EVALUATION AND FINANCIAL ACCOUNTING REPORT

the european media
and communication
doctoral summer school 2023

RU(C Roskilde University

ecrea | European Communication Research
and Education Association

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1: 2023 Summer School programme

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Introduction

The European Media and Communication Doctoral Summer School (aka ECREA Summer School) brings together members of the European research community to explore contemporary issues within media and communication studies. The Summer School offers a supportive international setting for European doctoral students, where they can present and develop their ongoing PhD projects and build valuable networks.

The 2023 edition took place 7-13 August at the Department of Communication and Arts, Roskilde University, Denmark. The following reports on the evaluation and financial accounting of the Summer School.

Organization and programme

The local organizing committee consisted of Jannie Møller Hartley, Sine N. Just, Kim Christian Schrøder, and Ib T. Gulbrandsen. In addition, all major decisions, e.g., selection of applicants, budgeting, and programming, were discussed with and approved by the following ECREA representatives: Andra Siibak, Simone Tosoni, and Pille Pruulmann Vengerfeldt.

The Summer School ran over seven full working days and included feedback sessions, methodological workshops, talks and round tables, as well as social activities and cultural excursions. See below for the 2023 schedule, appendix 1 for the full programme, and visit https://ecreasummerschool.ruc.dk/ for more details on the specific activities.

summer school schedule

	MONDAY 7/8	TUESDAY 8/8	WEDNESDAY 9/8	THURSDAY 10/8	FRIDAY 11/8	SATURDAY 12/8	SUNDAY 13/8
09.30-10.00	Registration						
10.00-10.30	Welcome *Cinema*	Feedback sessions in thematic tracks *See next pages for schedules*	Feedback sessions in thematic tracks *See next pages for schedules*	Feedback sessions in thematic tracks *See next pages for schedules*	Pille P. Vengerfeldt On how to write an abstract *40.2.25*	Feedback sessions in thematic tracks *See next pages for schedules*	Feedback sessions in thematic tracks *See next pages for schedules*
10.30-11.00							
11.00-11.30	Introductions to/in thematic tracks *Follow your track leader*						
11.30-12.00							
12.00-12.30							
12.30-13.00	Lunch *40.2.25*	Lunch *40.2.25*	Lunch *Canteen*	Lunch *40.2.25*	Lunch *Canteen*	Lunch *40.2.25*	Lunch *40.2.25*
13.00-13.30							
13.30-14.00	Pille P. Vengerfeldt & Ib T. Gulbrandsen On the Summer School spirit and its practicality *Cinema*	Workshop electives* 1. Introduction to Visual Methods 2. Digital Methods for Beginners 3. Mind scripting 101	Tina Askanius & Delia Dumitrica On activism, extremism, and social media *Cinema*	Bus to Copenhagen	David S. Ruiz On how to defeat self-sabotage *Cinema*	Workshop electives* 1. Activist research: challenges and opportunities 2. Interview research: challenges and opportunities	Downey et al. On questions you never dared to ask *Cinema*
14.00-14.30							
14.30-15.00				Data-walk by Jannie M. Hartley *From City Hall to Ørestad Nord*			
15.00-15.30	Coffee break		Coffee break				Coffee break
15.30-16.00	Rikke Andreassen & Ib T. Gulbrandsen On communication research at Roskilde Uni. *Cinema*	Coffee break	Workshop electives* 1. Introduction to Visual Methods 2. Digital Methods for Beginners 3. Mind scripting 101	Replenishment	Time to write, work, reflect, and/or connect *on your own*	Coffee break	Evaluation *Cinema*
16.00-16.30		John Downey & Kim C. Schrøder On the state of affairs in media research *Cinema*					
16.30-17.00				Dissemination-talk with Anders M. Rendtorff, Rune Syberg & Sine N. Just *Copenhagen University, South Campus*		Fredrik Stiernsted & Jairo Faira On trust in (public) media *Cinema*	
17.00-17.30	Welcome reception *Foyer*						Walk to restaurant
17.30-18.00							
18.00-18.30							
18.30-19.00				Time to explore Copenhagen and return to the hotel *on your own*			Farewell dinner *Café Korn Trekroner Akacielunden 9*
19.00-19.30							
19.30-20.00							

