

## **Media Industries and Cultural Production Temporary Working Group 2011 Yearly Activity Report**

The establishment of the Temporary Working Group was approved by the Executive Board of ECREA in May 2011. In December 2011 the membership of the section was up to 75 members from 21 different countries.

During our first year, the TWG launched its website (<http://twg.ecrea.eu/MICP/>) and its Facebook page (<http://www.facebook.com/profile.php?id=100002912348197>).

The first conference of our TWG, co-organised in conjunction with the Media Industries Research Centre (MIRC) of the University of Leeds and the MeCCSA Race Network, was held on 14 September.

We also collaborated with the Media Industries Research Centre (MIRC) in the organisation of a Public Lecture by Yuezhi Zhao, *China's Quest for 'Soft Power'*, held on 28<sup>th</sup> October.

The TWG is integrally involved in an international conference on *Transformations in/of Broadcasting* at the University of Leeds, on 12-13 July 2012. Guest speakers include Des Freedman, Lynn Spigel and Graeme Turner.

We are in the process of organising a panel and a business meeting for the 4<sup>th</sup> European Communication Conference (ECC12) in Istanbul. We are also in talks with an ECREA section in order to co-organise a conference in spring 2013.

Section Management Team:

Chair: David Hesmondhalgh (Institute of Communications Studies, University of Leeds, United Kingdom)

Vice Chair: David Fernández-Quijada (Universitat Autònoma de Barcelona, Spain)

Vice Chair: Ida Willig (Roskilde University, Denmark)