

## 2010 Yearly Report of the Television Studies Section

The establishment of the Television Studies Section was approved by the Executive Board of ECREA in October 2009.

Section Management Team:

Lothar Mikos, University of Film and Television Potsdam, Germany (Chair)

Elke Weissmann, Edge Hill University, Ormskirk, United Kingdom (Vice-Chair)

Manuel José Damasio, Lusófona University of Humanity and Technology, Lisbon, Portugal (Vice-Chair)

YECREA-Representative: Jamila Baluch, University of Reading, Reading, United Kingdom

### Activities

- In January 2010 the inaugural conference of the section took place at the University of Film and Television in Potsdam, Germany. Title of the conference was "Contemporary Serial Culture. High Quality TV in New Media Environments". 69 papers were selected to be presented at the conference. Keynote Speakers were Robin Nelson (Manchester Metropolitan University), Hugh O'Donnell (Glasgow Caledonian University) and Toby Miller (University of California, Riverside). The conference was attended by 117 participants from 17 different countries. The papers were stimulating and approached television from many different points of views, in line with reflecting the diversity of the subject. A book in German language with conference proceedings will be published in spring 2011. Some of the papers also appeared in the German speaking journal "TV Diskurs". The conference was co-sponsored by the Popular Communication Division of ICA and the Popular Culture Working Group of IAMCR.
- We organized two business meetings (Potsdam, January 2010, Hamburg, October 2010)
- We organized the section program at the 3<sup>rd</sup> European Communication Conference (ECC10) in Hamburg. The section received 82 proposals. After the reviewing process 45 papers and one panel with 5 papers were accepted to be presented at the conference.
- We increased the membership of the section up to 94 members (December 2010).
- The New Modus Operandi of the section was discussed and approved at the business meeting in Hamburg.

### Future Plans

- We will establish a section webpage and a section facebook group.
- We are in the process of talking to "Critical Studies in Television" in order to consider collaboration with them for an annual issue focused on European

Issues. We are however, also considering our options in relation to setting up a journal with Intellect

- We are part of the program committee of the euroitv 2011 conference ([www.euroitv2011.org](http://www.euroitv2011.org)) and launched a call for papers for panels and individual papers. There will be also a YECREA workshop at the conference, organized by our YECREA representative, Jamila Baluch.
- We will intense our contacts to other sections for collaborative research projects and conferences.
- We will intense our contacts with ICA, IAMCR, NECS and SCMS.