Attendees

A total of 102 students applied for a spot, which was the highest number of applicants in the history of the Summer School. Of those, 50 students were admitted following a review process that involved YECREA (the young scholars association under ECREA), the above mentioned ECREA representatives, and the local organizing committee. A total of 37 applied for the announced 17 ECREA grants (which covers participation fee). The YECREA management team, Sandra Banjac, Antonio Cuartero, and Phoebe Maares, reviewed and selected which applicants were offered a grant. Due to personal circumstances, three students had to drop out last minute. Two of these asked for the opportunity to participate in their respective feedback sessions online and were given this option. Hence, a total of 47 students attended on site, representing more than 40 different universities across Europe, as well as Chile, China, India, and Türkiye.

Lecturers

A total of 21 lecturers participated in the Summer School, giving feedback, talks, and/or workshops. The visiting lecturers were Anne Kaun, Cathrin Bengesser, David Selva Ruiz, Delia Dumitricia, Fredrik Stiernstedt, Jairo Faria Guedes Coelho, John Downey, Julie Uldam, Maria Schreiber, Pille Pruulmann Vengerfeldt, Roman Horbyk, and Tina Askanius. Lecturers from the Department of Communication and Arts, Roskilde University, were Andreas Birkbak, David Mathieu, Ib T. Gulbrandsen, Jannie Møller Hartley, Kim C. Schrøder, Louise Yung Nielsen, Mark Ørsten, Rasmus Rex Pedersen, Sine N. Just, and Tobias Raun.

Evaluation

To evaluate how the attendees experienced the Summer School, we employed the Delphi method. On the final day, all students were asked to fill out a form (see appendix 2) where they detailed things that were great and things that could be improved for the next summer school, then discussed their comments and suggestions in their respective tracks, and finally presented what they as a group found to be the most important feedback during a plenary session, where the local organizing committee and several lecturers were present. The following highlights what was presented and discussed during the plenary session, as well as individual feedback provided by the students on the above mentioned forms (the forms were collected at the end of the plenary session and can be provided upon request).

Things that were great

- The atmosphere: during the plenary discussion it was highlighted again and again that the participants had experienced the summer school as a very supportive, productive, and enjoyable milieu. That they felt seen, engaged, and appreciated; that they got help when needed and challenged when due; and that we managed to quickly establish a setting where we could have serious discussions and fun at the same time. At the end of the discussion several students expressed that this was the first time they had felt at home in the academic world.

- The organization: All 47 students noted on their individual forms that they found the organization of the Summer School to be excellent – from programme content and administrative support to location and activities. Examples provided by the students include excellent timekeeping, clear communication, the staff's helpfulness, as well as food, drinks, and accommodation. We experienced no significant 'hiccups' during the summer school, and the students recognized this as a major achievement, praising the department and organizing committee for their efforts.

- The feedback sessions and track leaders: Similar to the organization, all 47 students singled out the feedback sessions as an absolute highpoint of the Summer School. This was further repeated and expanded upon during the plenary discussion, where they stressed how productive they found the sessions to be. Not only did the sessions provide in-depth, concrete feedback on and support for their own work, but also ample opportunity to discuss larger themes and challenges across the individual projects. The students, in unison, credited the track leaders for achieving this – during the plenary session the track leaders were repeatedly applauded and praised for their subject-knowledge and level of engagement with all individual projects/participants.

Things that could be improved

- Workshop duration: All students were very pleased with the assortment of workshops – both content and lecturers were praised – but many expressed that they found the workshops to be too short. That the allotted 90 minutes where not enough; that they wished there had been more time to go in-depth with the themes presented.

- <u>Breaks and free time</u>: Though all students praised the organization of the Summer School, they suggested that breaks be made shorter for the next Summer School. They also noted that they had wished there was a bit more free time to allow exploring Roskilde city and Copenhagen.

