

# REPORT ON ECREA EUROPEAN MEDIA AND COMMUNICATION DOCTORAL SUMMER SCHOOL 2022



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## 1. Introduction and general information

The University of Cádiz was commissioned to organize the 2021 and 2022 ECREA European Media and Communication Doctoral Summer School. Our proposal was developed before the covid-19 pandemic, which affected planning in several ways. The 2021 edition had to be held online, so the 2022 edition was the first face-to-face edition that was organized by us. Likewise, we could not attend any face-to-face edition of the Summer School, since the 2020 edition (in Tartu, Estonia) was also held online.

Despite the obstacles, we were finally able to celebrate the 2022 edition in person at the Cádiz Campus, located in the city of the same name. The event took place from July 24 to 30, 2022.

We received 84 applications, that is, the highest number in recent years. We accepted 48 doctoral students, of whom 40 finally attended the Summer School. The students came from 33 different universities and 17 countries around Europe and the world: Czech Republic, Estonia, Finland, France, Germany, Ireland, Latvia, Lithuania, Norway, Poland, Serbia, Slovenia, Spain, Sweden, Switzerland, United Kingdom and USA.

There were 23 lecturers from many different countries participating in the Summer School: Víctor Álvarez-Rodríguez, Lucía Caro-Castaño, Miguel de Aguilera, John Downey, Ib Tunby Gulbrandsen, Nazan Haydari, François Heinderyckx, Gloria Jiménez-Marín, Jesús Jiménez-Varea, Bente Kalsnes, Herminder Kaur, Aurora Labio-Bernal, María Lamuedra-Graván, Juan Luis Manfredi-Sánchez, David Montero-Sánchez, Sine Nørholm Just, Evandro

Oliveira, Pille Pruulmann-Vengerfeldt, Irena Reifova, Lorena Romero-Domínguez, David Selva-Ruiz, Andra Siibak, and Simone Tosoni.

The ECREA European Media and Communication Doctoral Summer School 2022 brings together members of the European research community to discuss contemporary issues in media, communication and cultural studies. The main aim of this summer school is to provide individualized doctoral support for young European scholars, through a variety of ways of working, including feedback seminars, workshops, conferences and round tables. The Summer School aspires to provide a supportive international environment where doctoral students can present their ongoing doctoral projects, receive feedback from international experts and meet students and scholars from other countries, establishing valuable contacts for the future.

In this edition, in addition to the feedback sessions for the students' doctoral projects, which constitute the core of the Summer School, the participants were able to enjoy an extensive calendar of 7 days of activities, including 7 practical workshops, 6 conferences, 3 round tables, several participatory sessions, and a social/leisure program. Both doctoral students and lecturers stayed at the Colegio Mayor of the University of Cádiz, and the academic activities were held in different facilities of the Constitución 1812 Building, the Hospital Real, and the Colegio Mayor itself.

The local team of organizers was made up of lecturers David Selva-Ruiz (coordinator), Víctor Álvarez-Rodríguez (secretary), Lucía Caro-Castaño, and Lourdes Gallardo-Hurtado. Their work was supported on a day-to-day basis by the students Loreto Camacho Quijano, Andrés Galán Páez, Natalia Gallardo Roa, Sara Labrador Piñero, Ángela M<sup>a</sup> Martínez Elías, M<sup>a</sup> Ángeles Núñez-Morales,

Cristina Rincón-Castellano, Olga M<sup>a</sup> Rodríguez Escobar, and M<sup>a</sup> del Carmen Soriano Ramírez.

### 1.1. Covid-19 and ECREA Summer School 2022

The covid-19 pandemic had very diverse effects on ECREA Summer School 2022. Some of these direct or indirect effects are set out below:

- The organizers of the University of Cádiz could not attend any face-to-face Summer School prior to theirs, only the 2020 online edition in Tartu, Estonia.
- The University of Cádiz was commissioned to organize the 2021 and 2022 editions, but the 2021 edition was held online. So the celebration of the Summer School 2022, the second organized by the University of Cádiz, did not have the complete expertise of having organized a first one.
- The prevalence of the pandemic in 2022 led to the decision to accommodate all students in single rooms, in contrast to what was initially pointed out by ECREA and planned by the University of Cádiz (double rooms). This correct and necessary decision is the cause of the following points as a chain reaction.
- In order to accommodate all the students in individual rooms, it was necessary to use practically the entire Colegio Mayor, so the Summer School had to be located at a time when there were practically no other events. For this reason, it was necessary to delay the celebration of this

edition until the last week of July and to shorten its duration. Given this shortening, a very tight program was proposed.

- Given the celebration of the Summer School in the last week of July, when many UCA centers and services are already closed, some providers and services had to be changed in relation to what was initially planned. This affected breakfast and lunch in a special way.
- Given that the Summer School ended on July 30, and August being a non-working month at the University of Cádiz (which has all its services closed), all procedures could not be resumed until September, which means that there are still loose ends to close.

## 2. Program overview

The Summer School took place from July 24 to 30, 2022, that is, seven consecutive days. The program included 12 feedback sessions per flow, 7 workshops, 6 short lectures, 3 round tables, several participatory sessions, and a social program.

As a consequence of the reduction in the duration of the Summer School for the reasons already stated (see section 1.1), a very tight schedule of activities was proposed. This allowed the number of activities not to suffer too much in comparison with to previous face-to-face editions, but it also involved many hours of activities per day with very short breaks for coffee and lunch.

	SUNDAY 24	MONDAY 25	TUESDAY 26	WEDNESDAY 27	THURSDAY 28	FRIDAY 29	SATURDAY 30
9.30 - 10.00		Flow presentation Yellow: Sala Tomasa Palafox (Constitución 1812 Building) Blue: Salón de Actos (Colegio Mayor) Red: Sala de Juntas 1 (1st floor - Hospital Real) Green: Aula 2 (Constitución 1812 Building)	Feedback session 3	Feedback session 6	Feedback session 8	Feedback session 10	Workshop: Writing abstracts  Andra Siibak & Pille Pruulmann-Vengerfeldt  Aula 2 (Constitución 1812 Building)
10.00 - 10.30							
10.30 - 11.00		Feedback session 1	Feedback session 4	Feedback session 7	Feedback session 9	Feedback session 11	
11.00 - 11.30							
11.30 - 12.00		Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	
12.00 - 12.30	Registration	Feedback session 2	Feedback session 5	Short Lecture: How to defeat self-sabotage during the PhD period <i>David Selva-Ruiz</i> Sala Argüelles (Constitución 1812 Building)	Workshop: Using tools to compare - studies of political parties, news sharing and fact checks on social media during election campaigns  <i>Bente Kalsnes</i> Aula 2 (Constitución 1812 Building)	Workshop: Urban Ethnography  <i>Simone Tosoni</i> Aula 2 (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)
12.30 - 13.00							Evaluation / Farewell  <i>David Selva-Ruiz</i> Aula 2 (Constitución 1812 Building)
13.00 - 13.30		Short Lecture: Making time to write <i>Pille Pruulmann-Vengerfeldt</i> Sala Argüelles (Constitución 1812 Building)	Short Lecture: Public diplomacy and deglobalization: notes on research <i>Juan L. Manfredi-Sánchez</i> Sala Argüelles (Constitución 1812 Building)	Short Lecture: Responding to harsh reviews <i>Andra Siibak</i> Sala Argüelles (Constitución 1812 Building)			
13.30 - 14.00							
14.00 - 14.30			Lunch Dining Hall (Colegio Mayor)	Lunch Dining Hall (Colegio Mayor)	Lunch Dining Hall (Colegio Mayor)	Lunch Dining Hall (Colegio Mayor)	Lunch Dining Hall (Colegio Mayor)
14.30 - 15.00							

	SUNDAY 24	MONDAY 25	TUESDAY 26	WEDNESDAY 27	THURSDAY 28	FRIDAY 29	SATURDAY 30
15.00 - 15.30	Registration	Roundtable: What the hell was that about? <i>Lucía Caro (host), John Downey, François Heinderyckx, Andra Sibak, David Selva-Ruiz</i> Sala Argüelles (Constitución 1812 Building)	Red/green flow students: Workshop: Oral presentation and use of visuals <i>François Heinderyckx</i> Aula 2 (Constitución 1812 Building)	Roundtable: Intersectional challenges of being in academia <i>David Montero-Sánchez (host), Nazan Haydari, Sine Nørholm Just, Pille Pruumann-Vengerfeldt, Evandro Oliveira</i> Sala Argüelles (Constitución 1812 Building)	Workshop: Participatory Action Research in Communication <i>Nazan Haydari</i> Aula 2 (Constitución 1812 Building)	Roundtable: Questions I never dared to ask <i>Aurora Labio-Bernal (host), Bente Kalsnes, Simone Tosoni, Lorena Romero-Domínguez, Víctor Álvarez-Rodríguez</i> Sala Argüelles (Constitución 1812 Building)	
16.00 - 16.30							
16.30 - 17.00							
17.00 - 17.30							
17.00 - 17.30	Institutional welcome talk Sala Argüelles (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	Short Lecture: Collaborating with external stakeholders <i>Ib Tunby Gulbrandsen</i> Sala Argüelles (Constitución 1812 Building)	Coffee break Courtyard (Constitución 1812 Building)	
17.30 - 18.00	Short Lecture: Trends & challenges in research on communication <i>John Downey</i> Sala Argüelles (Constitución 1812 Building)	Blue/yellow flow students: Workshop: Oral presentation and use of visuals <i>François Heinderyckx</i> Aula 2 (Constitución 1812 Building)	Workshop: International comparative studies <i>María Lamuedra-Graván</i>				
18.30 - 19.00	Student presentations <i>David Selva-Ruiz</i> Sala Argüelles (Constitución 1812 Building)	Red/green flow students: Workshop: Move it up! Integrating potentials <i>Evandro Oliveira</i> Sala Quintana (Constitución 1812 Building)	Sala Argüelles (Constitución 1812 Building)	Visit to Cathedral & panoramic views	Trip to Jerez de la Frontera		
19.00 - 19.30							
19.30 - 20.00							
20.00 - 20.30							
20.30 - 21.00	Welcome cocktail Courtyard (Constitución 1812 Building)	Walking tour in Cádiz					
21.00 - 22.00						Final Group Dinner	

In addition to the general schedule, specific schedules were proposed for each flow, detailing each presenter student, respondent student, and respondent lecturer for each paper.



