

## **SUMMARY REPORT ON 2019 ECREA EUROPEAN MEDIA AND COMMUNICATION DOCTORAL SUMMER SCHOOL**

### **1. GENERAL INFORMATION**

The 2019 ECREA European Media and Communication Doctoral Summer School was the first edition of the programme since ECREA took over the summer school in November 2018.

We received 70 applications and accepted 49 students, of whom 41 attended the Summer School. The students came from many different EU countries: Germany, Switzerland, Czech Republic, Sweden, Norway, Spain, Finland, Denmark, United Kingdom, Estonia, Romania, Italy, Ireland, Turkey, Belgium; but also we had students from Australia, China and Kenya. Altogether, we had 41 students from 18 countries and 35 different universities attending the programme.

There were 17 lecturers participating in the Summer School. These were: Heinderyckx François, Michael Skey, Kari Karppinen, Andra Siibak, Irena Reifová, Alenka Jelen-Sanchez, Simone Tosoni, Risto Kunelius, Pille Pruulmann Vengerfeldt, Knut Helland, Burcu Sümer, Magnus Andersson, Triin Vihalemm, Ragne Kõuts-Klemm, Ilija Tomanić-Trivundža, Jessica Piotrowski, and Cory Robinson.

## 2. PROGRAMME OVERVIEW

The Summer School took place between 8 and 16 July 2019 providing a full program for eight consecutive days (9.30-18.00 each day).

	Tuesday 9.07	Wed 10.07	Thur 11.07	Friday 12.07
9:00 - 9:30	Registration and welcome - 104			
9:30-10:00	Welcome talk Pille and Andra 104	SWS1 Knut Helland; Magnus Andersson; Simone Tosoni	SWS4 Michael Skey; Kari Karppinen; Burcu Sumer	Pille Pruulmann-Vengerfeldt and Andra Siibak workshop: "Title and abstract" - 104, whole group together, later G1 goes to 205, G2 goes to 207
10:00-10:30	Lighting round 1 slide presentations 104	SWS2 Knut Helland; Magnus Andersson; Simone Tosoni	SWS5 Michael Skey; Kari Karppinen; Burcu Sumer	
10:30-11:00				
11:00-11:30				
11:30-12:00	Coffee	Coffee	Coffee	Coffee
12:00-12:30	Lighting round 1 slide presentations 104	SWS3 Knut Helland; Magnus Andersson; Simone Tosoni	SWS6 Michael Skey; Kari Karppinen; Burcu Sumer	Magnus Andersson lecture "What do we mean by everyday life?" - 104
12:30-13:00				
13:00-14:30	Lunch	Lunch	Lunch	Lunch
14:30-15:00	Ragne Kõuts-Klemm workshop "Methods: analysis of skills performance or skills assessment", G1 - 205	Triin Vihalemm workshop (whole group): How to combine qualitative and quantitative audience research? - 104	Kari Karppinen lecture: Normative theory and normativity in media and communication research - 104	Risto Kunelius lecture: "Constructing voice" - 104
15:00-15:30	Knut Helland workshop: "On research design and academic careers: formative forces for the future", G2 - 207			
15:30-16:00	Coffee	Coffee	Coffee	Coffee
16:00-16:30	Coffee			Consultation
16:30-17:00	Ragne Kõuts-Klemm workshop "Methods: analysis of skills performance or skills assessment", G2 - 205	Simone Tosoni (whole group) workshop: Methods - An invitation to Urban Media Ethnography - 104	Michael Skey: Roundtable "What the hell is this about?" - 104	Consultation
17:00-17:30	Knut Helland workshop: "On research design and academic careers: formative forces for the future", G1 - 207			Consultation
17:30-18:00				Consultation
18:00-19:30				
19:30	Welcome dinner - Sisevete saatkond			

