digital media and changing boundaries between work and leisure, between professional and personal communication
- avoidance of and resistance against media- and data-related change
- digitization and further time-space distancing or reconfirmation of boundaries and retreat into the local

Place: Universidade Católica Portuguesa, Lisbon, Portugal

Date: 6-7 October 2017

Contact: Göran Bolin & Rita Figueiras (goran.bolin@sh.se, ritafigueiras@fch.lisboa.ucp.pt)
<http://cicdigitalpolo.fch.unl.pt/2017/02/10/ecrea-section-mediatization-conference/>

Organisational and Strategic Communication

Edinburgh 13-14 November 2017: PR and society: The generative power of history in the present and future

This conference will mark the contribution of one of the major critical scholars in our field, Professor Jacquie L'Etang, who retired from Queen Margaret University in November 2015.

Professor L'Etang has been a major influence on the development of the field since she began writing on public relations in the early 1990s. A prolific and imaginative scholar, she has always challenged boundaries, assumptions and models of public relations. Her work unmask and deconstructs power relations both within and outwith the academy, and prompted new ways of thinking about the field and its practices. Twenty years after her first seminal contribution with Magda Pieczka, *Critical Perspectives in Public Relations* (International Thomson Business Press, 1996), the scholarly field of public relations is increasingly interdisciplinary, multi-paradigmatic and more open to critique and challenge than ever before.

In this conference, we use as our starting point the original meaning of history, which has its roots in the Greek word *ιστορία*, translated by the Romans as *historia* meaning 'an inquiry' or 'knowledge acquired by investigation'. The theme of history reflects Professor L'Etang's interest in historical inquiry, but we also use it generatively, as a springboard for engaging with interdisciplinary, critical and complex issues in the present as well as the past, that public relations scholarship needs to address. In this sense, history has a place in contemporary experience and historical excursions are necessary whenever the present is being investigated. As James Baldwin notes:

'History, as nearly no one seems to know, is not merely something to be read. And it does not refer merely, or even principally, to the past. On the contrary, the great force of history comes from the fact that we carry it within us, are unconsciously controlled by it in many ways, and history is literally present in all that we do. It could scarcely be otherwise, since it is to history that we owe our frames of reference, our identities, and our aspirations.' (James Baldwin, *The Price of the Ticket*, 1965).

Our aim in this conference is to open up questions of how histories are put to use by people in different ways in order to explore how the past is constructed from the present; how the present is always historical, and how both past and present power imagined futures. We welcome work that applies this generative approach to the question of power and resistance explored from the perspective of promotional communication



(management) and traced across different phenomena (e.g. organizations, institutions, networks, societies) and fields of activity (e.g. sport, education, business, activism, government, arts). We invite submissions adopting a critical and interdisciplinary approach to topics, which include, but are not limited to, the following areas:

- Professionalization
- Inequality, discrimination and social exclusion
- Influence and social change
- Theory/Historiography
- Culture
- Race/ethnicity
- National identity
- International communication
- Public diplomacy
- Corporate social responsibility
- Rhetoric

Abstract submissions: 1000 word abstracts should be submitted to Øyvind Ihlen, oyvind.ihlen@media.uio.no by 1 May 2017. Notification of acceptance sent out by 30 June 2017.

Place: Queen Margaret University, Edinburgh

For questions about submissions or other enquiries about the conference, please email a member of the organising committee:

Lee Edwards, l.m.s.edwards@leeds.ac.uk

Øyvind Ihlen, oyvind.ihlen@media.uio.no

Magda Pieczka, mpieczka@qmu.ac.uk

Ian Somerville, ijas1@leicester.ac.uk

<http://www.ecrea-section-strategic-communication.ubi.pt/>

Philosophy of Communication

Lisbon 13-15 October 2017: Communication and Arts: Philosophical and Theoretical Perspectives

Contact: José Gomes-Pinto (jgomespinto@gmail.com)

Political Communication

Zurich 22-23 November 2017: Political Communication in Times of Crisis: New Challenges, Trends & Possibilities

The organizers call for proposals in all sub-fields of political communication research, but particularly invite conceptual, empirical, and methodological proposals on new challenges and trends in media, politics and society that we are witnessing at the moment. We not only see the emergence of new forms and modes of political communication but also a crisis of political institutions in and across countries. Public debate has become more polarized, populist parties are on the rise, as are media skepticism and uncivil comments on social media, and new trends such as fake news have become a widespread matter of public concern in no time. What are the answers that political communication research can provide to make sense of these new trends and challenges? Do we need new methods and new approaches to answer new questions, and which are these – or how much (dis)continuity is there really in the developments we are witnessing at the moment? In which respects does the current situation differ from former crises, and which similarities can be found with former crises that might help to identify solution possibilities? Submissions should be sent to conference.zurich@gmail.com no later than 10 March 2017.

