

ECREA
Journalism and Communication Education TWG
Annual Activity Report 2014

The TWG was established in February 2014 and organised its first Business meeting on November 13 at the ECREA ECC 2014 conference in Lisbon. At the Business meeting, the management team that initiated the founding of the TWG (Chair: Michael Harnischmacher (Universität Trier), Vice Chairs Harmen Groenhart (Fontys University of Applied Sciences, Tilburg) and Carlos Barrera del Barrio (Universidad de Navarra)) has been confirmed.

The TWG also organised one panel at the ECREA ECC 2014 conference entitled Empowering Journalism & PR Education: Strategies for a changing media environment. The presenters were:

- Sergio Di Splendore (Teaching big. Educational strategies in the field of data journalism - a comparative study in six european countries)
- Elsebeth Frey (Learning outcome on press freedom through a practical pedagogical tool: the 'rig')
- Michel Simons (Innovation by educating journalism entrepreneurs)
- Matilde Obradors Barba and Ana Fernández-Aballí Altamirano (Student portfolios as indicators of professional deontology: Axiological study of the audiovisual portfolio work of advertising and public relations students at Pompeu Fabra University)
- Anne Kirstine Hermann (Ethnographic journalism: Mending the gap between the academy and journalism training?)

In 2014, the TWG also launched its website: <https://ecreaeducation.wordpress.com/>.

The TWG will organise its first conference Communication Programs in Search for Identity in March 2015 at University of Trier, Germany.

At the end of 2014, the TWG had 66 members.