Green Flow: Strategic Communication		Flow Manager: Evandro Oliveira			📍 Aula 2 (Constitución 1812 Building)	
	MONDAY 25	TUESDAY 26	WEDNESDAY 27	THURSDAY 28	FRIDAY 29	
9.30	<p>Green Flow Presentation Flow Manager: Evandro Oliveira</p>	<p>Public diplomacy and the communication of foreign policy: The case of Sweden's feminist foreign policy Student: Isabelle Karlsson Respondent (lecturer): Juan L. Manfredi-Sánchez Respondent (student): Hedvig Tønnesen</p>	<p>Election campaigning on social media: Exploring political parties' strategies on Facebook, Instagram and Twitter Student: Hedvig Tønnesen Respondent (lecturer): Bente Kalsnes Respondent (student): Chiara Vargiu</p>	<p>The competencies of communication professionals as a determining factor in proving the value for business Student: Lina Jakučionienė Respondent (lecturer): Gloria Jiménez-Marín Respondent (student): Deborah Barcella</p>		
10.30	<p>European Union and the Media - An Analysis of the European Commission's Communication and its Media Coverage During the Routine Period Student: Kasia Piwnicka Respondent (lecturer): John Downey Respondent (student): Andrea Vik</p>	<p>The Appeal of Representative Claims by Unelected Representatives; a Psychological Approach Student: Andrea Vik Respondent (lecturer): Juan L. Manfredi-Sánchez Respondent (student): Isabelle Karlsson</p>	<p>Political Action and news use of the Fridays for Future Movement in Germany Student: Patrick Zerrer Respondent (lecturer): Bente Kalsnes Respondent (student): Kasia Piwnicka</p>	<p>The promotion of the World Wide Web through the CERN archives: A historical perspective of its branding and marketing strategy Student: Deborah Barcella Respondent (lecturer): Ib Tunby Gulbrandsen Respondent (student): Lina Jakučionienė</p>	<p>Political Incivility in the Age of Affective Polarization: A Comparative Investigation into the Perceptions of Political Incivility and Their Consequences in Democratic Elections Student: Chiara Vargiu Respondent (lecturer): Bente Kalsnes Respondent (student): Patrick Zerrer</p>	
12.00	<p>Analyzing Crisis Communication of Public Health Organizations during COVID-19 Pandemic on Twitter: Strengthening Social Media Crisis Communication for Health Emergencies Student: Saman Choudary Respondent (lecturer): David Selva-Ruiz Respondent (student): Anastasi Christopher Sharp</p>	<p>Did the NHS create a COVID brand (based on what we know about health branding)? Student: Anastasi Christopher Sharp Respondent (lecturer): Sine Nørholm Just Respondent (student): Saman Choudary</p>				

Yellow Flow: Popular Culture & Audiovisual Communication		Flow Manager: Pille Pruulmann-Vengerfeldt			📍 Sala Tomasa Palafox (Constitución 1812 Building)	
	MONDAY 25	TUESDAY 26	WEDNESDAY 27	THURSDAY 28	FRIDAY 29	
9.30	<p>Yellow Flow Presentation Flow Manager: Pille Pruulmann-Vengerfeldt</p>	<p>Media's perspectives on obesity and healthy lifestyle and their influence on the society Student: Nina Ortová Respondent (lecturer): Sine Nørholm Just Respondent (student): Catherine Bruns</p>	<p>Beer as a Signifier of Masculine Identity in the Screen Media of David Lynch: A Case Study Student: Amy Rankine Respondent (lecturer): Jesús Jiménez-Varea Respondent (student): María Martínez Sánchez</p>	<p>Media Complex: Moscow Student: Karin Larsson Respondent (lecturer): Simone Tosoni Respondent (student): Nina Ortová</p>		
10.30	<p>Transmedial transfers between mediated worlds of entertainment and the daily lifeworld Student: Moritz Schweiger Respondent (lecturer): David Selva-Ruiz Respondent (student): Martina Isabel Pina</p>	<p>The audiovisual representation of Memory in documentary and fiction: the construction of political-social imaginaries from the cinema of the Holocaust and the Spanish Civil War Student: Cora Cuenca Respondent (lecturer): Irena Reifova Respondent (student): Amy Rankine</p>	<p>Civility, Digital Media and Critical Media Literacy: Applying Media Ecological and Psychoanalytical Perspectives Student: Lukas Mozdeika Respondent (lecturer): Jesús Jiménez-Varea Respondent (student): Moritz Schweiger</p>	<p>Reputation and learning in the on-demand platform economy: the case of workers in Spain Student: Martina Isabel Pina Respondent (lecturer): Gloria Jiménez-Marín Respondent (student): Lukas Mozdeika</p>	<p>Analysis of the representation of women in the press on the theatrical scene in Madrid Student: María Martínez Sánchez Respondent (lecturer): Nazan Haydari Respondent (student): Kuihua Zhang</p>	
12.00	<p>Wine, Water, and Ways of Life: Water Scarcity and Cultural Identity in Andalusia, Spain Student: Catherine Bruns Respondent (lecturer): Victor Álvarez-Rodríguez Respondent (student): Karin Larsson</p>	<p>Nanjing Massacre Films: Historical Narrative, Trauma Narrative and Constructing Collective Memory of the Nanjing Massacre Student: Kuihua Zhang Respondent (lecturer): Irena Reifova Respondent (student): Cora Cuenca</p>				

<b>Blue Flow: Journalism &amp; Public Opinion</b>		<b>Flow Manager: David Montero-Sánchez</b>			<b>Salón de Actos (Colegio Mayor)</b>
	<b>MONDAY 25</b>	<b>TUESDAY 26</b>	<b>WEDNESDAY 27</b>	<b>THURSDAY 28</b>	<b>FRIDAY 29</b>
9.30	<p><b>Blue Flow Presentation</b> Flow Manager: David Montero-Sánchez</p>		<p>Journalistic roles in transition</p> <p>Student: Louise Sprengelmeyer</p> <p>Respondent (lecturer): François Heinderyckx</p> <p>Respondent (student): Viivika Eljand-Kärp</p>	<p>Journalism and social cohesion: Expectations of journalists and the emergence of new (normative) roles exemplified by constructive journalism</p> <p>Student: Verena Albert</p> <p>Respondent (lecturer): Auora Labio-Bernal</p> <p>Respondent (student): Julien Deschamps</p>	<p>Exploring the lived experience of women journalists harassed online and its repercussions on journalism [An Indian Case Study]</p> <p>Student: Pragya Chandel</p> <p>Respondent (lecturer): Nazan Haydari</p> <p>Respondent (student): Louise Sprengelmeyer</p>
10.30	<p>Questioning techniques in journalistic news interview</p> <p>Student: Viivika Eljand-Kärp</p> <p>Respondent (lecturer): François Heinderyckx</p> <p>Respondent (student): Verena Albert</p>	<p>Unboxing Journalistic AI: Understanding Algorithmic News Distribution in Chinese Newsrooms</p> <p>Student: Joanne Kuai</p> <p>Respondent (lecturer): Ib Tunby Gulbrandsen</p> <p>Respondent (student): Sabina Civila de Dios</p>	<p>The discursive construction of democracy in Pakistan by its national and others' television news</p> <p>Student: Sadia Zamir</p> <p>Respondent (lecturer): François Heinderyckx</p> <p>Respondent (student): Ingeborg Hedda Paulsen</p>	<p>Transformation of journalism under the influence of digital platforms in the Republic of Serbia</p> <p>Student: Snežana Bajčeta</p> <p>Respondent (lecturer): Aurora Labio-Bernal</p> <p>Respondent (student): Joanne Kuai</p>	<p>Digital Journalism's condition: Dynamics between forms of rationalization and reconfigured collectives of alternative media</p> <p>Student: Julien Deschamps</p> <p>Respondent (lecturer): Lorena Romero-Domínguez</p> <p>Respondent (student): Sadia Zamir</p>
12.00	<p>News framing in social media: Exploratory analysis of paradigm shifts on Twitter and Instagram</p> <p>Student: Sabina Civila de Dios</p> <p>Respondent (lecturer): John Downey</p> <p>Respondent (student): Snežana Bajčeta</p>	<p>Rhetorically working through, public feelings and mental health issues</p> <p>Student: Ingeborg Hedda Paulsen</p> <p>Respondent (lecturer): Herminder Kaur</p> <p>Respondent (student): Pragya Chandel</p>			