Place: Zurich, Switzerland

Date: 22 - 23 November 2017

Contact: Frank Esser (local organizer) - frank.esser@uzh.ch; Andreas Schuck (section chair)

- a.r.t.schuck@uva.nl

<https://ecreapoliticalcommunication.wordpress.com/>

Radio Research

Lublin 12-13 September 2017: Radio Research Conference 2017

The Radio Research Conference is the biennial conference of the group. Organised in Limassol (Cyprus) in 2009, in Braga (Portugal) in 2011, in London (UK) in 2013 and in Madrid (Spain) in 2015, this meeting will be held in Lublin, Poland, in 2017. The main topic of the conference - "Radio Relations" - is based on the idea according to which modern radio produces more kinds of relations than ever. Researchers are therefore invited to submit proposals on this thematic, regarding particularly audience research, radio genres and production, new technologies' influence, ideology and politics, psychology or



economy of radio or any other topics. Séan Street, Richard Berry, Katharina Smets and Enrico Menduni are the keynote speakers.

Place: Lublin - Poland (Marie Curie-Sklodowska University)

Date: 12-14 September 2017

Contact: Grazyna Stachyra (gstachyra70@gmail.com)

<http://radioresearch2017.org>

Science and Environment Communication Section

Travel-free meeting 9 November 2017: The Digital Turn in Science and Environment Communication

The theme of the webinar is the on-going digitalization of culture and society and its wider impact and meaning for Science and Environment Communication.

Place: Travel-free meeting in the form of a webinar with paper presentations and discussants

Date: Planned for beginning of November. Preliminary dates: Webinar held Thursday 9 November 2017. Submission of papers 19 Oct.

Contact: Annika Egan Sjölander (SEC Chair), annika.egan.sjolander@umu.se

<http://www.ecrea.eu/divisions/section/id/16>

<http://www.scienv-com.eu/>

Television Studies

Bologna 23-24 May 2017: Media Mutations 9th International Conference "The Format Factor. Television Shows, Brands and Properties in the Global Television Scenario"

Media Mutations, the international conference of studies on audiovisual media hosted by Dipartimento delle Arti of Università di Bologna, comes to its ninth edition. This year's theme is the cultural and industrial role of global formats in television production, distribution and viewing practices, and it is organized by Luca Barra and Paola Brembilla, in collaboration with Andrea Esser, the Media Across Borders network and the ECREA Television Studies section. Confirmed keynote speakers: Jérôme Bourdon and Jean Chalaby.

Some classic and more recent studies have established the field of format research over the past 18 years, defining various format dimensions and analyzing their ability to travel across different countries and cultures (e.g. Moran 1998, 2007; 2009; Oren and Shahaf, 2012; Chalaby 2016; Ellis, Esser and Gutiérrez Lozano 2016; Aveyard, Moran and Jensen

2016). The conference aims to expand the academic knowledge of this important phenomenon, establish new research perspectives in the field, and strengthen the understanding of national and transnational distribution and reception practices. The focus will not only be on cultural and linguistic format issues, but on the legal, economic and productive aspects of format development and format trade, and the different genres and types of formatted audiovisual products.

CFP Deadline: 15 February 2017

Place: Università di Bologna, Bologna (Italy).

