

Annual Report 2015

ECREA International & Intercultural Communication Section

The ECREA International and Intercultural Section (IIC) has been active since early 2006.

1. Membership

In 2015, the section has slightly decreased in membership. Currently, 212 members have subscribed (source: member search on www.ecrea.eu on 19 January 2016).

2. Management and scope of the IIC Section

The management team consists of Teresa Velázquez (Universitat Autònoma de Barcelona, Spain - chair) who is supported by two vice chairs; Daniele Canedo (Universidade Federal do Recôncavo da Bahia, Brazil) and Stijn Joye (Ghent University, Belgium). Estibaliz Ortega (Universitat Autònoma de Barcelona, Spain) is the section's representative for YECREA.

In terms of our mission statement and the section's scope, we aim to support research that observes different forms of cross-border dialogue, exchange and flows between and/or within nations, regions, cultures, communities and individuals. We define our section's field of interest very broadly by referring to all types of cross-border or global communication as we focus on mediated and (inter)personal forms of communication from the perspective of production, distribution, content and reception. The section also endorses academic work on the social, economic, political and cultural characteristics and consequences of globalization and international and intercultural communication processes, in addition to research on the role of communication in international cooperation projects.

Next to our ECREA supported website, the management team hosts - since 2013 - a blog to keep in touch with our members as well as with other stakeholders and peers outside of the organization. The URL is <http://internationalandintercultural.wordpress.com/> We also have a Facebook and Twitter account as a way of actively engaging with our members.

3. Organization of events

In 2015, an IIC section sponsored interactive workshop session was hosted at the '*Re-Inventing Journalism*'-conference (5-6 February, 2015, Winterthur, Switzerland), which was convened by the Journalism Studies Sections of ECREA and DGPUK, and co-sponsored by the Journalism Studies Sections of ICA, IAMCR and SGKM. The workshop session was entitled '50 years of Galtung and Ruge: did something change?' with the following contributors: Ansgard Heinrich (University of Groningen, The Netherlands), Stijn Joye (Ghent University, Belgium) and Romy Wöhlert (University of Klagenfurt/Austrian Academy of Sciences, Austria).

In November 2015, the section, in cooperation with the 'Master Erasmus Mundus Crossing the Mediterranean: towards investment and integration' of the Universitat Autònoma de Barcelona, has organized and managed the second edition of the international conference '*Communication, Development and Human Rights: social change and media flows*' with the support of the Universitat Autònoma de Barcelona, the Laboratory of Prospective and Research in Communication, Culture and Cooperation (LAPREC) and the Mediterranean

Observatory of Communication (OMEC). The conference took place on 19 and 20 November 2015 at the campus of the Universitat Autònoma de Barcelona (Spain). We had an invited keynote speech by Dr. Chris Paterson (University of Leeds), followed by two days of paper presentations (public call submissions), panel discussions and an exposition. Around 60 people attended, participated or contributed to the event, although we had to deal with some no-shows. Please see annex 1 for the conference program.

4. Future plans

Being relatively successful in attracting members, we are looking to benefit more from our large membership by **activating** our members. Accordingly, it is our ambition to invite them to participate more and contact us with their ideas for future conferences or other initiatives, which we can support as a management team.

Secondly, **cooperation** with other ECREA sections continues to be a strategic priority for the upcoming year. For our activities in 2015, we had been in contact with the Film Studies section and the Journalism section.

Thirdly, preparations are ongoing with regard to the *6th European Communication Conference* in Prague. In anticipation of the abstract and panel submissions, we have assembled a reviewers group of 22 scholars who are working in the field of international and intercultural communication as well as being a member of the section. Our section program chair is Stijn Joye.

The IIC Section management team

Chair: Teresa Velázquez (Universitat Autònoma de Barcelona, Spain)

Vice Chair: Daniele Canedo (Universidade Federal do Recôncavo da Bahia, Brazil)

Vice Chair: Stijn Joye (Ghent University, Belgium)

January 2016

Annex 1: Conference program

Communication, Development and Human Rights: *social change and media flows*

19 - 20 November 2015

Sala de Grados - Faculty of Communication Sciences

UAB Campus - Bellaterra (Cerdanyola del Vallès)

Organization:



internationalandintercultural.wordpress.com



www.mastermimplus.eu

With the support of



CONFERENCE PROGRAMME

THURSDAY 19 November

09:00 – 09:30 Registration

Faculty of Communication Sciences, UAB Campus

09:30 – 09:45 Opening session

Dr. José Manuel Pérez Tornero, Director of the Department of Journalism and Communication Studies (UAB)

Dr. Teresa Velázquez, Chair International and Intercultural Communication Section (ECREA)

Dr. Stijn Joye, Vice-chair International and Intercultural Communication Section (ECREA)

09:45 – 10:30 Keynote lecture

“On the concept of news agencies as regulator of international flow, offsetting the effect of news domestication”

Keynote by Dr. Chris Paterson (University of Leeds)

Moderator: Stijn Joye (Ghent University)

10:30 – 12:00

1st session: New media, new challenges?