<b>Red Flow: Digital Communication &amp; Audiences</b>		<b>Flow Manager: Andra Siibak</b>			<b>Sala de Juntas 1 (1st floor - Hospital Real)</b>
	<b>MONDAY 25</b>	<b>TUESDAY 26</b>	<b>WEDNESDAY 27</b>	<b>THURSDAY 28</b>	<b>FRIDAY 29</b>
9.30	<p><b>Red Flow Presentation</b> Flow Manager: Andra Siibak</p>		<p>The EU on Facebook: How private platforms shape public communication</p> <p>Student: Svenja Scholz</p> <p>Respondent (lecturer): Sine Nørholm Just</p> <p>Respondent (student): Isabell Malin Sluka</p>	<p>Reconceptualization of media education in the context of mediatised childhood</p> <p>Student: Katja Koren Ošljak</p> <p>Respondent (lecturer): Miguel de Aguilera</p> <p>Respondent (student): María Castellví Lloveras</p>	<p>From a Postmigrant Society to Radical Diversity: (Re)Negotiating Germanness in the Digital Realm</p> <p>Student: Isabell Malin Sluka</p> <p>Respondent (lecturer): Lorena Romero-Domínguez</p> <p>Respondent (student): Elizabeth Solverson</p>
10.30	<p>Integrity as an aspect of identity interaction in the context of social network sites</p> <p>Student: Velta Skolmeistere</p> <p>Respondent (lecturer): Lucía Caro-Castaño</p> <p>Respondent (student): Nicole Zerrer</p>	<p>Digital media as a bogeyman for teachers? A study of reflection on digital media in media education in Czech secondary schools</p> <p>Student: Karolína Šimková</p> <p>Respondent (lecturer): Miguel de Aguilera</p> <p>Respondent (student): Katja Koren Ošljak</p>	<p>Polish Generation Z starts voting: first-time voters' political social media use and electoral participation</p> <p>Student: Rokšana Zdunek</p> <p>Respondent (lecturer): David Selva-Ruiz</p> <p>Respondent (student): Svenja Scholz</p>	<p>Exploring hypervisible feminine identities on TikTok and its reception amongst young girls</p> <p>Student: María Castellví Lloveras</p> <p>Respondent (lecturer): Simone Tosoni</p> <p>Respondent (student): Karolína Šimková</p>	<p>The Mediatised Village: Digital Social Innovation and Smart Villagers in Rural Areas</p> <p>Student: Nicole Zerrer</p> <p>Respondent (lecturer): Simone Tosoni</p> <p>Respondent (student): Kiran Kappeler</p>
12.00	<p>Perceptions of digital political participation among the silent majority</p> <p>Student: Elizabeth Solverson</p> <p>Respondent (lecturer): Lucía Caro-Castaño</p> <p>Respondent (student): Rokšana Zdunek</p>	<p>Living in a highly digitized society – How internet users cope with challenges and opportunities of an algorithmic age</p> <p>Student: Kiran Kappeler</p> <p>Respondent (lecturer): Ib Tunby Gulbrandsen</p> <p>Respondent (student): Velta Skolmeistere</p>			

### 3. Feedback from students

The results of the anonymous student survey and the face-to-face feedback session held on the last day of the Summer School are presented here.

#### 3.1. Quantitative data from the survey

The average results of the anonymous survey are shown and discussed below. The survey has been completed by 31 of the 40 students, which is considered an acceptable sample. The results that exceed the score of 4.5 (out of 5) have been marked in green, and those that obtain scores below 4 are marked in red. The survey also included several qualitative questions that will be commented on throughout these pages and whose answers can be found in annex 1. The gross results of the entire survey are found in the attached excel.

The general evaluation of the Summer School is really good, and the students acknowledge its influence on their PhD projects and their life after PhD (see table 1).

<b>Table 1. General evaluation.</b>	
How satisfied were you with the ECREA Doctoral Summer School 2021?	4.97
How relevant and helpful do you think it was for your immediate PhD project?	4.58
How relevant and helpful do you think it was for your plans for life after PhD?	4.45

Regarding the organization and the practicalities (see table 2), virtually all scores are excellent. And the organizers (and their egos) want to note that the local staff receives the only 5/5 score in the entire survey. The exceptions are two. On the one hand, the communications emails receive a score of 4.29 which, even though it is good, points to one of the usual comments both in the survey and in the face-

to-face feedback session: they would have liked the information with more time and also platforms to get in touch among them prior to the Summer School. On the other hand, the lowest scores are for breakfast and lunch. The organizers share that these services were below the desired quality. The project presented to ECREA included a different supplier (the same one that served the coffee breaks, which were much better valued), but this one could not serve the breakfasts and lunches so late in July. As indicated in the point on covid-19, this change of supplier is one of the indirect consequences of the pandemic.

<b>Table 2. How happy were you with the organization and the practicalities?</b>	
Overall organization	4.68
Communication emails	4.29
Personal attention during the event	4.84
Accommodation (Colegio Mayor)	4.77
Facilities	4.74
Breakfast	3.63
Lunch	3.90
Coffee breaks	4.58
Gift bag and materials	4.81
Staff (local organizers/collaborators)	5.00
Location	4.97

The scores of the different types of content are very good (see table 3), highlighting the feedback sessions and the social activities. As for the feedback sessions, there is no doubt, due to the comments of the students, that they are perceived as the central activity of the Summer School, as was our intention and that of ECREA. The comments in the survey and in the face-to-face feedback session highlight the importance of social activities not only as leisure activities, but to generate the right climate so that students feel comfortable when

participating in the activities. and giving and receiving feedback. The rest of the contents receive good but more moderate scores, probably because there was heterogeneity in the assessment of the different short lectures, round tables and workshops, as will be seen in the table 4.

<b>Table 3. How relevant did you find each kind of content?</b>	
Feedback sessions (in each flow)	4.71
Short lectures	4.35
Round tables	4.26
Workshops	4.32
Social activities	4.90

Students were asked to rate each Summer School activity. The evaluations can be found in table 4. It can be verified that it is the table in which the most heterogeneity is found in the evaluations, partly because the students have probably responded by comparing the different contents, and partly because there were some contents that should be improved (even though any of them fails, that is, obtains a score under 2.50). Without going into specific cases, a general trend can be observed. The worst rated lectures and workshops are usually those with a more specific focus and that could, therefore, be less appealing for the group of students. On the other hand, the most valued activities are in all cases very transversal, such as the activities "Making time to write", "How to defeat self-sabotage during the PhD period", or "Writing abstracts". In the comments of the survey and in the face-to-face feedback session, it is suggested to increase the number of transversal contents and to schedule all the more specific ones (specific methodologies, specific research topics, etc.) in parallel sessions, so students could choose the most relevant to them. The organizers consider this to be a good suggestion in light of the results.

<b>Table 4. How would you rate each session?</b>	
Institutional welcome talk	4.72
Short Lecture: "Trends & challenges in research on communication" (John Downey)	4.59
Student presentations (on Sunday)	4.62
Feedback sessions (in each flow)	4.71
Short Lecture: "Making time to write" (Pille Pruulmann-Vengerfeldt)	4.81
Roundtable: "What the hell was that about?" (Lucía Caro, John Downey, François Heinderyckx, Andra Siibak, David Selva-Ruiz)	4.03
Workshop: "Oral presentation and use of visuals" (François Heinderyckx)	4.37
Workshop: "Move it up! Integrating potentials" (Evandro Oliveira)	3.61
Short Lecture: "Public diplomacy and deglobalization: notes on research" (Juan Luis Manfredi-Sánchez)	3.48
Workshop: "International comparative studies" (María Lamuedra-Graván)	2.96
Short Lecture: "How to defeat self-sabotage during the PhD period" (David Selva-Ruiz)	4.90
Short Lecture: "Responding to harsh reviews" (Andra Siibak)	4.47
Roundtable: "Intersectional challenges of being in academia" (David Montero-Sánchez, Nazan Haydari, Sine Nørholm Just, Pille Pruulmann-Vengerfeldt, Evandro Oliveira)	4,00
Workshop: "Using tools to compare - studies of political parties, news sharing and fact checks on social media during election campaigns" (Bente Kalsnes)	3.71
Workshop: "Participatory Action Research in Communication" (Nazan Haydari)	3.77
Short Lecture: "Collaborating with external stakeholders" (Ib Tunby Gulbrandsen)	4.18
Wokshop: "Urban Ethnography" (Simone Tosoni)	3.59
Roundtable: "Questions I never dared to ask" (David Selva-Ruiz, Bente Kalsnes, Simone Tosoni, Lorena Romero-Domínguez, Víctor Álvarez-Rodríguez)	4.38
Workshop: "Writing abstracts" (Andra Siibak & Pille Pruulmann-Vengerfeldt)	4.74
Evaluation / Farewell (David Selva-Ruiz)	4.78

In relation to social activities, there is not much to comment on. They all have an excellent rating (see table 5) and, as we mentioned before, the comments point to

their importance in making students feel comfortable and fostering a safe and constructive environment.

<b>Table 5. How would you rate each social activity?</b>	
Welcome cocktail	4.73
Walking tour in Cádiz	4.70
Visit to Cathedral & panoramic views	4.93
Trip to Jerez de la Frontera	4.87
Final Group Dinner	4.90

### 3.2. Qualitative data from the survey and the face-to-face feedback session

In the anonymous survey, some questions asked students to express written opinions:

1. What were your personal highlights from this event?
2. Give us specific suggestions that you think we should improve on. We would love them to be in the order of importance (e.g. 1. Must fix this, 2. Please improve, 3. In case of money and energy left over...).
3. If you liked someone's workshop, lecture or whatever extra much, please use this space to send compliments to the lecturers. We will pass them on to the relevant people.
4. What should we improve upon in relation to content (again, make suggestions in the order of importance, if you can)?
5. Any additional comments regarding the sessions or the overall agenda?
6. Any overall feedback for the event? We would appreciate it!