- <u>Assignment of tracks</u>: Some students found that the assignment of tracks lacked transparency. Whilst emphasising that they had enjoyed their track, a few noted that they would have preferred to have been placed in a different one. During the plenary discussion solutions to this were deliberated and a concrete suggestion raised was the possibility of the students to choose between certain key words when they applied, key words that would then form the basis for the track assignment.

- <u>Talks</u>: All talks were praised and deemed interesting, but several students commented that the topics covered at times were less relevant for them. Other students suggested that future Summer School talks should focus more on 1) methodological traditions and trends in media and communication research rather than empirical/theoretical discussions, and/or 2) career and professional development (e.g., how to advance in academia; how to handle supervisor-challenges).

- <u>Food</u>: Most students praised the quality and variation of food, drinks, and snacks. Several noted that they preferred a hot lunch over sandwiches. A small number of students asked that future editions of the Summer School aim to make the vegetarian/vegan meal options more varied.

- <u>Transportation</u>: A few students pointed out that they found the transportation from the hotel to campus expensive, in particular because it came on top of already high prices on other things they needed whilst in Denmark for the Summer School.

Please see concluding remarks for how we plan on accommodating the feedback on things that could be improved.

Financial accounting

The Summer School was predominantly financed through participation fees. For the 2023 edition the fees were 990 euros for ECREA members and 1150 euros for non-members. The participation fee covered:

- Accommodation in single rooms (6-13 August)
- Breakfast, lunch, coffee breaks, snacks and drinks (7-13 August)
- Welcome reception, excursion to Copenhagen, and farewell dinner
- Summer school materials, including diploma, nametags, tote bag etc.

In addition to the participation fee, the Doctoral School of Communication and Arts and the SCAI-project contributed 4355 euro, on top of ECREA's 2000 euro contribution as well as a 1000 euro from the University of Bergen (to cover the costs related to the excursion to Copenhagen).

The final balance is a surplus of 1578,59 euro, which will be saved and used towards the 2024 edition of the Summer School. See below for final accounts.

	Budget 1	Budget 2	Final accounts
Costs			
Accomondation	€ 38.800,00	€ 33.500,00	€ 37.447,31
Travel (lecturers)	€ 4.500,00	€ 4.500,00	€ 1.941,44
Breakfast, lunch, coffee breaks, snacks, water, etc.	€ 7.400,00	€ 12.000,00	€ 6.311,61
Welcome reception, incl. Drinks	€ 1.550,00	€ 1.550,00	€ 1.068,99
Farewell dinner, incl. Drinks	€ 3.275,00	€ 2.750,00	€ 3.838,38
Lecturer dinners, incl. Drinks	€ 1.300,00	€ 1.300,00	€ 862,58
Cultural programme (transportation and entrance)	€ 775,00	€ 1.000,00	€ 773,47
Materials, nametags, certificates, etc.	€ 1.000,00	€ 2.000,00	€ 4.133,87
Administrative costs	€ 2.700,00	€ 2.700,00	€ 3.404,88
Bank fees and taxes	€ 1.000,00	€ 1.000,00	€ 938,88
Total	€ 62.300,00	€ 62.300,00	**€ 60.721,41**
Participant fee			
ECREA-members (€ 990 per student, 19 students)	€ 44.550,00	€ 18.810,00	€ 18.810,00
Non-members (€ 1150 per student, 13 students)	€ 5.750,00	€ 14.950,00	€ 14.950,00
Direct grants ECREA-members (€ 990 per student, 17 students)		€ 16.830,00	€ 16.830,00
Total	€ 50.300,00	€ 50.590,00	**€ 50.590,00**
Co-financing			
The Doctoral School of Communication and Arts	€ 5.000,00	€ 4.355,00	€ 4.355,00
The SCAI project	€ 5.000,00	€ 4.355,00	€ 4.355,00
ECREA	€ 2.000,00	€ 2.000,00	€ 2.000,00
University of Bergen	€ -	€ 1.000,00	€ 1.000,00
Total	€ 12.000,00	€ 11.710,00	**€ 11.710,00**
Balance	**€ -**	**€ -**	**€ 1.578,59**

Concluding remarks

All in all, the local organizing committee deems the 2023 Summer School a success. This is in large part thanks to the backing of the Department and Doctoral School of Communication and Arts, the hard labor of Marianne, Rie, and Jolita, in addition to great support from ECREA.