Presentations:

“Land of Confusion? News organizations and ethical guidelines in a digital networked environment”
Colin Porlezza (University of Zurich) & Tobias Eberwein (Austrian Academy of Sciences)

“Threat 2.0 - Does Facebook use influence threat perceptions?”
Nico Dietrich (Friedrich Schiller University Jena) & Nicole Haußecker (Friedrich Schiller University Jena)

“V of Vinegar: how the new media interactions affected the protests of June 2013”
Lidiane Castro (UNIGRANRIO) & Dostoiewski Mariatt de Oliveira Champangnatte (UNIGRANRIO)

“People (dis)like me: Investigating the influence of online news media and Facebook use on Islamophobia in Germany”
Nico Dietrich (Friedrich Schiller University Jena), Wolfgang Frindte (Friedrich Schiller University Jena) & Marius Meyer (Friedrich Schiller University Jena)

Debate

Moderator: Teresa Velázquez (UAB)

12:00 – 12:30 Break

12:30 – 14:00

2nd session: Intercultural communication, youth and the Mediterranean

Presentations:

“Intercultural Communication in Education. Online Exchange Projects in Schools”
Cigdem Bozdog (Kadir Has University)

“Young people at the Mediterranean Press: topics, relevance and treatment”
Estibaliz Ortega (UAB)

“The Inter Mediterranean relations in the Press: Agenda setting and living conditions in the countries of the region”

Teresa Velázquez (UAB)

“Institutions, social actors or individuals: the visibility given by Mediterranean media to the citizenship”

Ricardo Carniel Bugs (UAB)

Debate

Moderator: Stijn Joye (Ghent University)

14:00 – 15:30 Lunch break

15:30 – 17:00

3rd session: News media and issues of representation

Presentations:

“In the Shadow of Terror: How Representations of Violence in the Media create Political Crises and Social Change in Western Societies – or not”

Maja Henke (University of Cologne)

“Bringing Africa home. Reflections on discursive practices of domestication in international news reporting on Africa by Belgian television”

Stijn Joye (Ghent University)

“The journalistic coverage of the “foreigner” in Italian crime news”

Nicola Ferrigni (Link Campus University), Marica Spalletta (Link Campus University) and Lorenzo Ugolini (Sapienza University of Rome)

“Derogatory contents against minorities: Risks and opportunities for public figures. The cases of James Watson and Oriana Fallaci”

Liriam Sponholz (Austrian Academy of Sciences/Alpen-Adria-University Klagenfurt)

Debate

Moderator: Ricardo Carniel Bugs (UAB)

FRIDAY 20 November

09:30 – 10:45

4th session: Audiovisual communication: flows, institutions and structures

Presentations:

“Czech public service media: Democratic institutions with inclusive structures?”
Daniela Vajbarová (Masaryk University)

“Challenging Heteronormativity through Documentary Cinema: Stories from ‘My Child’”
Burcu Şenel (Hacettepe University) & İmge Tuğçe Bağır (Hacettepe University)

“La comunicación comunitaria más allá de la lógica binaria público vs privado: el estudio de caso de la Provincia de Misiones (Argentina)”
Francesca Belotti (Universidad de Roma)

“The Iranian female diaspora and the use of the social media to construct their own identity”
Thiago Melo (University of Coimbra)

“Open Cinema: Testing Participatory Digital Cinema as an amplifier of cultural and societal capital; a comparative analysis of mixed socio-economic disadvantaged groups in London and Sheffield”
Clive James Nwonka (Brunel University)

Debate

Moderator: Teresa Velázquez (UAB)

10:45 – 11:00 Break

11:00 – 12:00

5th session: NGO's and the media: is there an alternative?

Presentations:

“Advocacy for whom? Influence for what? Abuse of discursive power in NGO online video campaigns: the case of Amnesty International”
Ana Fernández-Aballí (Pompeu Fabra University)

““Misja Estera” and Syrian refugees - the path to social change -relationship between political actors, journalists, social media and NGO in Poland”
Agnieszka Weglinska (University of Lower Silesia) & Anna Ziety (University of Lower Silesia)

“Action for Social Change: Balances and Tensions in Organizing NGO-Driven Communication for Development”
Jonas Agerbæk (Roskilde University)

Debate

Moderator: Stijn Joye (Ghent University)

12:00-12:30 Break

12:30 – 14:15

6th session: Journalism, human rights and social change

Presentations:

“Towards an understanding of human rights reporting: a study of representation and journalist practices”

Susana Sampaio-Dias (University of Portsmouth)

“Human Rights in the Euromed media: presence and absence”

Olga Del Río (UAB)

“Press coverage on development issues and human rights in La Vanguardia and El Periodico de Catalunya”

Miguel Gámez (UAB)

“The presence of social actors in the press of the Mediterranean countries in relation to the topic highlighted”

LAPREC (UAB)

“Communication, human development and social change - Building an inclusive society in Montenegro”

Jelena Perovic (Sapienza University of Rome)

Debate

Moderator: Estibaliz Ortega (UAB)

14:15 – 14:30 Closing session