The amount of information here is massive, so we are forced to include it in annex 1. However, we include here at least the answers to question 6, which asks for an overall feedback for the event (see table 6).

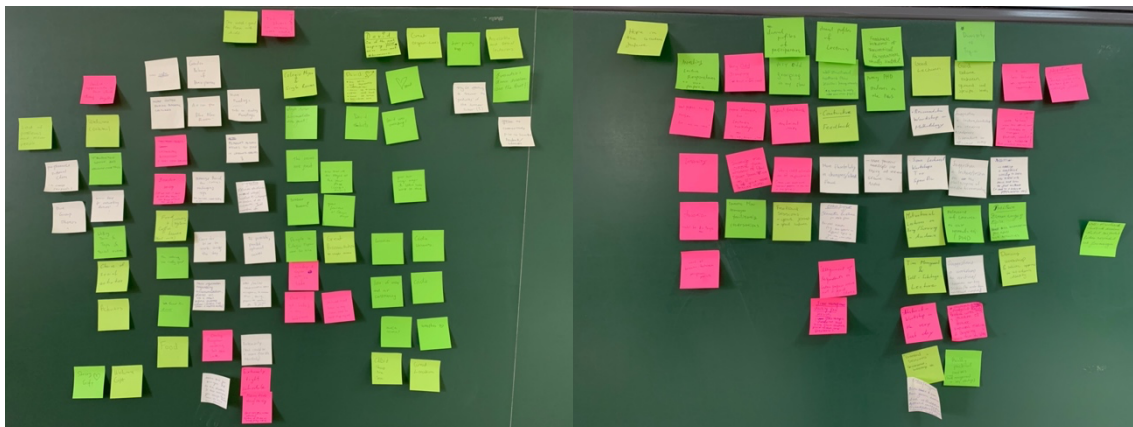
**Table 6. Any overall feedback for the event? We would appreciate it!**

<p>Everything has already been said. Again thank you David and Victor for the organization, I felt at home during this week and with you. Thank you to all the lecturers and to all the PhD students for their support and the good and creative environment. The activities were really good and it was noticed that the activities have been organized with lots of love.</p>
<p>A great success. Probably it's difficult to express this in the survey, but this was a really special event, even emotionally</p>
<p>Overall, I left very satisfied. Don't mind some things I gave a bit worse score to - they did not make my stay worse, I enjoyed them too. But I just wanted to give you as honest answers as I possibly could. Hope they help. Thank you again, it was awesome and I would love to do it again in the future if I have the chance.</p>
<p>This was a great event, with organisers whose passion and enthusiasm made it impossible not to enjoy oneself. The content was transformative, and has made a bigger positive impact on my PhD than any other activity I have done to date.</p>
<p>Thank you for everything! Don't stop and move forward! Such a PhD school is very valuable and helpful.</p>
<p>Keep up the excellent work! Of course it was a lot about all of us participants, but it could not have been so great if not the hosts (and especially David) would have laid the ground for this super positive and inspiring environment!</p>
<p>Fabulous, enriching and rewarding event personally and professionally!</p>
<p>it was really an inspiring and motivating experience for me, both academically and personally. I can't forget the pleasing moments spent in Cadiz. Great location with lovely people around and yeah, great food too!</p>
<p>When I came home from Summer School, my supervisor asked me how the experience had gone. My answer? "it was the most enriching and challenging PhD experience of my life." The thing I will carry in my heart? The people I met: it is exciting to think that they will be companions for many years. Thank you ECREA! When I think back to the week in Cadiz I still get emotional!</p>
<p>I had the best learning experience at the ECREA summer school. The combination of well diversified seminars and social activities is a highlight for me. I highly appreciate this learning opportunity as it proved to be a worthy experience with the detailed feedback of lecturers and experts on my research topic and the issues I was struggling with as a PhD researcher. I would strongly recommend this summer school to my peers to give it a go. I have met so many positive and kind hearted people through this summer school and I would like to keep this chain going.</p>
<p>Absolutely great work! All my comments are minor because the most important aspect: the environment was absolutely remarkable!</p>
<p>Thank you, thank you, thank you for hosting this. This is the BEST conference-related experience I have ever had in my whole life - it was well designed, well organized, and brought together a truly remarkable group of people. I have so many project collaborations now and received answers to so many of my questions, so I know I can finish my PhD strong. I will recommend this Summer School to everyone I know and I hope I can help make future years successful!</p>
<p>I absolutely loved it! It was such a unique opportunity to learn and grow in an open environment with everyone being so kind, welcoming and helpful. It will probably be a highlight of my PhD!</p>
<p>Amazing experience</p>
<p>Big Thank You to all the organizers and people who made this possible. I really enjoyed the experience and really appreciate it! ¡Muchas gracias!</p>
<p>Super!</p>
<p>I think what had the biggest impact for me was the individuals organizing the event and the way they were so welcoming and approachable. It really invited an open atmosphere for the doctoral students to share their work and support one another. It was also really amazing to have a whole hour of feedback on my text. I'm very grateful for the summer school and I will definitely be recommending it to others.</p>
<p>It was amazing, well organised and very friendly/supportive. Thank you a million!! &lt;3</p>
<p>The number one academic event I have attended!</p>
<p>It was a great experience and I am so thankful that you made this possible! I will definitely make use of many things that I learned here in my future! And the personal connections made here are so authentic! Thanks a lot also for letting us experience Spain during the social program, the food is great!! I really spent a wonderful and intense week in Cádiz and I thank everyone who made this possible!</p>



As can be seen, the overall feedback is really good. In the rest of the questions, although there are constructive criticisms and suggestions, the general feeling is also very positive (see annex 1). Regarding question 3, all comments addressed to a lecturer will be sent to him/her.

Apart from the survey, on the last day a face-to-face feedback session was held with the students. Given the short time available (an hour and a half), the dynamics were adjusted to obtain as much information as possible. In particular, students were grouped into 5 teams, each of which was provided with green, red, and yellow sticky notes to comment on positive, negative, and mixed aspects or suggestions, respectively. The teams had to put their sticky notes on the board trying to group them thematically with those of the rest of the teams. The session was divided into two parts, one on the program and the other on the organization. After each part, there was an oral discussion.



Regarding the overall organization of the Summer School, most comments are positive (see table 7). In particular, the accommodation at the Colegio Mayor, the location, the gifts, the organizers, and the leisure activities receive high praise. The aspects in which it is possible to find more suggestions or criticism are the previous information, the schedules, and the breakfasts. In this sense, more contact channels are suggested prior to the event, parallel sessions, more breaks

(and coffee breaks) throughout the day, and a healthier and more varied breakfast. The references to the duration are mixed: on the one hand, they noted that it was too short, but, at the same time, they observed that it was easier to attend as it did not last more than a week.

**Table 7. Sticky notes about the organization.**

Accommodation & facilities	Great that Colegio Mayor & lecture halls were so close	Duration	One week = good for those with kids
	People in Colegio Mayor were so nice		Too short (a writing optional week would be nice)
	Single rooms!	Schedules	If possible, parallel optional courses
	The rooms are great		Ensure that flow managers stick to the schedule so that everyone gets enough (and the same) time to discuss their papers
	Single room accommodation were great!		Consider time to work during the day
	Colegio Mayor & Single Rooms		Intensity (but could be a more flexible schedule)
	Nice that we all stayed at the same place (Colegio Mayor)		Extremely tight schedule
	Great facilities at Colegio Mayor		Daily program ending a bit too late
	Great accommodation - Single rooms		Missing breaks during the day (for at least some outdoor activities) e.g. beach - at 7PM that was actually getting cold :)
	Air con for Blue Flow Room		
	Shower head loose in my room, had to hold it up myself		
	Once I got locked in my bedroom		
Laundry & Gym - 9:00 is late			
Previous information	More information regarding accommodation, places, etc. via e-mail before summer school (receive it at least 1 month early)	Organizers	Great organizers
	More Fundings - Info on finding Fundings		David was amazing!
	Suggestion: Please do share general ways/modes of transport to arrive at the University. Taxi numbers, etc.		David t-shirts
	Better/earlier communication about acceptance to summer school, timing, papers to review, etc. (so it is easier to plan)		David <3: - His spirit and engagement. - vulnerability. - choice of t-shirts. - open and kind. - sense of humor. - dedication and care.
	<3 David		
	David <3: One of the most inspiring scholars/person we've ever met #bromance		
Social activities & issues	Welcome cocktail	Food & meals	Food (including vegetarians) & coffee breaks (plant milk)
	Introduction session and welcome cocktails		The catering was really good
	Walking Tours & Trips & Social events		We loved the last dinner
	Choice of social activities		Food
	Activities		More coffee
	Pre-planned informal chats (to arrange carpools)		More coffee during academic lectures
	More group photos		Planned alternatives to dine in larger groups?
	More time for networking events!		Unhealthy breakfast + too little breakfast
	Maybe opportunities to connect the 'graduates' of the summer school (?)		Breakfast variety (it's not that it would be bad food, though! Just lacked at least more variety)
	Message Board for (online) exchanging tips for courses, note-taking tips		
	Would appreciate a last chill day together		
Students & lecturers	Lack of problems and mean people	Location	Location
	Accessible and social lecturers		Cádiz University
	Good lecturers		Lots of water and air conditioning
	Diverse profiles of participants		Cádiz
	Diverse profiles of lecturers		Nice location!
	Gender Balance of Participants		Weather <3
	CÁDIZ: - Cheap. - Nice. - Sea.		
	Great Location		
	Sherry Gift <3		
	Welcome Gift		

Regarding the program of the Summer School, the overall feeling is positive, though there are more suggestions and critics than in relation to the organization (see table 8). Regarding the feedback sessions, the feedback dynamics receive high praise, despite some minor incidents such as technical issues with hybrid feedbacks or some issues with delays in the schedule of some flows. There are more negative comments regarding the feedback grouping. In the survey, almost all students seem to be very happy with their assignment of reviewers, but in the face-to-face session they explained that, in general, they didn't really understand the distribution of students between the different flows. The reason that justified this distribution had to do with the imbalance of students between the different general topics and the fact that many papers could fit into several flows. Likewise, in the distribution of respondent students, an attempt was made to avoid feedback in pairs (if student A gave feedback to student B, student B would not also give feedback to A), in order to avoid relational problems in this regard. Regarding the schedule & timing, all the comments point again to the intensity, the absence of breaks and the possibility that the Summer School lasted more days. Regarding the activities, there are mixed opinions. In general, there is a lot of praise for transversal or general courses: time management, self-sabotage, abstracts, etc. As for those more specific, opinions vary between "Good balance between general and specific levels" or "Diverse range of topics" and "Some lectures and workshops were too specific and not relatable to everyone". A wealth of activity suggestions can be found in the table.

