

ECREA Digital culture and communication (DCC) section report 2009

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Summary:

This report focuses on:

- the section meeting in 2009
- the ECREA conference in 2010
- the section meeting in 2011

Detail:

After ECREA Barcelona 2008 the main focus of the section was to organise the section meeting at the Berlin University of the Arts, Berlin 2009. The Berlin meeting was co-organised together with two sections from the German Communication Association (the media sociology section as well as the computer-mediated communication section). There was also a COST 298 (Future of the Broadband Society) panel. There was also support from the Centre for Material Digital Culture at the University of Sussex as well as the Berlin University of the Arts [UdK Berlin].

The meeting was well attended and feedback was positive, both in relation to the venue and the programme. The programme comprised the following papers:

- Biodigital Matter and the Modulations of the Body: Eleni Ikoniadou (University of East London)
- Serious games and organisations’ communication: Ghislaine Chabert & Jacques Ibanez Bueno (University of Savoie)
- WEB 2.0 affordances: theorizing interaction and communication in a CMC setting: Peter Mechant (Ghent University)
- Our name is our virtue; rethinking self-representation in Massive Multiplayer Online Role Playing Game (MMORPG): Ahmad Riza (Lampung University)
- Online cooperation as commonsbased peer production – Social dilemmas and institutions: Christian Pentzold (Technical University Chemnitz, D & Oxford University)
- The Communicative Construction of Identities in Overlapping Structures of Everyday Life: Matthias Berg (University of Bremen)
- Supplanting or Supplementing? Chat Communication and Social Capital: Werner Wirth & Matthias Hofer (University of Zürich)
- Hybrid identities 4.0? The role of digital media in the articulation process of young Russians’ identity in the German Diaspora: A typology: Caroline Düvel (University of Bremen)
- A socio-cultural approach to internet policy and regulation. Findings and implications of an ethnographic study: Panayiota Tsatsou (Swansea University)
- Sexualized youth – promiscuous youth? Does sexually explicit internet-content deteriorate sexual attitudes? Mathias Weber, Gregor Daschmann, Oliver Quiring (University of Mainz)
- Networks and culture: possibilities for contextualised net culture research: Andreas Hepp (University of Bremen)
- Invisible networks and location-based projects suggesting the return of the “place”: Gemma San Cornelio Esquerdo (Universitat Oberta de Catalunya)
- “What constitutes an online community”? Presenting a heuristic model for understanding community-construction on the Internet: Katerina Diamantaki (University of Athens)

- COST 298 Panel
- Digitalization, identity and the net of social, parasocial and pseudosocial relations of the People: Friedrich Krotz (University of Erfurt)
- Identity dispositive Internet: Florian Hartling (University of Halle)
- Theorising social relations, interactions and communication: Bridgette Wessels (University of Sheffield)
- Identity Development in Scientific Online Communities: Frauke Zeller (Ilmenau University of Technology)
- The Viability of the Concept “Virtuality” for Researching Network Media Development: Catherina Dürrenberg & Carsten Winter (Hannover University of Music and Drama,)
- Hybrid identities 4.0? The role of Virtual research teams – theorising on cultures, scientific domains, and the choice of digital media technologies: Marco Bräuer, Frauke Zeller (both Ilmenau University of Technology) & Ingmar Steinicke (University of Kassel,)
- Cyborgs and Learning Bots in Virtual Worlds: Sisse Siggard Jensen (University of Roskilde)
- Virtually Trash: Revenge Tragedy and the Tube: Catherine Gomersall (Edith Cowan University)
- Do you want to play? How making-sense of entertainment innovations relates to engaging with media products: Carrie Lynn D. Reinhard (Roskilde University)
- Where mass media and social production meet: change and continuity in self-produced audiovisual projects: Roig Telo (Universitat Oberta de Catalunya)
- The fractures of photography: following the relationship between technology practices, sociality and identity formation in digital culture: Edgar Gómez Cruz & Elisenda Ardévol (Universitat Oberta de Catalunya)
- Total Recall vs the End of Memory: Digital Media and Social Memory Studies Revisited: Martin Zierold (Justus-Liebig University Gießen)
- Flow is now viral is agency: re-working the site(s) of new television: Phil Ellis (University of Plymouth)

Fuller details are on the section website. The programme also included the annual DCC section meeting and the minutes of this are also on the section site.

Since the 2009 meeting ECREA Hamburg, 2010 has become the focus of activity. Kate O’Riordan is the contact for this - and we asked for volunteers to help review and stream papers. We also decided that the on the ground chair at Hamburg would be Elisenda Ardevol assisted by Bridgette Wessells. We noted the need for future chairs and vice chairs for the section and also the need to delegate roles so that more people can be involved. Suggestions for action are to recruit volunteers to help with publicity and other secretarial and admin roles including dissemination, and managing the blog and website content.

Agreed agenda items for Hamburg are:

- web presence,
- creating roles within the section,
- nominating and voting for chairs/vice chairs
- Barcelona 2011

Future events: the next mid term section workshop will be in Barcelona in 2011. The local organisers are Elisenda Ardevol and Gemma San Cornelio.

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