Date: 23-24 May 2017

Contact: mediamutations.org@gmail.com

<http://www.medimutations.org/category/call-for-papers/>

Television Studies

Málaga 15-17 November 2017: The Future of European Television: Between Transnationalism and Euroscepticism

In recent years Television in Europe has become more and more transnational as the increasing number of European co-productions shows. These tendencies are now challenged by the recent developments of a political climate of anti-Europeanism and neo-nationalism in Europe such as the Brexit as well as by a new protectionism in the USA that could affect European media ecology. This section interim conference will focus on the current political developments, transformations, challenges and risks that impact on the future of Television, its creative processes, contents and its reception in Europe. Just as Europe as a continent, regarding its political construction and common project, lives in a time of changes, threats and tensions, Television also experiences deep transformations. It stages new requirements for academic research: How can we approach Television past, present and future in Europe in the face of this new paradigm of change and even Euroscepticism? How does the current development impact not only ways of production but also ways of viewing? What is the political and cultural role of Television through its live events broadcasting, TV journalism, fictions or shows, within the dynamics of social and political change? Will it be possible in the future to refer to "European Television" as a defined concept?

Place: University of Málaga, Málaga (Spain). In collaboration with the "Production and media content" Section of the Spanish Association of Communication Research (AE-IC).

Date: 15-17 November 2017

Contact: tvstudiessection@gmail.com

<https://goo.gl/P801as>



Networks

Central and East-European Network

Ljubljana 15-17 June 2017: CEECOM 2017: Critique of/at/on periphery?

The conference theme is positioned at the intersection of three interrelated topics, questioning not only the concept of periphery to which CEE as a region is collectively (self)relegated to, but also opening up the question who is allowed to speak from or on behalf of the periphery, along with a more general questioning on the role of criticality within contemporary media and communication scholarship.

The three main topics of the conference therefore address: Firstly the lack of criticality within CEE academia in its relationship with the predominant Western theories, models and histories of the field science (critique OF periphery); Secondly, they refer to the concept of CEE as periphery and the fact that this periphery has historically been able to nurture important critical reflection on the role of media and communication within the processes of social change (critique AT periphery); Thirdly, they refer to the peripheral status of critical research within contemporary academia in general and within the field of media and communication research in particular (critique ON periphery).

We invite proposals for papers and panels that either address a particular aspect of the relationship between criticality and periphery as well as papers and panels which try to address the overlapping of these concepts. While the conference focuses on CEE region, the call does not exclude the papers addressing the less-geographically bound notions of periphery or peripheries, particularly in relation to the European project which has historically served as idealised identity horizon of CEE.

The conference is organized by the CEECOM consortium and the CEE Network, and takes place in a different place each year.

CfP deadline: 17 March 2017

Place: Ljubljana, Slovenia

Date: 15–17 June 2017

Contact: Ilija Tomanic Trivundža, Ilija.Tomanic@fdv.uni-lj.si

www.ceecom2017.eu

Women's Network

Ljubljana 11 April 2017: Communication in the classroom: gender, migration and interaction

The aim of this year's international workshop is to tackle some of the (most) relevant issues of the classroom communication today. Amid them are – as identified – classroom experiences with the immigrant children which entails also wider analyses and examples of communication among teachers, children and their families. Furthermore, in this vein, we will engage in analysing gendered discourses in education and communication. Contributions dealing with these aspects will be welcomed, as well as those covering wider research areas pertaining to our key words that are: gender, migration and interaction (separately or interconnectedly), possibly in connection with educational discourses and/or media coverages of these discourses.

Place: Educational Research Institute, Ljubljana, Slovenia

Date: 11 April 2017

Contact: Valerija Vendramin, valerija.vendramin@pei.si

YECREA (Young scholars network) organises a number of events, workshops and panels in collaboration with various sections:

Odense 23-24 March 2017: Internationalization & Publication Strategies

YECREA in collaboration with Journalism Studies (main event: ECREA Journalism Studies Conference 2017)

Young scholar's session (1,5h) "Internationalization & Publication Strategies"

Based on a survey on the preferred topics among the young scholars who were accepted for this conference, I decided to have this focus. Here is the planned format:

1. Start with a very brief welcome from my side and ask everybody to write their name and three keywords on their research interests on a piece of paper.
2. Then, I hope to welcome two senior scholars for a talk on internationalization and publication strategies, followed by Q&A.



3. For the second half (or last third of the slot) I want the young scholars to gather in small groups, which I will build based on their keywords. The goal is hands-on work on internationalization and publication by introducing their work to the other young scholars and, ideally, discuss potential collaboration.