**Table 8. Sticky notes about the program.**

General	Hope in the academia future	Comments on specific activities	Motivational Lectures on Being/Surviving in Academia	
	Putting PhD students as the focus		Dancing workshop & holistic approach to academic identity	
Feedback grouping	Matching lecture respondents to our papers		Time Management & Self-Sabotage Lecture	
	Very odd grouping in my flow (as something positive)		Really practical courses (e.g. time management or self-sabotage)	
	More flexibility in changing / attend flows		"General sessions": abstracts, sabotage, etc.	
	Very Odd Grouping (at least in two cases)		Evandro's dance session was the best!	
	Very odd allocation of respondents (there were much more relevant papers to review in my group)		More practical workshops at relevant software like Nvivo	
	Assignment of respondents to certain papers were not a good choice		Suggestion: adding a body & mind workshop to learn how to deal with stress and how to find balance (it could be a lecture + yoga/meditation class)	
Feedback dynamics	Constructive Feedback		Suggestion: a lecture/session on the philosophy of media & communication	
	Fantastic Flow Manager facilitating conversations		Suggestions: a workshop on writing / common writing session (to write down impressions & insights)	
	Feedback sessions: - good format. - good lecturers.		Proposal: Make a session/workshop for methodological/theoretical rebels (those who don't belong in the conventional framework)	
	Well-structured feedback flow sessions (timing, intensity), e.g. emphasis to really read each other papers		Suggestion: a lecture/workshop on reading academic literature in efficient way	
	Feedback in terms of theoretical foundation really helpful		Recommendation: workshop on methodology	
	Well-structured feedback sessions, with student respondent, lecture respondent and flow manager		Lectures on Comparative Analysis & Participatory Action Research: Problem with: - Structure of lecture. Needed ending & beginning. - Less text on slides.	
	Suggestion: Thematic lecture for each flow.		Abstract-Workshop placed on the very last day	
	Hybrid feedback - technical issues		General comments on activities	
	Increase the overall time window of flow "Start from 9.00 to 12" to talk about more general things			Good balance between general and specific levels
	Time management during flow sessions: flow managers should not steal time from students presentation and feedback			Positive: Diverse range of topics. Good experts. Nive activities.
	Three presentations in one day is too much			Diversity of Topic
Options to communicate prior to Summer School: Facebook/WhatsApp	Relevance of Lectures to our research for PhD			
Lack of breaks between program points	Suggestion: Parallel events (e.g. two lectures on different topics so you can choose what to attend)			
Duration could be 10 days	Some Lectures' Workshops Too Specific			
Intensity	Other suggestions: There should have been generic sessions such as Qualitative research methods, Quantitative research methods, Mix research methods			
Send papers to us earlier, for us to read	Prepare Abstracts for Lectures Workshops, etc. so we know what it is about			
	Negative: There were no generic sessions for a specific flow			
	It was less focused on quantitative approach			
	Some lectures or workshops were too specific and not relatable to everyone. Abstracts would be helpful. And parallel sessions would be diversified.			

## 4. Budget overview

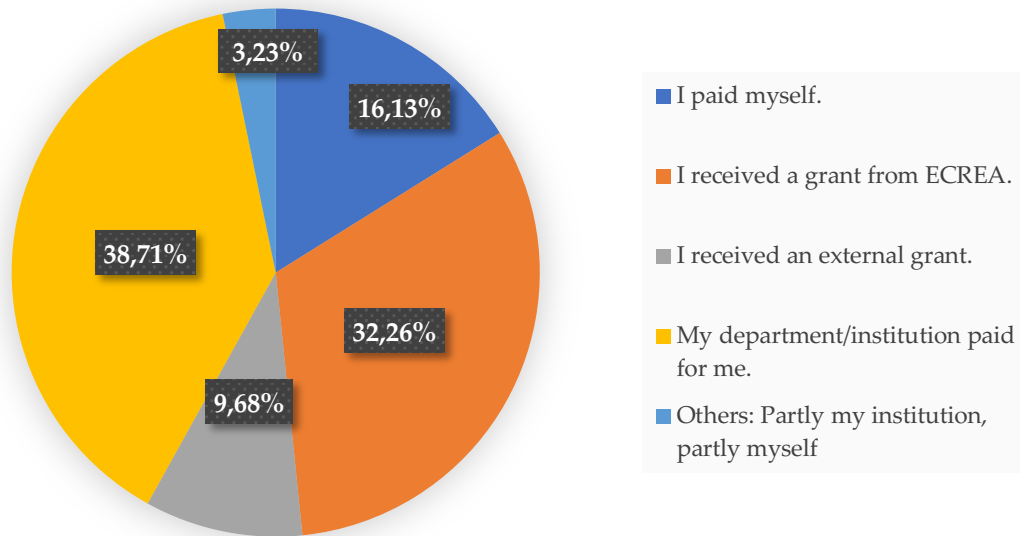
The Summer School is basically financed from participation fees. Registration fees in 2022 were 915 euros for ECREA members and 990 euros for non-members. ECREA financially supported the Summer School with 13 grants that covered student participation fee, with a total amount of 11.895 euros.

The registration covered:

- Accommodation in the Colegio Mayor (6 nights in an individual room).
- Breakfast in the Colegio Mayor (6 mornings).
- 6 lunches (4 in the Colegio Mayor, 1 in a San Francisco Restaurant).
- Coffee breaks and snacks twice a day (11 in total).
- Welcome cocktail in the courtyard of Constitución 1812 Building.
- Final group dinner in Balandro Restaurant.
- Social & sightseeing activities: walking tour in Cádiz, visit to the Cathedral & panoramic views, and trip to Jerez de la Frontera (including transportation, visit to a wine cellar and wine tasting).
- Summer school materials and gifts: bag, folder, notebook, pen, program, T-shirt, tin case with sherry wines.

The survey included a mention of the source of financing for their participation in the Summer School (see figure 1). As can be seen, the most common situations are that their department/institution paid for them (38.71%) and that they received a grant from ECREA (32.26%).

**Figure 1. How did you finance your participation?**



In relation to the budget, there are still some economic procedures that have not been processed by the Economic Affairs Office of the University of Cádiz. However, the final budget will not change in excess of what is shown in table 9. As soon as these procedures are completed, this document will be updated with the final amounts. All the invoices are available if there is need to consult them.

Table 9. Budget overview.		
Concept	Supplier	Amount
Registration revenue	Fees collected by University of Cádiz	+ 25.845,00 €
ECREA Grants	ECREA	+ 11.895,00 €
Remains of Summer School 2021	University of Cádiz	+ 2.000,00 €
Accommodation	Colegio Mayor (University of Cádiz)	- 8.407,00 €
Lecturer travels, special accommodation & others	B Travel	- 10.417,79 €
Concierge and security service on non-working days	University of Cádiz	- 283,03 €
Coffee breaks + water bottles	Pérez Jiménez, Jesús Manuel	- 3.454,22 €
Lunches	Colegio Mayor	- 2.118,45 €
Welcome cocktail + water bottles	Márquez Delgado, José Manuel	- 1727,00 €
Farewell dinner	Alcázar Lucas (Restaurante Balandro)	- 1.639,00 €
Last day lunch	Sánchez Vargas, José Luis (Restaurante San Francisco)	- 555,06 €
Materials for participants: notebooks, folders, programs and certificates	Santa Teresa Industrias Gráficas	- 764,87 €
Material from the University of Cádiz for the participants: t-shirts, bags and pens	A.R.T.E. Marketing Publicidad	- 704,22 €
Wine bottle tin case gift	González Byass	- 970,00 €
Tourist guide	Moreno Tello, Santiago	- 127,50 €
Visit to a wine cellar and wine tasting	Bodegas Fundador	- 659,99 €
Lecturers dinner	Restaurante El Faro de Cádiz	- 480,04 €
Travel allowances & other expenses	University of Cádiz	- 350,00 €
<b>Unspent resources</b>		<b>7081,83 €</b>

## 5. Strengths and weaknesses

### 5.1. Strengths

- Excellent group of doctoral students, both on a human and academic level.
- Accommodation at Colegio Mayor, with great facilities, very close location to all the other facilities, and allowing coexistence between students and lecturers.
- Social activities as a way of generating a friendly and warm environment, which obviously had consequences on academic activities.
- It was possible to create a warm, safe and constructive atmosphere, so that the students felt comfortable to participate and the academic environment was highly collaborative.
- Cádiz as an attractive, cheap and welcoming city for this kind of event.
- Extremely high overall satisfaction levels at both the organizational and program levels.
- There were no big problems during the celebration of the event, and small problems and unforeseen events were successfully resolved.

