

ECREA's CEE Network Report

Activities of 2013

In 2013 the CEE Network organized one major annual event – the CEECOM conference – which this year took place in Kaunas, Lithuania; the other form of group of activities covers 1) research results publishing and dissemination programs and projects, 2) CEE Network visibility enhancement actions through associational cooperation and social networking (FB), and 3) various member cooperation activities.

1. Annual CEECOM conference (www.Ceecom2013Kaunas.lt) – April 26-27, 2013

‘Liquidity, fragmentation, and individualization in the mediascape’ – chosen as the main theme of the conference – has set a strong emphasis on changing roles, missions and functions of contemporary journalism and media in the region. It applied very broad (historical, comparative, case-based analysis, media use analysis, and others) perspective to the theme and also raised critical questions about effects and severe social and cultural consequences of media change. By choosing a broader – not only contextually focused analysis approach – we were able to achieve a wider interest from the global community of media and communications researchers. Among those who took part as speakers at the conference (89 people), half were scholars based in the US, Western Europe, Southern Europe, Nordic countries, Belarus, and Russia. This concluding fact indeed proves that CEE Network has already built its own history and acknowledgement – it has an international scope of scholarly actions as well as international visibility.

2. Other activities of the CEE Network and practical accomplishments:

- 1) **CEE journals data-base** was designed with a general aim of creating wider prominence and acknowledgment of journals published in various academic institutions based in CEE;
- 2) **CEE Network maintains its FB profile** (<https://www.facebook.com/Ecrea.CEE.Network>) which is used for research results dissemination and informational purposes (publishes announcements about study opportunities, fellowships, exchanges, media statistics and much more);
- 3) **Other types of activities and meetings/assemblies** organized in CEE Network member countries:
 - **April, 2013 (Kaunas):** Baltic Association for Media Research (BAMR, chair - A) had its annual meeting which was specifically designed also to meet CEE Network goals (such as ensuring visibility of research results, promoting idea exchanges and networking opportunities among CEE researchers).

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