

# Executive Board Annual Report 2021

## Temporary Working Group:

### **Affect, Emotion & Media**

#### Management team:

##### **Chair:**

Dr. Débora Medeiros, Institute for Media and Communication Studies, Freie Universität Berlin

##### **Vice-Chairs:**

Dr. Manuel Menke, Department of Communication, University of Copenhagen

Dr. Karina Horsti, Department of Social Sciences and Philosophy, University of Jyväskylä

##### **YECREA Representative:**

Frederika Thelandersson, Department of Communication and Media, Lund University

#### Number of members:

The TWG currently has **85 members** from all over Europe with very diverse research backgrounds. We welcome this diversity and invite the members to share their perspectives and approaches to find synergies and new avenues for future research.

#### Social media:

Twitter account: [@AffectTWG\\_ECREA](https://twitter.com/AffectTWG_ECREA)

#### Activities in 2021:

The TWG **wrote the “Modus operandi” and “Network objectives”** (<https://ecrea.eu/page-18244>), established a **Twitter account @AffectTWG\_ECREA**, and **promoted the TWG** among potential new members. The team was **interviewed in the ECREA Newsletter** about the TWG and Affect and Emotion: <https://ecrea.eu/Newsletter/12162000>

The team published a **CfP for the Aarhus ECC conference (2022)** and **organized reviewers** for abstract submissions. The team also prepared a **call for a virtual pre-conference (2022)**: “What are affect and emotion in media and communication studies? Exploring multiple understandings and research methods in the new TWG Affect, Emotion & Media”.

#### Plans for 2022:

The ECC will feature our very **first panel**, which will draw on the top abstracts submitted to the TWG. Our first **constitutive meeting** will be at the ECC in Aarhus 2022, which will therefore be the place for first discussions with the members on the TWG’s future objectives and plans. There will also be the first **election of the TWG’s management team**. Additionally, we plan to organize a **lunch event** for members who are present at the ECC in Aarhus to facilitate informal networking.

Leading up to the ECC 2022, the TWG will host a **virtual pre-conference** in which researchers can get to know each other through various decentralized formats and will get the chance to hold in-depth discussions about their research on affect and emotion as well as their methods. In non-ECC years, our goal is to **organize events** that enable intensive exchange around key thematic questions and methods. The first workshop will take place in 2023 with members of the TWG. We will then discuss the option of organizing the ECC off-year **workshop 2025 in collaboration** with another section or TWG.