### 5.2. Weaknesses

- Extremely tight schedule, with many activities per day and just a few short breaks.
- A smaller proportion of Spanish professors would be preferable (although only a small part of them were from the University of Cádiz).
- The combination of activities in several buildings simultaneously and a tight schedule caused some minor problems (which were nevertheless resolved).
- Some lectures and workshops could be improved.



- Pre-event communication could be improved, both by sending it earlier and by providing more detailed information on some practical issues.
- Breakfast and lunches could be improved.
- The chain reaction of covid caused the Summer School to be very late in July, fewer days than usual, with tighter schedule and a worse catering.
- Even though it was a worldwide problem, there was a relevant flight chaos, with cancellations and delays that affected to many students and lecturers.

## 6. Recommendations for future editions

Based on the experience of this edition and the feedback received from the students, we can make some recommendations for future editions, based both on enhancing the strengths of our work and those aspects that could be taken into account in future editions:

- It would be convenient to increase the transversal academic activities and to broaden the focus of the more specific activities or to offer them in parallel to others. It might even be worth exploring to offer some specific activities (such as thematic short lectures or specific methodologies tips, or an introduction to new concepts, trends or research approaches) for each flow, something that several students suggest.
- The ECREA Summer School does not usually have so many social, leisure or sightseeing activities, and we believe that the experience of this edition demonstrates not only its appeal for students, but above all its ability to generate a friendly, warm, safe and constructive atmosphere for academic activities.
- It would be interesting for students to be able, when applying, to state which thematic line(s) or flow(s) they would be preferentially interested in joining, so that it could be taken into account as much as possible with regard to affiliation of each student.
- Although the idea of offering an attractive workshop on the last day for students to stay until the end made sense, the truth is that many of them had to leave anyway due to flight combinations and missed this

workshop. This issue should be evaluated to, perhaps, offer less central content on the first and last day. It has pros and cons anyway.

- Some students suggest that there was adequate attention to the PhD process, but there was not that much about what happens after PhD. It would probably be a good idea to introduce some activities regarding the job market (academic or industry, in one's own country or abroad, etc.).
- Short abstracts could be provided for each session, so that students have a clearer understanding of what the activity is going to be about beforehand, especially those that require their collaboration.
- It would have been interesting to take advantage of the experience from the online editions and use Moodle in parallel to the face-to-face sessions and as a way of offering information to the students before the start of the event. Facebook could be another good option in this regard.
- The use of WhatsApp has been really helpful to resolve minor issues in an agile way, as well as to favor interaction and the creation of a community among students and with lecturers, something that, once again, later benefits academic activity. We think it's something to maintain.

## Annex 1. Open survey questions

Question 1. What were your personal highlights from this event?
Connecting with othe PhDs. The place and food
The organizers David and Victor did everything with all the heart put in it, the activities were super good to know each others and they were very helpful and supportive to solve PhD live problems. The lecturers were also very good.
The peers were very constructive in the feedbacks and we helped each other a lot.
David, his inspiring personality, kindness and continuous efforts
Lecturer feedbacks in flows, Making time to write, Fighting self sabotage and social events
A vibrant in-person event with a varied and useful timetable. The flow sessions were the most useful overall, and it was well balanced with cultural events.
Great emotions, professional organizing, great lecturers, smart topics to be chosen for discussions, warm atmosphere.
Meeting all the great people! The location was amazing (beach, opportunities to go out in the evening, everything being so close and everyone staying at the same place). The very positive and supportive environment were it was really easy to just be yourself.
the flow structure!
polite and cooperative members, overall aura of the summer school was so encouraging and stimulating
Feedback Sessions
The salsa dance, seminars about academic life issues and trip to Jerez.
The group of both student and lecturers were absolutely amazing. Incredibly supportive, helpful and constructive group.
Honestly there were so many to choose from! Talking about research interests over coffee breaks with both students and faculty, visiting the beach with the groups of Summer School attendees, touring both Jerez and Cádiz, trying new restaurants for dinner... I came to this event for the professional benefit, but I left with more personal benefits than I ever imagined. This was an amazing group of people and just having a chance to talk with them, whether at an organized event or during an organic conversation, was the absolutely highlight of the whole experience.
Presenting my own work and receiving feedback, biodanza, meeting other PhD students, open discussions with lecturers about life in academia
The flows
Location, UCA, feedback sessions.
Fine balance between mutual motivated intellectual engagement and evening activities
Learning to give feedback.
Pille's 'finding time to write' lecture; the flow sessions; the group of individuals organizing the summer school made an incredibly welcoming and encouraging environment in general
The people!
1) Presentation of my PhD and feedback, 2) creating a network (I met 5-6 people who are very valuable to me and I will keep in touch at least with them), 3) reflection of my professional life and how I feel about it and cope with it, 4) everybody was in the good mood all the time, even though we were all tired (this goes even more so to the organisers who were there with us and engaged the whole week).
Workshops
Academic program: feedback sessions in the flows! Lectures on life in academia (self-sabotage) and hands-on sessions (visual presentations, making time for writing, writing abstracts)
Social program: everything!
Plus: The organizers! You did a great job and were really approachable!

**Question 2. Give us specific suggestions that you think we should improve on. We would love them to be in the order of importance (e.g. 1. Must fix this, 2. Please improve, 3. In case of money and energy left over...).**

1. Flows. I felt a little bit outsider of my flow and I think I should be in other flow. Otherwise I learned a lot and my flow manager was super inspiring. I understand that it will be very very difficult to organize the flows with so many people and different and interesting topics. I may do a suggestion: be more flexible to attend to 2 or 3 different flows presentations.

2. More information emails before the summer school. I felt a little bit lost without knowing the place were we were going to stay to know how to get there.

3. The schedule was very tight. Maybe it will be better to have two more days and more time during the day for writing and working on PhD.

4. Workshop and lecturers organization. I feel that the more important workshop for me and for may others was the one with the abstracts that was organized on Saturday. A lot of people could not attend that day because of the traveling home. Maybe it is better to have a "soft" workshop or lecturer on Saturday and this "hard" one during the week.

Time to rest!

I know you had a lot of lectures to fit in the schedule, however, it was so tight that around third day a lot of people started being pretty exhausted and skipped some lectures just to allow themselves to relax a bit. I would appreciate if we could choose some of the lectures beforehand. Also, - and this is a follow up to what I have already written - it would be nice to have at least some time during the day to rest. It was at great location - I mean, sunny south of Spain, that's just awesome! But we could not really enjoy it because we were quite often somewhere inside instead of e.g. going to the beach. Don't get me wrong - I know this was not at all a vacation. But the location just called for at least some time during the day (and not just before sunset) to spend in the sand and sun. Us Central/Northern Europeans usually really miss the sun during the year! :)

1. A bit more detailed information via e-mail the weeks before the event
2. The (unhealthy) breakfast options

The biggest issue was travel, due to COVID and airlines. This was the only downside to the location. It would have been nice to have some parallel sessions particularly around methods, as you could then choose what's the most relevant to you

Everything well organized!

1) For future conferences, please make the schedule a bit lighter. That is, more realistic scheduling so that we can have breaks and that the days are a bit shorter. Please also provide information (a short abstract) about what each lecture/workshop/etc is about - then one can prioritise which ones to attend. 2) Please provide information on timing (e.g. when to arrive and leave), accommodation and other practicalities (sending other students' appears for peer review!) earlier so that one can plan better. Please also add time slots during the day for networking with our peers, so that not everything has to happen during the evening. 3) Would be great to also have a dinner with everyone on the first evening.

More notice on presentation and to be sent notice more in advance for the feedback we need to give on papers.

It would be nice if you could anticipate sending information regarding accommodation. At one point I felt a little lost because I thought I would have to look for it since I had no information about it.

Open spots for networking.

More lectures/events including physical motion (walking discussions etc.)

1. The student papers can be shared much earlier.
2. The overall flow time can be extended as it seems a bit of short window to squeeze two presentations from 9:30 to 12:00. The flow presentations can start early from 9:00.
3. please provide guidelines regarding student feedback.
4. There should be a combination of research methods and techniques seminars and an option to choose them. In this way, the students can choose which specific seminar to attend qualitative or quantitative.
5. The program can be shared earlier as it was difficult to plan the logistics for travelling.
6. The breakfast service can be improved by adding more healthier food items but it depends upon the budget.

