

Audience and Reception Studies Section annual report for 2014

Chair: Pille Pruulmann-Vengerfeldt

Vice-chairs: Ranjana Das and Jakob Bjur

YECREA representative: Julia Hänniger

ARS is the second biggest section after Digital Culture and Communication. In addition to ECREA website, we have an active Facebook page which is being used to communicate ECREA ARS section related issues.

The main activities of 2014 were:

First, Open Conference of the COST Action IS0906 Transforming Audiences, Transforming Societies: The future of audience research: Agenda, theory and societal significance presented in collaboration with ECREA (Audience and Reception Studies section), IAMCR (Audience section) and ICA (Communication and Technology division & Mass Communication division) that took place at University of Ljubljana, Slovenia, February 5-7, 2014, more info about this: <http://www.cost-transforming-audiences.eu/system/files/Program%20COST%20conference%20Ljubljana%20final%2030%20Jan%202014.pdf> .

Secondly, a doctoral workshop on Fieldwork in Contemporary Audience Studies co-organized by the Young Scholars Network of ECREA and the COST Action IS0906 Transforming Audiences, Transforming Societies, and presented in collaboration with the Audience and Reception Studies section of ECREA took place in Ljubljana on February 8, 2014 in conjunction with the Future of Audience Research conference. Conference was a huge success and the pre-conference PhD workshop organised by Julia Hänniger was also much appreciated by both 12 participant students and the 3 senior academics joining as advisors, more about this: <http://www.cost-transforming-audiences.eu/node/1357> .

Thirdly, the ECREA ECC 2014 conference in Lisbon took place and we had substantial programme, and a well-attended business meeting. We had altogether 157 abstracts submitted to the conference. Altogether 49 reviewers participated in double-blind reviewing and 80 papers were accepted making up 16 panels and additional 10 posters made up poster-session. The audience section meeting was held in conjunction to the conference. New board elected during the conference was: Ranjana Das as chair, Pille Pruulmann-Vengerfeldt and Jakob Bjur as Vice chair. The votes were counted by Tereza Pavlickova with 29 pro the new team and 2 abstinence. Jasmin Kulterer took the role of ECREA representative after the ECC2014 conference.