	Sat 13.07	Sun 14.07	Mon 15.07	Tue 16.07
9:30-10:00	<b>SWS7</b> Jessica Piotrowski, Alenka Jelen-Sanchez, Triin Vihalemm	<b>SWS10</b> Cory Robinson, Francois Heinderyckx, Ilja Tomanic-Trivunža	<b>SWS13</b> Jessica Piotrowski, Alenka Jelen-Sanchez, Irena Reifova	Irena Reifova lecture "Media and memory in the old and new media age" - 104
10:00-10:30				
10:30-11:00	<b>SWS8</b> Jessica Piotrowski, Alenka Jelen-Sanchez, Triin Vihalemm	<b>SWS11</b> Jessica Piotrowski, Ilja Tomanic-Trivunža, Pille Runnel	<b>SWS14</b> Jessica Piotrowski, Alenka Jelen-Sanchez, Ilja Tomanic-Trivunža	Walking brain session Things about academia I have never dared to ask - 104 for instructions
11:00-11:15				
11:15-11:30				
11:30-12:00				
	coffee	Coffe	coffee	coffee
12:00-12:30	<b>SWS9</b> Cory Robinson, Alenka Jelen-Sanchez, Francois Heinderyckx	<b>SWS 12</b> Irena Reifova, Francois Heinderyckx, Pille Runnel	Ilja Tomanic-Trivunža lecture "News photography and iconic photographs" - 104	Pille Pruulmann-Vengerfeldt lecture "Autoethnography" - 104
12:30-13:00				
13:00-14:30	Lunch	Lunch	Lunch	Lunch
14:30-15:00	Burcu Sumer workshop: Literature review - how to connect your research material to, G1 - 205	Jessica Piotrowski workshop "Publication tips", G1 - 205	Alenka Jelen-Sanchez workshop: Framing analysis in media and communication studies, G2 - 205	Roundtable: Academic life-hacks - 104
15:00-15:30	Cory Robinson workshop: "So what?": Tips for explaining, disseminating, & creating awareness of your research, G2 - 207	Francois Heinderyckx workshop "Oral presentations and use of visuals", G2 - 207	Andra Siibak workshop "Reviewing and managing harsh reviews", G1 - 207	
15:30-16:00				
16:00-16:30	coffee	coffee	Coffee	Coffee
16:30-17:00	Cory Robinson workshop: "So what?": Tips for explaining, disseminating, & creating awareness of your research, G1 - 207	Francois Heinderyckx workshop "Oral presentations and use of visuals", G1, 207	Andra Siibak workshop "Reviewing and managing harsh reviews", G2 - 207	Evaluation - 104
17:00-17:30	Burcu Sumer workshop: Literature review - how to connect your research material to theories G2 - 205	Jessica Piotrowski workshop "Publication tips", G2 - 205	Alenka Jelen-Sanchez workshop: Framing analysis in media and communication studies, G1 - 205	
17:30-18:00				
18:00-19:30				Dinner - Estonian National Museum
19:30				

### 3. BUDGET OVERVIEW

The Summer School is an independent financial project financed from participation fees. In 2019, registration fees at the summer school were 840 Euros (700 EUR+ VAT) for the ECREA members and 990 Euros (825 EUR+ VAT) for non-members. Summer school fee covered:

- Accommodation in the Academic Hostel (9 nights)
- Breakfast in Kotka Kelder (9 mornings)
- Eight lunches (4 in University Café, 4 in Café Vilde and Vine)
- Welcome dinner in Sisevete Saatkond
- Farewell dinner and disco in Estonian National Museum
- Coffee and snacks twice a day (all together 16 coffee breaks)
- WiFi at the summer school venue
- Summer school materials (a bag with the following items: plastic water bottle, white sheets of paper, pen, program, map of Tartu)

According to the data from evaluation questionnaire (N=24) in majority of cases (66.7%, 16 students) participation fee was covered by the individual institutes of the students, two students had received an external grant and two paid for their fee themselves.

FEES COLLECTED BY HOST INSTITUTION		ECREA GRANTS		GRANTS VIA BAMR	
<b>20.100,00€</b>		<b>8.400,00€</b>		<b>3131,25€</b>	
COSTS PAID BY HOST INSTITUTION		COSTS PAID BY ECREA		COSTS PAID BY BAMR	
Accommodation	7.417,00 €	Welcome reception	1.256,25 €	Coffee breaks	2.171,40 €
Lecturer travel	4249,42€	Final dinner	1.531,80 €	DJ for final dinner	350,00 €
Merchandising, office supplies, name tags, certificates etc.	909,50€	breakfast for lecturers and students	2.574,00 €		
Lunches	2.775,78 €	Lecturers dinner	210,00 €		
Organisational costs/Uni Tartu	2.500,00€	Room rental for final dinner	660,00 €		
Bank fees, tax	795,89€	Welcome reception	1.256,25 €		
TOTAL		TOTAL		TOTAL	
<b>18.647,59 €</b>		<b>6.232,05 €</b>		<b>2.521,40 €</b>	
UNSPENT RESOURCES		UNSPENT RESOURCES		UNSPENT RESOURCES	
<b>1.452,41 €</b>		<b>2.167,95 €</b>		<b>609,85 €</b>	
All unspent resources will be allocated to 2020 Summer School.					

ECREA financially supported the Summer School with 10 grants that covered student participation fee in the total amount of 8.400€. The grants were not paid directly to students; instead a model was used in which ECREA directly pays invoices related to Summer School organisation up to the total sum of grants. The task of reviewing grant applications and selection of recipients was allocated to YECREA management team (Johan Farkas, Corinna Lauerer, Norbert Šinković). YECREA managed the review of applications already in 2018 and the same form and criteria (created by previous YECREA team in consultation with the Bureau) was used to evaluate the applications.

Additionally, three grants were provided for Estonian PhD students by host institution in partnership with Baltic Association for Media Research (BAMR).

ECREA additionally allocated to the summer school funds for website development and integration and allocated (paid) time of its administrator Tereza Krobová for management of the communication with students and local organisers.