<p>I think nothing must be fixed. The program was intense, would be good with some more breaks. Sessions could be more diverse in terms of methods etc. Would be good to receive an abstract of the lectures so that we know how much of a good fit this lecture is for us, then people get breaks as well.</p>
<p>1. The scheduling of each day was very difficult because there was no transition time built in between events. I think we needed 10-15 min. breaks between each session to allow time for people to move to other rooms/buildings or provide a buffer when things went long.</p> <p>2. Many presenters disregarded when their sessions should stop, which further delayed our schedule. I think that each session (roundtable, workshop, and lecture) needed to have a time keeper to keep things on track and cut off the presenter when they were running over time.</p> <p>3. Personally, lunch was far too late in the day. 2 PM was already very late, but often the sessions before lunch would run long, which meant we didn't get to eat until close to 2:30 PM. Moving lunch up by one hour could be an easy fix.</p> <p>4. I had no problem with the packed schedule each day, especially because each part was so important. However, the timing of the afternoon sessions meant that we often had free time when restaurants were closed for siesta, which was difficult if people wanted to have an early dinner. It would be helpful if some of our free time before excursions overlapped with when restaurants were still open (i.e. before 5:30 PM) so that people who wanted to eat early could do so.</p> <p>5. The roundtable discussions and lectures had a lot of potential, but there often seemed to be confusion about what the topic was. I would suggest communicating these topics more clearly to those presenting and those attending, and limiting both to no more than 1.5 hours.</p> <p>6. The workshops were very diverse, but some of them were very narrow in focus (e.g. studying political party social media). I would suggest broadening the focus to topics that are useful to everyone, like writing abstracts or using visual aids, or making workshop attendance optional if the subject is not relevant to our research.</p>
<p>I would very much welcome more and earlier communication about the grant and summer school in general. It wasn't a lot of time to organise everything and I also needed to buy flight tickets before the whole schedule was announced meaning that I missed sessions on Sunday and Saturday.</p>
<p>Communication from ECREA before the event could be improved</p>
<p>I think you could improve the time to review the papers of each flow sending them earlier</p>
<p>The intensity of the events is too high for students to absorb the information properly; the duration of the summer school could be 10 days; some message boards (such as Facebook) can be established beforehand to better facilitate communication, e.g. for arranging carpools for arrivals, to exchanges tips on finding PhD courses; more free time would be appreciated for students to socialise with each other as well.</p>
<p>It would have been convenient to know about the lunch-dinner gap (2 to 10) on the first day so as to get some snacks in advance to make it through :)</p>
<p>The days were too long!                  Coffee breaks should be in a place that is convenient for all the flow locations (or flow locations more convenient for coffee breaks)                  It would be nice to have more than one coffee with breakfast;                  Please provide more vegan food;                  I would have liked to have for the email addresses of all the students in the summer school so I could reach out to them if I find some relevant texts for them, etc.                  The bottles of sherry in the gift bags were very thoughtful but the amount of liquid meant that I had to check my bag on the flight home (when I had planned on only taking hand luggage) which added some costs, so maybe avoid giving liquids as a gift</p>
<p>3. Wider range of vegetarian/vegan food</p>
<p>The program is packed and long each day, please consider including a longer lunch break or siesta or en a program each day an hour or two earlier.</p>
<p>2. A little more breaks or slots that are free with such a sense program</p>

Question 3. If you liked someone's workshop, lecture or whatever extra much, please use this space to send compliments to the lecturers. We will pass them on to the relevant people.
Self sabotage in PhD was amazing and really inspiring. Loved it! Making time to write was also very useful and clear. And so was the abstract writing workshop.
David's lecture and his way of chairing the activities
Everything David or Pille had was just amazing. :)
I really enjoyed the lectures by Pille and David. They are really inspirational personalities and I hope to be able to talk to them again soon.
How to defeat self-sabotage was a super session, due to how relatable it was, and coming from a level of understanding. Likewise, it has simple techniques to help. I also enjoyed the movement session as it helped to break up the day & engage the mind in a different way.
Dear David and Evandro, you are the best and the most charming Professors, I have ever met! Thank you both so much!
I really liked how David S introduced/moderated all the lectures and panels that he was on! Spreading a really positive and productive vibe :)
Pille's and Andra's workshop on abstract writing was very useful and easy to understand
First of all, I would like to thank David. His friendliness, spontaneity and loveliness made this Summer School outstanding. Also, I have to thank him for giving me the courage to continue the Phd. In fact, at times, I felt like a fish out of water because I love doing what other Ph.D. students have told me are useless things that waste research time. While for me they are the motivations that drive me to continue this path. Thank you David for opening my eyes and making me realize that I can stay in this environment. I would also like to thank Evandro, my flow leader, who gave me a lot of advice for my work and was very willing to help me in the future. Thanks to Victor, his personal story (working in bodegas while doing his PhD) made me realize that with passion and good will anything is possible. Thanks also to Pille and Andra, I loved your "how to write abstracts" class. It would have been super helpful to have had this workshop much much earlier (even before the summer school).
I liked all the seminars and workshops aimed towards the academic life of the PhD students. I loved David's open approach towards the students and of course his cat t-shirts. I would love to complement my flow manager whose enthusiasm and commitment to teach the theoretical aspects was highly appreciated. I would like to thank the organizing committee for their solid commitment and extensive efforts to make the summer school a best learning platform.
David - your sabotage lecture is one of the few on this topic in which I actually felt better afterwards. Thank you for sharing your personal experience in such an open, honest and vulnerable matter,
Bente Kalsnes: I do not research political parties or examine social media, but this was an EXPERTLY run workshop! It was well-organized, informative, and balanced between listening and discussing. I learned a lot about your research, but also came out with tools and methods I could use to pursue similar studies if my research agenda ever changes. I really enjoyed this session and would definitely invite you to run a similar one at my own institution - thank you for your expertise! Evandro Oliveira: I don't consider myself a dancer and I don't study intercultural communication, but this workshop was unique, educational, and very fun! I appreciated how conscious you were that people not be able to see us during the session, as well as the opening lecture that situated the dancing within cultural scholarship. You also did a great job starting small and building into movements that pushed us out of our comfort zone; if I had known at the beginning that I would eventually have to close my eyes and allow someone to lead me around the room by the shoulder I would have left, but by the time it came around I trusted you! Thank you so much for an exciting experience that bonded our group together, you are a marvel! François Heinderyckx: This session was beautifully organized, well-timed (even though we didn't get to the second activity), and useful even to the most expert conference presenters. It was helpful to learn what bothers an established scholar in the field when they are watching a presentation, and I gained a new perspective on how and when to use movement and shapes in a presentation. Creating

space for us to revise some of our own visual aids was also a useful experience, even for those like me who had already presented. Thank you for sharing your insight and expertise!

David: You ran so many wonderful sessions, but your lecture on How to Defeat Self-Sabotage was truly inspirational. I so appreciated your vulnerability and openness as you shared some of the highs and lows of your PhD journey; you placed a lot of trust in us, and I hope you know how meaningful your story was to our entire group. From a practical standpoint, your slides were funny and well-organized, and you finished your presentation in time (which many others couldn't do, haha)! This was my absolute favorite lecture of the whole week, and I am certain many would agree. Thank you for helping shape a new generation of young scholars!

Pille: I only managed to attend your session on Making Time to Write, but I LOVED it. Even though I had heard much of it before, I thought the organization of the content was original and made me think about new ways to try managing my time. The slide with the timeline for writing and publishing an article was also completely new to me and is something I am looking forward to testing out! Thank you for sharing your wisdom (and for keeping your session in time!) 10/10 would recommend.

Andra Siibak: This was a sensitive topic to cover, but one that we desperately needed to learn about. There was so much great information in your lecture, from de-mystifying the peer review system to strategies for coping with traumatic comments. I am also grateful for the personal stories you shared about receiving harsh feedback on your own writing; thank you for trusting us with your experience and reminding us that what we read is not a reflection of who we are. You are wonderful!

I really liked round tables where we could ask questions openly and have honest discussions about life in academia. All of the workshops and lectures were very interesting.

Short lectures were really useful, especially time-management, self-sabotage, and writing abstracts. And Pille was a great flow manager.

I liked all of them and have some take-home messages from all. Thank you to all who donated their time to be with us and gave us valuable lessons.

Pille's writing lecture was so practically applicable and will really change my daily phd life in a very positive way! Also the way David approached the "how to defeat self sabotage" was very helpful. Andra's responding to harsh reviews was also really useful for me.

Pille's talk on making time to write, David's lecture on self.sabotage, Andra's about reviews, gave me valuable insights and enabled some fruitful self-reflection. Nazan's lecture introduced me the methodology that I never had a chance to look at yet, but was interested in it for a while. And Evandro's workshop was also very nice and important, because it offered an idea that work can be a joyful journey (at least to me dancing brings a lot of joy).

Many thanks to Nazan! A new perspective for me! I am already googling the literature, and I am sure that I will include this approach in my future research.

David, I really liked your session on self-sabotage, now I know I am not the only one who can feel like this and this helps me in trying to overcome this!

François, I really appreciated your input on visuals in presentations - and I will definitely use the black screen from now on!

Andra & Pille: I really think your session on writing abstracts was so useful (and it would have been nice to spend a little more time writing) and I will definitely use my notes next time I am writing an abstract or title!



