# Executive Board Annual Report 2022

## Name of the Section/Network/Temporary Working Group:

Mediatization

## Management team:

Chair: Caja Thimm

Vice-chair: Katarzyna Kopecka-Piech

Vice-chair: Rita Figueiras

## Activities in 2022:

**Conferences:**

Main acitivties in 2022 concerned the organisation of our main ECREA conference in Aarhus. We received 39 abstracts for individual papers and two panel proposals. Finally, we had 37 speakers presenting their research, with a range of very interesting topics. An emerging new field for the Mediatization section was the issue of „AI and new technologies“.

Apart from the main conference, the section organized a pre-conference on „Mediatization 3.0? The future of the research field” organized by an international team of the mediatization section (R. Figueiras, J. Hörtnagl, K. Kopecka-Piech, M. Sobiech, J. Teichert). During the pre-conference, which was organized via zoom, a range of papers on issues like datafication, algorithmization, platformization, and the growing influence of artificial intelligence were presented.

Both conferences demonstrated how the mediatization approach is continuously being developed and enriched by research on new technologies and changing media practices.

**Elections:**

The election of a new management proved to be more complicated than usual, as the designated chair withdrew her candidacy just a couple of days before the business meeting. But we were able to elect a new chair and will have online elections for our vice chairs.

Management Team:

Roman Horbyk (elected chair), roman.horbyk@sh.se

Katalin Feher (Vice- chair), Feher.Katalin@uni-nke.hu

Tomasz Gackowski (vice chair), t.gackowski@uw.edu.pl

YECREA representative :

Kateryna Boyko: kateryna.boyko@im.uu.se

## Plans for 2023:

First idas for a workshop in Budpest (Hungary) were discussed during the last months. For 2024 an ICA regional conference at the University of Warsaw with the title *Human Tech Transition: Crises in Mediatized Politics, Society & Economy*, was applied for. If accepted, by the ICA, the conference could be held in March 2024.