Based on the above-mentioned evaluation, the following will be adjusted for the 2024 edition of the Summer School:

- Workshop duration: Workshops will have a duration of up to 120 minutes, with the option of some workshops taking place over two days (2x120 minutes).
- Breaks and free time: The lunch break with be shortened 30 minutes, and the afternoon coffee break will be shortened 15 minutes.
- Assignment of tracks: We will ask the ECREA administration if it is possible to incorporate set key words, which the applicants can choose from when applying. These key words will then form the basis for the track assignment.
- Talks: We focus the talks for the 2024 edition of the Summer School on methodological traditions and trends in media and communication research, and plan for more activities focused on career and professional development.
- Food: We will serve more hot lunches and ensure that the vegetarian/vegan meal options are more varied.
- Transportation: For the 2024 edition we aim to include a 'travel card' to public transportation as part of what is covered by the participation fee. Due to price changes in the Danish public transportation network, a final decision on this will have to wait until spring 2024.

November 2023

Jannie Møller Hartley, Sine N. Just, Kim Christian Schrøder, and Ib T. Gulbrandsen

the european media and communication doctoral summer school 2023

RUC Roskilde University

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summer school schedule

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11.30-12.00							
12.00-12.30							
12.30-13.00	**Lunch** *40.2.25*	**Lunch** *40.2.25*	**Lunch** *Canteen*	**Lunch** *40.2.25*	**Lunch** *Canteen*	**Lunch** *40.2.25*	**Lunch** *40.2.25*
13.00-13.30							
13.30-14.00	Pille P. Vengerfeldt & Ib T. Gulbrandsen **On the Summer School spirit and its practicality** *Cinema*	**Workshop electives*** 1. Introduction to Visual Methods 2. Digital Methods for Beginners 3. Mind scripting 101	Tina Askanius & Delia Dumitrica **On activism, extremism, and social media** *Cinema*	**Bus to Copenhagen**	David S. Ruiz **On how to defeat self-sabotage** *Cinema*	**Workshop electives*** 1. Activist research: challenges and opportunities 2. Interview research: challenges and opportunities	Downey et al. **On questions you never dared to ask** *Cinema*
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15.00-15.30	Coffee break		Coffee break				Coffee break
15.30-16.00	Rikke Andreassen & Ib T. Gulbrandsen **On communication research at Roskilde Uni.** *Cinema*	Coffee break	**Workshop electives*** 1. Introduction to Visual Methods 2. Digital Methods for Beginners 3. Mind scripting 101	Replenishment	Time to write, work, reflect, and/or connect *on your own*	Coffee break	
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19.00-19.30							
19.30-20.00							

