

2011 Yearly Report of the Television Studies Section

The establishment of the Television Studies Section was approved by the Executive Board of ECREA in October 2009.

Section Management Team:

Lothar Mikos, University of Film and Television Potsdam, Germany (Chair) Elke Weissmann, Edge Hill University, United Kingdom (Vice-Chair) Manuel José Damasio, Lusófona University of Humanities and Technologies, Lisbon, Portugal (Vice-Chair)

YECREA-Representative: Jamila Baluch, University of Reading, Reading, United Kingdom

Activities During 2011 - the section main activities revolved around the establishment of a section's a representation in the area of journal publishing and the co-organization of the international conference Euro ITV 2011.

- In respect with the journal, we were considering two avenues: a collaboration with Critical Studies in Television which was considering expanding into a third issue, and a new journal with Intellect. After some consideration and consultation from the members - who were relatively evenly split on the issue, we sent out a call for editors, for which 8 applications were received. At the same time we started discussions about the possibility of working with Critical Studies in Television. The idea was to add a third annual journal issue, devoted to European / ECREA publications.

As a result of changes in the academic landscape in Britain, however, Critical Studies' two main editors Kim Akass and Janet McCabe have been unable to devote as much time to the journal as previously. This, as well as decisions to expand into the American market, rather than the European one, has finally led to the decision that Critical Studies stay with two issues per year, and to not pursue the avenue of collaboration.

Nevertheless, Critical Studies remains open to potential collaboration on special issues. We have now started deeper talks with Intellect which we hope to complete in this coming year. A call for editors was already launched with success in the context.

- EuroITV2011 was the 9th edition of the European Interactive TV Conference series, and it was held in Lisbon, Portugal, from June 29 to July 1, 2011. The conference was hosted by Universidade Lusófona de Humanidades e Tecnologias and Lisbon Internet and Networks Institute and managed by an organizing committee consisting of an international team of academics and professionals, with the help of several sponsors and partners. The ECREA

television studies section associated itself to the event as a co-organizer, besides several of the section members having present their work during the conference, a special panel was promoted by the section on the topic of “new directions in television research in Europe”.

This annual conference features academic as well as practitioner's work on different aspects of interactive television, e.g. IPTV, mobile TV, digital content production, entertainment computing, usability and user experience evaluation, changes in technical requirements and infrastructure, future technologies.

EuroITV is increasingly competitive in terms of papers submission and acceptance. In 2011, the organization received over 200 relevant proposals for the Main Proceedings and Adjunct Proceedings, submitted by authors coming from a total of 24 countries.

Through a peer-review process, the organization accepted for the Main Proceedings a total of 40 papers (16 full-papers and 24 short-papers). Counting with the posters, the Main Proceedings acceptance ratio was 38%. The Main Proceedings were distributed in CD to the participants, also being made available at ACM Digital Library:

<http://portal.acm.org/citation.cfm?id=2000119&type=proceeding&coll=portal&dl=ACM>

EuroITV 2011 attracted about 180 participants from such diverse countries as Austria, Belgium, Brazil, Canada, Denmark, Finland, Germany, Greece, Hungary, India, Israel, Italy, Japan, Malaysia, Netherlands, Portugal, Singapore, South Africa, South Korea, Spain, Switzerland, United Kingdom and USA.

The co-organization of the conference by the ECREA's television section was a wonderful moment both for knowledge sharing and networking.

Future Plans

- To reinforce the section's facebook group.
- To promote and organize the section's participation at ECREA's 2012 conference
- We will intensify our contacts to other sections for collaborative research projects and conferences.
- We will intensify our contacts with ICA, IAMCR, NECS and SCMS.