Place: University of Southern Denmark, Odense Denmark

Date: 23-24 March 2017

Contact person: Corinna Lauerer, corinna.lauerer@ifkw.lmu.de

<https://ecreajournalism2017.wordpress.com/>

Athens 26-27 May: Sexualities and Digital Culture in Europe: a joint ECREA Symposium YECREA Workshop in collaboration with Gender and Communication and Digital Culture and Communication

<http://gcecrea.wixsite.com/gendercommunication/symposium-2016-athens>

Norwich 15-16 September 2017: The Future of Media Content: Interventions and Industries in the Internet Era

YECREA Workshop in collaboration with Media Industries and Cultural Production / Communication Law and Policy

<https://commlawpolicy.wordpress.com/2016/12/14/workshop-2017-the-future-of-media-content-interventions-and-industries-in-the-internet-era/>

Lisbon 28-29 September 2017: Career in the making: identity, voice, and place in academia

YECREA in collaboration with Audience and Reception Studies (main event: Audiences 2030)

The workshop (2.5h) is set up for bringing together doctoral students, post-doctoral researchers, and academic scholars in order to share their ideas and experiences in terms of finding identity, voice and place within different fields of academia. It will provide them with useful tips and tricks given by scholars with distinguished professional experience, who would also be challenged by the interests of the participating postgraduate students. The aim of the programme is initiating a dialogue between the parties with focusing on the following questions: 1. How to overcome problems and difficulties young scholars might face in the beginning of their careers, without losing their enthusiasm and hopes? 2.

How to find the right balance between achieving a PhD in the right timeframe and gradually build up one's professional identity within academia including submitting articles, delivering presentations, getting involved in professional projects and gaining relevant experience in teaching and/or research? 3. Upon completing a PhD, how to find a challenging workplace where young scholars will be able to fulfil their personal potentials?

Place: Universidade Católica Portuguesa, Lisbon

Date: 28-29 September 2017

Contact: Anna Zubori az111@leicester.ac.uk

<https://cedarahrc.com/audiences-2030-lisbon-conference/>

Helsinki 25 October 2017: ICSI PhD Workshop/Seminar YECREA in collaboration with Interpersonal Communication and Social Interaction (main event: (Mediated) Social Interaction in Groups, Networks and Organizations)

This seminar brings together young scholars/PhD Students and an international group of experienced senior scholars. The day allows young scholars/PhD Students to get valuable comments on their work and participate in discussions about their own studies as well as the interesting work of others. The seminar takes place right after the 5th bi-annual ICSI Regional Conference (23–24 October 2017).

Place: Aalto University, Helsinki, Finland

Date: 25 October

Contact: Kaisa Laitinen, kaisa.a.m.laitinen@jyu.fi

Bilbao 2-3 November 2017: Migration and communication flows: rethinking borders, conflict and identity through the digital

YECREA Workshop in collaboration with Diaspora, migration and the media and International and Intercultural Communication

<https://internationalandintercultural.wordpress.com/>

Stockholm 10-11 November 2017: Digital Democracy: Critical Perspectives in the Age of Big Data

YECREA Workshop in collaboration with Communication and Democracy and Media Industries and Cultural Production

<http://journalismresearchnews.org/cfp-ecrea-symposium-digital-democracy-critical-perspectives-age-big-data/>



Temporary Working Groups

Advertising Research

London 15 June 2017: Seminar on Comparative and Collaborative Research into Branded Content

The purpose of this seminar is to explore comparative research into branded content and discuss the development of collaborative research agendas and approaches. The seminar addresses the study of branded content, content marketing, native advertising and associated forms of integration of media and marketing communications.

The June event is designed to promote, share and discuss research into branded content carried out by international researchers in single-country or multi-country studies. For discussion, we wish to explore insights from these studies regarding research design, methods, approaches, findings and implications and suggestions for future research. We want to explore the state of the field, research resources and capacity-building and discuss agendas and resources for collaborative research.

We invite contributions on topics including the organisation, production, reception and regulation of branded content. We also invite contributions that address theoretical, methodological, institutional, resource and capacity issues, academic relationships with industry and other stakeholders, collaboration and networking relevant to the advancement of international and comparative research and collaborative research into branded content.

