

Yearly report of the Audience and Reception Studies section (year 2009)

Section events

The ARS section sponsored the 'Narrative fact and fiction' workshop, which was held on 3-4 April 2009 at the University of Vienna. The workshop was co-hosted by the Narrative Network and the University of Vienna, and organized by Helena Bilandzic and Susanne Kinnebrock. For further information, see the Summer 2009 issue of the ECREA Newsletter.

Together with the Popular Communication division of ICA and the Audience section of IAMCR, the ARS section sponsored 'Transforming Audiences 2: Creativity/Knowledge/Participation', which was held on 3-4 September 2009 at the University of Westminster, and organized by David Gauntlett, Caroline Dover, Fatimah Awan and Annette Hill. For further information, see the conference website at <http://www.transformingaudiences.org.uk/>. The third section business meeting was held at the University of Westminster on 4 September 2009.

New COST Action

The second preliminary proposal for a new COST Action that was submitted in September 2008 (proposer: Nico Carpentier) did not pass the first review stage. A third, successful preliminary proposal was submitted in March 2009, and a revised full proposal was submitted in July 2009. The core writing group of the full proposal was composed of Helena Bilandzic, Nico Carpentier, Sonia Livingstone, Geoffroy Patriarche (proposer) Cristina Ponte and Kim Schrøder, also with inputs from Brian O'Neill. The full proposal has passed the second review stage. As part of the final selection stage, Geoffroy Patriarche and Nico Carpentier have presented the proposal to the ISCH (Individuals, Societies, Cultures and Health) Domain Committee of the COST framework on 14 September 2009. The Action has been approved by the COST authorities on 2 December 2009. For further, updated information on Action IS0906, see the COST website at <http://www.cost.esf.org>.

Proposal for the ECREA Book Series

In December 2008, Geoffroy Patriarche and Tilo Hartmann submitted an ECREA Book proposal entitled *The 'Social' Media User in Perspective. Illuminating cultural and social scientific audience research*. Chapters were selected from 'section papers' presented at ECC08. The proposal was ranked second (out of four) by the Series Editors.

Helena Bilandzic and Geoffroy Patriarche worked on a new ECREA Book proposal that has been submitted in January 2010. The envisaged title for the book is *The 'Social' Media User. Cultural and*

Social Scientific Perspectives on Audience Research. Chapters and authors of chapters were selected by the editors following a call for papers spread among ECREA members. Of the 40 submissions, 14 high-quality proposals originating from 11 countries (Australia, Belgium, Czech Republic, Denmark, France, Germany, Norway, Ireland, Spain, UK and USA) were chosen for the book.

YECREA representative

Ranjana Das has been appointed as YECREA representative in the ARS section. Her mission will be to strengthen the collaboration between YECREA and the ARS section, and to work towards a better support of young scholars in the field of audience and reception studies.