*See below and Teams for more information

activism and social movements

Track leaders: Anne Kaun and Julie Uldam
Room: 40.1-06 / 40.1-08

TUESDAY 09.30-12.30	WEDNESDAY 09.30-12.30	THURSDAY 09.30-12.30	SATURDAY 10.00-13.00	SUNDAY 10.00-13.00
OLIVIA DE BRIEY Occupying empty buildings in Brussels-Capital. Ethnographic study of the discourses and organisational practices of occupants' collectives and their audiences Discussant (student): **Rune Søholt** Discussant (lecturer): **Tina Askanius**	**SVETLANA CHUIKINA** Between "activism" and "mundanity": Transmedia audiences and practices of everyday resistance: constructing Russian anti-war movements Discussant (student): **Olivia de Briey** Discussant (lecturer): **Tobias Raun**	**IRENE BLUM** Social Movements and the Power of Digital Imagination Discussant (student): **Cheryl Fung** Discussant (lecturer): **Tina Askanius**	**RUNE SØHOLT** Social media poverty: exploring social media practice and public connection among citizens living in poverty Discussant (student): **Zorana Radovanovic** Discussant (lecturer): **Fredrik Stiernstedt**	**RIANNE RIEMENS** Big Tech and Silicon Valley Ecomodernism: The Promotion of Green Platform Capitalism in Tech-On-Climate Discourse Discussant (student): **Irene Blum** Discussant (lecturer): **Jairo Faria Guedes Coelho**
Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
CHERYL FUNG The aesthetics of social movements: disguised political art in Hong Kong Discussant (student): **Ibe Delaux** Discussant (lecturer): **Tina Askanius**	**IDA KVILHAUG SEKANINA** Prepared for the future: Discourses and practices at the fringes of the environmental movement Discussant (student): **Rianne Riemens** Discussant (lecturer): **Tobias Raun**	**ZORANA RADOVANOVIC** Attitudes toward European integration - media story, media frames and core information Discussant (student): **Dulce Dias** Discussant (lecturer): **Delia Dumitricia**	**DULCE DIAS** Communication, media and setting in the visibility of a social issue: the case of food insecurity amongst students Discussant (student): **Ida Kvilhaug Sekanina** Discussant (lecturer): **Fredrik Stiernstedt**	**IBE DELAUX** Governments' persuasive communication strategies to change people's behaviour towards pro-environmental behaviours on the long term Discussant (student): **Svetlana Chuikina** Discussant (lecturer): **Jairo Faria Guedes Coelho**

ai and datafication

Track leader: Sine N. Just
Room: 40.1-05 / 40.1-11

TUESDAY 09.30-12.30	**WEDNESDAY** 09.30-12.30	**THURSDAY** 09.30-12.30	**SATURDAY** 10.00-13.00	**SUNDAY** 10.00-13.00
SIGNE FILLER Communication of forecast models and scenarios of future developments and the associated scientific uncertainties Discussant (student): **Natalia Orrego** Discussant (lecturer): **Rasmus Rex Pedersen**	**SUSANA GOMES** Datafication as individuation: exploring the granular ecology of becoming Discussant (student): **Cansu Koç** Discussant (lecturer): **Louise Yung Nielsen**	**CANSU KOÇ** Digitalization of Sex Work: Experiences of Digital Sex Workers in Turkey Discussant (student): **Alexandra Schwinges** Discussant (lecturer): **Tobias Raun**	**SIMON KARLIN** Strategizing AI in organizations Discussant (student): **Vanessa Richter** Discussant (lecturer): **Jairo Faria Guedes Coelho**	**ALEXANDRA SCHWINGES** How hard can they bite? The media as watchdogs over big tech's influence on society and public policy Discussant (student): **Signe Filler** Discussant (lecturer): **Roman Horbyk**
Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
VANESSA RICHTER Imaginaries of Artificial Intelligence - Mapping (Social Media) Platforms' Role in Shaping (Public) Tech Imaginaries Discussant (student): **Carl Chineme Okafor** Discussant (lecturer): **Rasmus Rex Pedersen**	**TBA**	**CARLOS ENTRENA SERRANO** Protecting human agency in social media platforms Discussant (student): **Simon Karlin** Discussant (lecturer): **Tobias Raun**	**NATALIA ORREGO** The 5G: an ethnography of telecommunications Discussant (student): **Carlos Entrena Serrano** Discussant (lecturer): **Jairo Faria Guedes Coelho**	**CARL CHINEME OKAFOR** Datafied citizens: The data assemblage, qualification, and utility ascription processes in smart cities as a socio-technical construct Discussant (student): **Susana Gomes** Discussant (lecturer): **Roman Horbyk**