Place: University of East London, UK

Date: June 15th 2017

Deadline for abstracts: 3 April 2017

Please send abstracts (250 words max) to Prof. Jonathan Hardy j.hardy@uel.ac.uk, Principal Investigator Branded Content Network and Prof. Patricia Núñez (Chair, ECREA Advertising TRG) – pnunezgo@ucm.es

With collaboration with Branded Content Research Network:
www.brandedcontentresearchnetwork.org

Advertising Research

London 7-8 November 2017: Branded Content Research Network conference

The seminar in June is part of a programme of events culminating in our Branded Content Research Network conference on 7-8 November at the University of East London. The conference will include meetings and events on the afternoon and evening of 7 November and a one-day conference on 8 November. Keynote speakers at the conference include Dr Anne Cronin, Lancaster University, whose books include *Advertising, Commercial Spaces and the Urban*, and *Advertising Myths*; Dr Mara Einstein of New York University, author of *Black Ops Advertising*; Professor Joseph Turow, Annenberg School for Communication, University of Pennsylvania, author of *The Daily You*, *Breaking Up America*, *Media Today* and *The Aisles Have Eyes*.

We invite interested members of the Advertising TWG to participate and join us for each of these events. Both the June seminar and November conference are free and open to interested researchers and we invite you to join us. We do not have funds to assist with travel unfortunately.

We realise that most members of the TWG who are based outside the UK will only be able to attend one of these events so we want to offer this guidance for those who would like to respond to the call for papers. The June event will be a good opportunity to present research papers or papers that contributes to the seminar topics. We warmly invite doctoral students and early-career researchers to apply for the June event, as well as mid-career and senior researchers. The conference will be a larger event. It will also include paper sessions but, rather than provide a platform for individual research, papers will be arranged around themed panels to address conference topics. These will be arranged around themed panels and will be more topic based rather than presenting individual research. For doctoral students and early-career researchers, in particular, the better opportunity to present your work for discussion will be the June event. We will endeavour to provide opportunities too at the conference but these may be more limited depending on the nature of panel sessions and plenary sessions.

For this call for papers for the June seminar we invite you to submit an abstract by 3 April 2017. We will confirm invitations to present by 28 April.



Please send abstracts (250 words max) to Prof. Jonathan Hardy j.hardy@uel.ac.uk and Prof. Patricia Núñez (Chair, ECREA Advertising TRG) – pnunezgo@ucm.es

There will be a separate call for papers for the 7-8 November conference shortly that will be disseminated to ECREA members and posted on the Branded Content Research Network website. The deadline for abstract submissions will be 30 May 2017.

Children, Youth and Media

Luxembourg 26-29 April 2017: Children and Youth on the Net

Children and adolescents are surrounded by digital media, which have become highly interconnected. However, being immersed in the media like "fish in water" with access to online content almost anytime and anywhere poses challenges not only for kids.

Rather, maximizing the positive experiences of digital media use while limiting its risks and potential harm is a challenge that caregivers, stakeholders, service providers, media companies as well as policy makers have to face together. This conference brings together international experts who share the same goal—to monitor and understand the use of online media of the younger generations, to foster digital media education and to protect children and youths at cross-country levels.

The event is being organised by the Luxembourg National Youth Service and the University of Luxembourg. It will be combined with a meeting of the EU Kids Online network (on 26 April) and of the Children, Youth and Media TWG (on 28 and 29 April). The TWG theme is still under discussion but is likely to centre on "Transmedia Teens: storytelling, advertising and branded consumption."

Place: Luxembourg

Date: April 26-29, 2017

Contact: Sonia Livingstone, s.livingstone@lse.ac.uk

<http://via18.org/2017/02/05/conference-children-and-youth-on-the-net-luxembourg/>

Communication and the European Public Sphere

Krakow 7-8 September 2017: The development potential of the European Public Sphere

During the seminar we will discuss the following themes:

- the potential for development of European Public Sphere
- the state of pan-European media
- communication trends

Communication and the European Public Sphere

Bucharest 4-5 October 2017: Why Europe? Narratives and Counter-narratives of European Integration

During this panel, we will approach the latest communication patterns in the EU, as depicted in the media and in the political discourse. Our aim is to promote a critical, yet constructive, approach on European integration.

