



## ECREA Section Mediatization

### Report 2015

#### Overview

The main activities of the TWG Mediatization have been concerned with:

- Workshop in Stockholm on "Mediatization of Culture and Everyday Life"
- Publications: planning an edited volume on "Dynamics of Mediatization"
- ECREA Summer School in Bremen
- Other conference, seminar and workshop activities
- Maintenance and development of the website [www.mediatization.eu](http://www.mediatization.eu)
- Business meeting and successful application for section status

#### Annual workshop

The theme of the annual section workshop was "Mediatization of Culture and Everyday Life" and it was held at Hotel Skeppsholmen in Stockholm on 23-24, April 2015. It was hosted by Riksbankens Jubileumsfond's sector committee 'Mediatization of Culture and Everyday Life' in cooperation with the ECREA TWG Mediatization. The workshop featured the following keynote speakers:

Emily Keightley (Loughborough UK): 'Comparing Experience: The Possibilities and Challenges for Comparative Mediatization Research'

John Durham Peters (Iowa, USA): 'Mediatization: Modern Time and Deep Time'

Mikko Lehtonen (Tampere, Finland): 'Power Relations beyond "Immediacy" and "Mediation"'

The presentation of papers was based on an open call and 45 paper proposals were submitted to this workshop. 20 of these were accepted for presentation plus 4 posters.

You may find the full program here:

[http://www.mediatization.eu/fileadmin/user\\_upload/pdf/conferences\\_calls/MediatisationStockholm2015Programme.pdf](http://www.mediatization.eu/fileadmin/user_upload/pdf/conferences_calls/MediatisationStockholm2015Programme.pdf)

## **Publications**

In addition to general publication activities of section members the management team has taken the initiative to develop a dedicated volume on *Dynamics of mediatization: Understanding cultural and social change*. The idea is to bring together work from the section members around the following three sub-themes: 1) Grasping dynamics of mediatization; 2) Studying dynamics of mediatization in relation to other long-term processes; 3) Analysing dynamics of mediatization in specific fields and contexts. On the basis of an open call, we received 48 article proposals. The editors of the book are the section management: Stig Hjarvard (chair), Göran Bolin (co-chair), Andreas Hepp (co-chair) and Olivier Driessens (YECREA-representative). The book is expected to be published early 2017 by Palgrave.

## **ECREA Summer School**

From August 2 to 15, 2015, the European Media and Communication Doctoral Summer School took place at the University of Bremen. The topic was „Dynamics of Mediatization: Politics, Civil Society and Participation“. The Centre for Media, Communication and Information Research (ZeMKI) of the University of Bremen organized Europe’s biggest summer school for doctoral students of communication and media studies for the third time in cooperation with the ECREA and its section Mediatization. The summer school welcomed more than 40 doctoral students from over 20 countries and guest lecturers from 20 partner universities. The intellectual work of the summer school will be published in an edited volume, comprising selected contributions by the participants and lecturers as well as abstracts of the doctoral research projects of all summer school participants: Kramp, Leif/Carpentier, Nico/Hepp, Andreas/Kilborn, Richard/Kunelius, Risto/Nieminen, Hannu/Olsson, Tobias/Tomanić Trivundža, Ilija/Tosoni, Simone (eds.) (2016): ‘Politics, Civil Society and Participation’. Bremen: edition lumière.

## **Conferences, seminars and workshops**

In addition to the annual workshop of the ECREA section several research conferences, seminars and workshops addressing mediatization research and involving sections members have been held during the year, including:

- *Media Logic(s) Revisited: Modeling the Interplay between Media Institutions, Media Technology and Societal Change*, 21–23 September 2015, University of Bonn, Germany. More information here: [http://medialogicsconference2015.netdiscourse-en.de/?page\\_id=7](http://medialogicsconference2015.netdiscourse-en.de/?page_id=7)

- *New Directions in Mediatization Research: Culture, Conflict and Organizations*, International research seminar, October 1-2, 2015, University of Copenhagen. Further information here: [http://mediatization.ku.dk/nyheder/new\\_directions/program/](http://mediatization.ku.dk/nyheder/new_directions/program/)
- *Responsibility and Resistance: Ethics in Mediatized Worlds*. International conference at the Austrian Academy of Sciences, Vienna, December 10-11, 2015. More information here: <https://mediatizationandethics.wordpress.com/program/>

### **Management, website and transformation to section**

In addition to the facilities of the ECREA website the section also uses the website [www.mediatisation.eu](http://www.mediatisation.eu) as a resource for members concerning both internal section affairs and general research activities concerning mediatization.

The annual business meeting of ECREA TWG Mediatization was held during the Stockholm workshop on April 23. The following people were present: Anne Jerslev, Knut Lundby, Göran Bolin, Karin Fast, Sigrid Kannengießer, Anne Kaun, Marian Adolf, Mikkel Eskjær, Friedrich Krotz, Ulrik Volgsten, Abbas Varij Kazemi, Steffen Lepa, Anne-Kathrin Hoklas, Johan Fornäs, André Jansson, and Stig Hjarvard. Stig Hjarvard (chair) presented the work of the management team. The management team (Stig Hjarvard, Andreas Hepp, Göran Bolin and Olivier Driessens) will continue until the ECREA Prague conference in 2016. The question about transformation to section status was also discussed and the application for section status was unanimously supported. As a result of the ECREA application process the TWG was transformed into a permanent section of ECREA by the end of 2015.

The number of members of the ECREA section Mediatization is currently 166.

The next annual workshop of the section mediatization will be held in Bremen, Germany: *Critical Mediatization Research: Power, inequality and social change in a mediatized age*, 30th of August - 1st of September, 2016. It will be organized in cooperation with the Priority Programme "Mediatized Worlds" at the University of Bremen.

January 20, 2016.

Stig Hjarvard (Chair)

Andreas Hepp (Vice-chair)

Göran Bolin (Vice-chair)

Olivier Driessens (YECREA)