audiences and content creation

Track leaders: Kim C. Schrøder & Rasmus Rex Pedersen
Room: 40.2-12 / 40.2-16

TUESDAY 09.30-12.30	**WEDNESDAY** 09.30-12.30	**THURSDAY** 09.30-12.30	**SATURDAY** 10.00-13.00	**SUNDAY** 10.00-13.00
SARAH VIS Online opinionators in youngsters' everyday media use: a digital ethnographic approach Discussant (student): **Jan Houška** Discussant (lecturer): **David Mathieu**	**RITUPARNA BANERJEE** Reimagining the 'Good Woman': Women Politicians, Digital Social Cultures, Re-and Self-presentations Discussant (student): **Elza Lāma** Discussant (lecturer): **Maria Schreiber**	**TEA KONESKA-VASILEVSKA** Communication strategies of cultural institutions in Macedonia, Serbia and Bulgaria towards elderly audience Discussant (student): **Karolina Poliaková** Discussant (lecturer): **Cathrin Bengesser**	**JAN HOUŠKA** Work Experiences of Expatriate and Remote Employees in Czech Game Companies: Qualitative Longitudinal Research Discussant (student): **Sarah Vis** Discussant (lecturer): **David Selva Ruiz**	**KAROLINA POLIAKOVÁ** The Discursively Constructed Relationship Between Art and Science Discussant (student): **Rituparna Banerjee** Discussant (lecturer): **John Downey**
Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
MAGNUS JOHANSSON The moral imaginary of screen time - Parenting, morality and screens Discussant (student): **Tea Koneska-Vasilevska** Discussant (lecturer): **David Mathieu**	**YUCONG LI** Breaking the hegemony of the ideal image? Raw image trends in digital fitness culture Discussant (student): **Karolina Vodickova** Discussant (lecturer): **Maria Schreiber**	**KAROLINA VODICKOVA** Improving competitiveness of VOD content using modern marketing tools Discussant (student): **Romy Schwaiger** Discussant (lecturer): **Cathrin Bengesser**	**ROMY SCHWAIGER** Social Media Communication in Amateur Football Discussant (student): **Yucong Li** Discussant (lecturer): **David Selva Ruiz**	**ELZA LĀMA** The Discourses and Mediatization of Motherhood Discussant (student): **Magnus Johansson** Discussant (lecturer): **John Downey**

news and journalism

Track leader: Jannie Møller Hartley

Room: 40.1-32

TUESDAY 09.30-12.30	**WEDNESDAY** 09.30-12.30	**THURSDAY** 09.30-12.30	**SATURDAY** 10.00-13.00	**SUNDAY** 10.00-13.00
HANNA JEMMER The use of data by local media organisations: practices and innovation opportunities Discussant (student): **Gabriela Ferreira Fernandes** Discussant (lecturer): **Andreas Birkbak**	**NINA ŽNIDARŠIČ** Autonomy of Journalism and Journalist's Action in the Socialist Federal Republic of Yugoslavia Discussant (student): **Randa Romanova** Discussant (lecturer): **Mark Ørsten**	**MARIA-MAGDALENA BARASCU** News Values in Violence against Women online news reports Discussant (student): **Liis Auväärt** Discussant (lecturer): **Delia Dumitricia**	**LIIS AUVÄÄRT** Data literacy among Estonian journalists: COVID-19 crisis coverage Discussant (student): **Hanna Jemmer** Discussant (lecturer): **Roman Horbyk**	**GABRIELA FERREIRA FERNANDES** Healing Journalism: the impact of innovation agendas in newsrooms on the well-being at work of journalists in Brazil and Portugal Discussant (student): **Nina Žnidaršič** Discussant (lecturer): **Fredrik Stiernstedt**
Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
CARINA TENOR New(s) metric management – rationalizing journalism in Swedish news organisations Discussant (student): **Kim Löhmann** Discussant (lecturer): **Andreas Birkbak**	**MARIANNE BORCHGREVINK-BRÆKHUS** Valuable journalism: What it means to spend time and money on news from an audience perspective Discussant (student): **Maria-Magdalena Barascu** Discussant (lecturer): **Mark Ørsten**	**KIM LÖHMANN** Redefining Diversity in Journalism – A Qualitative Approach to Evaluate Journalistic Actors' Perception of Diversity Discussant (student): **Marianne Borchgrevink** Discussant (lecturer): **Tina Askanius**	TBA	**RANDA ROMANOVA** Journalistic self-regulation in the Nordic countries: the challenge of artificial intelligence and news automation Discussant (student): **Carina Tenor** Discussant (lecturer): **Fredrik Stiernstedt**