Journalism and Communication Education Research

Tilburg 18-19 May 2017: Trial and Error: media education in a changing media world

In order to prepare media students for an increasingly interdisciplinary and innovating professional field, media educators have to reinvent or at least reset themselves. From teaching 'how the world is', to training 'how to relate to a constantly changing world'. Not only do media educators need to keep up with ongoing innovation, they need to contribute to innovation as well as foster their professional legitimacy. Just as innovation, so is media education in the 21st century a process of trial and error. The inevitable question 'How do we do this?' is addressed at the 3rd conference of the ECREA working group Journalism and Communication Education Research, which will take place in The Netherlands at the School of Journalism in Tilburg, Fontys University of Applied Sciences. The event will take place at the post-industrial railway area in the centre of the city, hosting all kinds of start-up initiatives and future venue of the School of Journalism. The programme will cover key-notes, exhibitions, round-tables, workshops and presentations.

Place: Tilburg, The Netherlands

Date: 18 and 19 May 2017

Contact: Harmen Groenhart h.groenhart@fontys.nl

www.trialanderror.fhj.nl

Media & the City

Vilnius 20-21 April 2017: Visuality 2017 Conference: Tourism vs. Urban Heritage in a Creative City, TWG special panel: "Smart tourism. Consuming and preserving urban heritage and culture in an age of ubiquitous mediation"

The panel, tentatively titled "Smart tourism. Consuming and preserving urban heritage and culture in an age of ubiquitous mediation", brings together a range of perspectives and



approaches to studying the intersection of tourism and cultural heritage in mediated urban environments. It covers various aspects of urban media studies, be it smart cities, creative urban mediation, visual or multimedia urban culture and heritage, the economic or environmental implications of mediated urban tourism, or the (often fraught) relationship between tourists and urban heritage. Interdisciplinary research seeking to creatively merge media theory and urban studies approaches will be the cornerstone of the panel.

Place: Vilnius, Lithuania

Date: April 20-21, 2017

Contact: Simone Tosoni, simone.tosoni@unicatt.it

<http://visuality.vgtu.lt/index.php/visuality/2017>

Media and Religion

Bucharest 10-12 November 2017: Media, Religion, Popular Culture

This panel is addressing religion, the construction of con-sacrated icons and media/popular culture - three fundamental concepts that have become important throughout recent debates on religious and

media studies. How should these concepts be adapted from their original scientific disciplines and paradigms to our purposes and how, analyzing the way religion is enacted in media and popular culture one could see the contribution of different discourses on the consecration of celebrities, political personalities, heroes and church representatives? Despite the apparent heterogeneity, these issues are stressing the processes of the usage of religious symbols, in order to communicate a specific construction of new "islands" of sacrality. How are these (as if) sacred icons preserved and changed in the larger system of symbols that constitute the popular culture? Are they really integrated or just and only juxtaposed? How are constructed the new hagiographies? Is media capable of sacralizing heroes, celebrities, political martyrs?

Place: Bucharest

Date: 10-12 November 2017

Contact: Mihai Coman, mcoman53@yahoo.com

Visual Cultures

San Diego, USA 25-29 May 2017: ICA get-together ECREA TWG Visual Cultures

The ECREA TWG Visual Cultures hosts a get-together for members and interested parties during the 67th International Communication Association Conference on Interventions: Communication Research and Practice.

Place: San Diego, USA

Date: May 25-29, 2017 (exact time, date and location TBA)

Contact: Vice-Chair Paolo Favero, paolo.favero@uantwerpen.be

<http://www.icahdq.org/page/Conference>

Visual Cultures

Montreal, Canada 19-22 June 2017: IVSA get-together ECREA TWG Visual Cultures

The ECREA TWG Visual Cultures hosts a get-together for members and interested parties during the 35th International Visual Sociology Conference on Framing/Reframing. Visual Sociology, Goffman & the Everyday.

Place: Montreal, Canada

Date: June 19-22, 2017 (exact time, date and location TBA)

Contact: Chair Asko Lehmuskallio, asko.lehmuskallio@uta.fi

<http://www.ivsa2017.com/>

Visual Cultures

Singapore 16-18 August 2017: IVMC get-together ECREA TWG Visual Cultures

The ECREA TWG Visual Cultures hosts a get-together for members and interested parties during the 5th International Visual Methods Conference on Visualising the City.

Place: Singapore

Date: August 16-18, 2017 (exact time, date and location TBA)

Contact: Vice-Chair Edgar Gómez Cruz, edgar.gomez@rmit.edu.au

<http://www.visualmethods.info/index.php>