

ECREA TWG Mediatization Report 2013

1. Overview

As the ECREA Temporary Working Group Mediatization became operational in 2011, 2013 was its second year existence. In overview, the main activities included:

- Workshop “Mediatization and New Media”, held at the University of Copenhagen, Denmark, 15th to 16th March 2013 (organisation: Stig Hjarvard);
- Extension of the webpage <http://www.mediaticization.eu>, with general information about mediatization and a reading list (organisation: Andreas Hepp);
- Publication of special issue “Conceptualising Mediatization” of the ICA journal “Communication Theory” (guest editors: Nick Couldry, Andreas Hepp).
- Call and review for the workshop “Rethinking the mediatization of politics: Politics and policy, government and governmentality, citizenship and activism”, to be held London, LSE, Friday 25th and Saturday 26th April 2014 (organisation: Nick Couldry, Andreas Hepp; board: Stig Hjarvard, Friedrich Krotz, Kristina Riegert)

Beside these activities the TWG supported the international networking within mediatization research. Part of this is the support of the ECREA Summer School “Dynamics of Mediatization” in 2013 at the ZeMKI, University of Bremen, as well as a general information about workshops and initiatives on mediatization research. Especially members of the TWG supported the international Workshop “Mediatized Conditions”. The event in December 2013 was co-sponsored by the Program on Language, Literacy and Culture, UC Berkeley, and the Department of Media and Communication, University of Oslo (<http://www.hf.uio.no/imk/english/research/projects/mediatized-conditions/>).

2. Report workshop “Mediatization and New Media”

The workshop was held March 15-16, 2013, at University of Copenhagen, Denmark. The program included 15 presentations and approx. 35 researchers participated in the workshop. The presentations focused on how new media reconfigure and diversify processes of communication and interaction at the same time as they become institutionalized and come to influence new patterns of power relationships. The full program is available here:

http://www.mediatization.eu/fileadmin/user_upload/pdf/conferences_calls/TWG_Workshop_Copenhagen_2013_Programme.pdf

3. Report ECREA Summer School “Dynamics of Mediatization”

From 2013 to 2015 the framing topic of the ECREA Summer School is “Dynamics of Mediatization” (<http://www.comsummerschool.org>). While the summer school is independent, members of the ECREA TWG Mediatization supported the summer school in 2013 as guest lecturers (11th to 24th August 2013). Topics of these lectures had been:

- Nick Couldry (Goldsmiths, U of London): Media Practice and Current Perspectives of Mediatization Research
- Andreas Hepp (U of Bremen): Cultures of Mediatization: Communicative Figurations and the Challenge of Mediatization Research
- Friedrich Krotz (U of Bremen): Current perspectives of Mediatization Research
- Sonia Livingstone (LSE): The Mediatization of Childhood
- Knut Lundby (U of Oslo): Interaction and Mediatization

The ECREA TWG plans to support the summer school also in 2014 with guest lecturers. The main topic will be “Mediatization: Journalism, Representation and the Public Sphere”.

Further information on the workshops and further activities of the ECREA TWG Mediatization can be found at: <http://www.mediatization.eu>.

30/01/2013, Andreas Hepp, Stig Hjarvard, Nick Couldry