Question 4. What should we improve upon in relation to content (again, make suggestions in the order of importance, if you can)?
Classify the sessions btw "hard" sessions and "soft" sessions to have a balance during the day. Some sessions were easy to follow because they were with not a lot of theory and others were more difficult with more theory or needs of taking a lot of notes. Maybe it will be helpful to combine this sessions to have a balance during the day. Again I know it's really difficult to organize it.
I would not make people dance if they do not want to. :)
Parallel sessions, shorter days but maybe with one or two extra days, so the same content but less squished up
Everything ok
1) Please make sure, like I wrote before, to give a short insight into what to expect from a lecture/workshop/etc. I was really tired at some point and wanted to take a break - only to realise afterwards that I had prioritised a lecture that was not relevant for me at all over one that in hindsight I would really have wanted to go to (David's lecture!). 2) Perhaps it would be good to have the (very different) methods-related sessions parallel, so that one can chose which one to attend, as not every topic is equally relevant to all. 3) I feel that in the roundtables/sessions dedicated to answering our questions, oftentimes the answer did not really seem to match the question. Of course, the senior scholars did their best, but I felt that especially the more "difficult" questions (which I understood this was about) were a bit circumvented.
perhaps more options (2 lectures at the same time)
allocation of students' respondents should be solicited/ student centered
You might consider organizing several classes at once so that each student can choose the most appropriate class for his or her needs.
<ol style="list-style-type: none"> <li>1. The seminars on research methods</li> <li>2. The allocation of papers to student respondents</li> <li>3. The timing of the flow presentations</li> </ol>
I think I mentioned this above.
<ol style="list-style-type: none"> <li>1. There was a lot of content on big data sets (ex. social media, cross-national comparisons, quantitative studies, etc.) but not much on working with small batches of textual data. I would have loved a session that explains how to do content analysis of small batches of media texts, or even something that differentiated between content analysis, textual analysis, discourse analysis, media analysis, etc. Discourse analysis especially was a big topic in my flow group, and I think we were all a little confused on what it means in practice, so a session just on CDA would have helped us a lot.</li> <li>2. Much of the lecture and roundtable content discussed how to survive (and succeed) in a PhD program, but there wasn't much discussion of what to do after the PhD is done. I would have appreciated a dedicated session on how to approach the job market (both academic and industry). Additionally, it could have been interesting to host a roundtable discussion on doing a PhD/getting a job in another country, since so many ECREA members seem to leave their home country at one point or another - what is it like to make that jump, what logistics do you have to consider, and do those who have done it have any regrets?</li> </ol>
Maybe some lectures/workshops about collaboration in academia e.g. writing papers together etc. - how it works, some tips etc. But in general I think it was a good programme - something for everyone.
Some workshops could be held in parallel according to the interests of each student.
Title of events could be more informative or short abstracts could be prepared for each session beforehand and attached to the schedule so that students can have a better idea of the content, e.g. I had no idea "What the hell was that about?" was about beforehand and the conversation was derailed from the start; a session on intro do Quan method would also be cool.
<p>I think I would have preferred more academic sessions rather than the dancing session. It felt unnecessary and very uncomfortable and I'm not sure I learned anything from it.</p> <p>I also think the lecture about deglobalization was slightly odd and came off a bit like a rant about current events with little application to our PhD processes (though maybe it was more useful for other flows).</p>

For me the student presentations were extremely uncomfortable and I would have preferred not to do them (though I understand they serve a purpose). Maybe not doing them alphabetically, so those of us with anxiety can not see our slot slowly approaching.

I also wish the lecture on oral presentations and visuals could have been supported by more evidence for why that particular approach to doing visuals is better than other ways. It came off as just Francois' opinions.

All lecturers giving talk to their research topic or methods, should begin the session with very basic explanation and information about the field, aims and methods. I. e., I was looking forward to the lecture about the International comparative studies and discourse analysis, but it was very hard to follow the content without such introduction. Even though it was obvious that lecturer does a great work in her field.

Organize a lecture regarding the topic of each flow. For instance, lecture on new concepts, trends, and research approaches in the field of journalism; digital communication...

2. Maybe include something in quantitative methods as well.

2. Also, for me, the overarching or more general themes sessions were more useful and appealing (i.e., sessions on writing, visuals, self-sabotage, reviews, abstracts). The ones on content from communication and media studies were also interesting, but not as directly relevant for my daily work or my routines (but they were also interesting).

Question 5. Any additional comments regarding the sessions or the overall agenda?
I had one experience that ruined so much for me, but that had nothing to do with the organization. Maybe provide more information about exactly how the feedback from students should be (instead of yelling at people for preparing feedback wrongly). It feels so stupid saying this, cause I know you worked so hard on the summer school and I'm confident I would have been so happy with everything if it wasn't for that one experience – which was out of your control.
Too many activities without any rest
Maybe add some voluntary physical activity, e.g. yoga in the morning? We talked about balance and how to deal with stress a lot, plus we were sitting all the time. I missed some movement (but other than dancing, frankly).
Overall this was a superb summer school that exceeded all expectations
Everything fine
Regarding the social activities: great! it was so nice to have a program almost every evening (and nice to have one "free" evening). I also loved the trip to Jerez! That was really cool. I really like the design of the student not being able to respond until after all feedback has been brought forth in the session - that is great! It was also good how it was emphasised how important it is to stick to the timing so that everyone really gets their space. I also liked that one gets feedback from three different people, and I liked that the peer feedback came first. I have one comment that is specifically to my flow (green). Our flow manager (Evandro) - especially on two occasions - actually took a lot of space from our feedback time by talking himself. I don't mean that he gave extensive feedback, but that he talked to us about something he considered important. For example, one morning he delivered a 1h lecture (that no one "dared" to interrupt - in hindsight we should definitely have done that), thus taking away incredibly much space and time that should have been for us to discuss our projects. I feel that that was really not okay and I wanted to share this experience, as I think this is something that can be easily avoided in future Summer Schools by being aware that this can happen.
spacing out events or ending events slightly earlier
summer school should consist of 10 days
Maybe more breaks could have been taken between classes. For example, decrease the central break (30 minutes was too much) and take 10-minute breaks every hour.
no.
N/A
I think what could be improved is to be more realistic about how much time each session would take, e.g. devote much more time (or have it better structured) for the session about "Questions I never dared to ask", however, in general it was really well managed and I don't have any major comments about it. The agenda was very ambitious and we were very tired, however, now I see it as a plus that I was able to do so much and be exposed to so much knowledge (and social activities!)
Very time intensive, but also very productive.
No other complaints other than it was too intense - some sessions on later days have less than half of the students participated... - it's a pity but it's just really hard to keep up.
I really loved the summer school, even with the long days! One of the organisers mentioned that when the summer school took place online, one of the perks was that there could be an expert scholar giving feedback on a paper who otherwise wouldn't have the time to travel to the school. I'm thinking maybe it could be good to be open to having hybrid set ups for the feedback sessions where the expert commentator joins digitally so everyone could have someone giving feedback who is working directly with their PhD topic. (Not that I wasn't satisfied with my feedback and the individuals who provided it because I absolutely was, but it's just a thought).
It would be nice to plan a little more breaks during the day to accommodate for walking distances between sessions and give a little time to breathe as the days were quite intense and the program quite dense

Question 6. Any overall feedback for the event? We would appreciate it!
Everything has already been said. Again thank you David and Victor for the organization, I felt at home during this week and with you. Thank you to all the lecturers and to all the PhD students for their support and the good and creative environment. The activities were really good and it was noticed that the activities have been organized with lots of love.
A great success. Probably it's difficult to express this in the survey, but this was a really special event, even emotionally
Overall, I left very satisfied. Don't mind some things I gave a bit worse score to - they did not make my stay worse, I enjoyed them too. But I just wanted to give you as honest answers as I possibly could. Hope they help. Thank you again, it was awesome and I would love to do it again in the future if I have the chance.
This was a great event, with organisers who's passion and enthusiasm made it impossible not to enjoy oneself. The content was transformative, and has made a bigger positive impact on my PhD than any other activity I have done to date.
Thank you for everything! Don't stop and move forward! Such a phd school is very valuable and helpful.
Keep up the excellent work! Of course it was a lot about all of us participants, but it could not have been so great if not the hosts (and especially David) would have laid the ground for this super positive and inspiring environment!
Fabulous, enriching and rewarding event personally and professionally!
it was really an inspiring and motivating experience for me, both academically and personally. I can't forget the pleasing moments spent in Cadiz. Great location with lovely people around and yeah, great food too:)
When I came home from Summer School, my supervisor asked me how the experience had gone. My answer? "it was the most enriching and challenging Phd experience of my life." The thing I will carry in my heart? The people I met: it is exciting to think that they will be companions for many years. Thank you ECREA! When I think back to the week in Cadiz I still get emotional!
I had the best learning experience at the ECREA summer school. The combination of well diversified seminars and social activities is a highlight for me. I highly appreciate this learning opportunity as it proved to be a worthy experience with the detailed feedback of lecturers and experts on my research topic and the issues I was struggling with as a PhD researcher. I would strongly recommend this summer school to my peers to give it a go. I have met so many positive and kind hearted people through this summer school and I would like to keep this chain going.
Absolutely great work! All my comments are minor because the most important aspect: the environment was absolutely remarkable!
Thank you, thank you, thank you for hosting this. This is the BEST conference-related experience I have ever had in my whole life - it was well designed, well organized, and brought together a truly remarkable group of people. I have so many project collaborations now and received answers to so many of my questions, so I know I can finish my PhD strong. I will recommend this Summer School to everyone I know and I hope I can help make future years successful!
I absolutely loved it! It was such a unique opportunity to learn and grow in an open environment with everyone being so kind, welcoming and helpful. It will probably be a highlight of my PhD!
Amazing experience
Big Thank You to all the organizers and people who made this possible. I really enjoyed the experience and really appreciate it! ¡Muchas gracias!
Super!
I think what had the biggest impact for me was the individuals organizing the event and the way they were so welcoming and approachable. It really invited an open atmosphere for the doctoral students to share their work and support one another. It was also really amazing to have a whole hour of feedback on my text. I'm very grateful for the summer school and I will definitely be recommending it to others.
It was amazing, well organised and very friendly/supportive. Thank you a million!! <3
The number one academic event I have attended!
It was a great experience and I am so thankful that you made this possible! I will definitely make use of many things that I learned here in my future! And the personal connections made here are so authentic!

Thanks a lot also for letting us experience Spain during the social program, the food is great!! I really spent a wonderful and intense week in Cádiz and I thank everyone who made this possible!