# Executive Board Annual Report 2021

## Name of the Section/Network/Temporary Working Group:

Audience Reception Studies (ARS)

## Management team:

Chair: Alessandro Nanì

Vice-chair: Vivi Theodorpolu

Vice-chair: Jelena Kleut

## Number of members:

???

## Social media:

## Facebook group

## Activities in 2021:

Likewise, the previous year, 2021 has been a challenging year, we had, for example, to postpone the ARS bi-annual section event.

Despite the challenges, the ARS section was active and, for 2021, we could summarize the section’s activities as follow:

* The section’s managing team had a number of meetings with the managing team of SOPCOM – Portugal. We agreed on the next ARS regional conference for 2023 which will take place in Portugal. Details will be announced at the 9th ECREA conference in Aarhus.
* The ARS Facebook page remained the section’s main channel of communication with over 540 members. Posts were regularly published both by the management team and by the group’s members.
* At the end of the year, the section managed to put together a list of 56 members willing to review the section’s abstracts for 9th ECREA conference, proving good commitment of the section’s members to ECREA
* Following the last sections’ election, the managing team was renewed in one member and the positions among the team were change. Alessandro Nanì was appointed sections’ chair with Vivi Theodoropoulou

and Jelena Kleut as vice-chairs.

## Plans for 2022:

In 2022, within the frame on the 9th ECC conference, the section will have an online pre-conference on the effects that the COVID-19 pandemic had on established empirical methods often applied within ARS studies.

During the 9th ECC conference, the section’s managing team will announce its regional conference for 2023.

During the year the section management together with the management of SOPCOM will seek for publishing opportunities for its 2023 regional conference.

The ARS managing team will strengthen its Facebook communication with regular posts leading to the 9th ECC conference and to its regional conference in 2023.