welfare and crisis

Track leader: Pille Pruulmann Vengerfeldt
Room: 40.1-39 / 40.1-45

TUESDAY 09.30-12.30	**WEDNESDAY** 09.30-12.30	**THURSDAY** 09.30-12.30	**SATURDAY** 10.00-13.00	**SUNDAY** 10.00-13.00
JORDANA CASARIN DA ROSA A Visual Analytics on Institutional Information as Means for Improving Public Trust and Health Literacy Discussant (student): **Naznin Sultana** Discussant (lecturer): **Maria Schreiber**	**TIAGO DURÃES** The relation of digital strategic risk communication and behaviour change: exploring interplay of science, policy, and population regarding salt Discussant (student): **Hannah Immler** Discussant (lecturer): **Andreas Birkbak**	**VYTAUTAS BENIUŠIS** Internal communication challenges and their solution in the era of hybrid work in a public sector organization: the case of the Ministry of Communications of the Republic of Lithuania Discussant (student): **Carmen Sedeño Alcantara** Discussant (lecturer): **Rasmus Rex Pedersen**	**NAZNIN SULTANA** Pandemic, Everyday life and Cultural Discourses: An Analysis of Online Bengali Content Creation Discussant (student): **Borbála Timár** Discussant (lecturer): **John Downey**	**HANNAH IMMLER** Patterns of information-oriented media use and perceptions of society in Germany Discussant (student): **Dechun Zhang** Discussant (lecturer): **David Selva Ruiz**
Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
BORBÁLA TIMÁR Digital wellbeing and design Discussant (student): **Yukun You** Discussant (lecturer): **Maria Schreiber**	TBA	**YUKUN YOU** The digitalization and gamification of digital detox Discussant (student): **Jordana Casarin Da Rosa** Discussant (lecturer): **Rasmus Rex Pedersen**	**DECHUN ZHANG** Rethinking China's Digital Nationalism in the Wake of Covid-19 Pandemic Discussant (student): **Vytautas Beniušis** Discussant (lecturer): **John Downey**	**CARMEN SEDEÑO ALCANTARA** Communicating crises from the Spanish Public Administration: background and steps towards a practical model Discussant (student): **Tiago Durães** Discussant (lecturer): **David Selva Ruiz**

workshop electives schedule

TUESDAY 14.00-15.30

**INTRODUCTION TO
VISUAL METHODS**
Maria Schreiber

Room: 40.1-39 / 40.1-45

**DIGITAL METHODS
FOR BEGINNERS**
Andreas Birkbak

Room: 40.1-32

MIND SCRIPTING 101
Anne Kaun

Room: 40.1-06 / 40.1-08

WEDNESDAY 15.30-17.00

**INTRODUCTION TO
VISUAL METHODS**
Maria Schreiber

Room: 40.1-39 / 40.1-45

**DIGITAL METHODS
FOR BEGINNERS**
Andreas Birkbak

Room: 40.1-32

MIND SCRIPTING 101
Anne Kaun

Room: 40.1-06 / 40.1-08

SATURDAY 14.30-16.00

**ACTIVIST RESEARCH:
CHALLENGES AND OPPORTUNITIES**
Julie Uldam

Room: 40.1-32

**INTERVIEW RESEARCH:
CHALLENGES AND OPPORTUNITIES**
Roman Horbyk

Room: 40.3-25

See Teams for information on which
workshops you are signed up for.

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THE VELUX FOUNDATIONS

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BERGEN
MEDIA USE
RESEARCH
GROUP

SUMMER SCHOOL EVALUATION

First you fill in the form. Then you make a mark (I) next to each of your own statements.
When everybody has filled out their form, you circulate the forms clockwise and make a mark next to the statements you agree with. If you disagree with or find a statement unimportant, you do not put a mark next to it.
Keep circulating until you get your form back, then count the marks and note down the number under 'Tot. marks'.
As a group, discuss the three statements in each category that got the most marks: do they, overall, reflect your experience?
If not, what should be added/removed?
Appoint a group representative, who, during the plenary discussion, presents the three statements from each category the group finds most reflective of your overall experience.

Things that were great during the summer school	Mark	Tot. marks

Things that could be improved for the next summer school	Mark	Tot. marks