

Media Industries and Cultural Production Temporary Working Group

2013 Yearly Activity Report

The formation of the Media Industries and Cultural Production Temporary Working Group (TWG) was approved by the Executive Board of ECREA in May 2011. In January 2014 the group had 144 members from 26 different countries, up from 123 at the same time the previous year.

During 2013, the TWG built on its previous successes in organising major international events addressing the themes outlined in the Group's objectives (see the ECREA website for details of these objectives and the Group's modus operandi). The TWG organised a major conference, *Making Television in the Twenty First Century*, in association with the ECREA Television Studies Section. This took place at the University of Aarhus, Denmark, from 24-26 October 2013. The local organisers were Hanne Bruun and Anne Marit Waade of the Department of Aesthetics and Communication. The keynote speakers were John Caldwell, of the University of California Los Angeles, and Lotte Lindegaard, head of Channel TV2 Denmark. The conference was attended by over 70 people from 12 different countries.

The TWG also helped to organise an international symposium at the University of Leeds on 24 June, entitled *Advancing Media Production Research*. Keynote speakers included Georgina Born (University of Oxford), David Ryfe (University of Nevada) and Philip Schlesinger (University of Glasgow). The symposium was attended by over 60 people from a wide range of nations.

The TWG held its annual business meeting (required by ECREA statutes) at the Aarhus conference, and this was attended by 35 colleagues. As well as discussing future plans, such as the organisation of a panel at the ECREA European Communication Conference in Lisbon in November 2014 (see below) and the creation of a listserv discussion forum, an election took place. David Hesmondhalgh (University of Leeds) was re-elected as Chair, and David Fernandez Quijada (formerly of the Autonomous University of Barcelona, now at the European Broadcasting Union in Geneva) was re-elected as Vice-

Chair. Hanne Bruun was newly elected as Vice-Chair, replacing Ida Willig (Roskilde University), who stood down, owing to other commitments.

All sections and Temporary Working Groups are now expected to have a 'Young Representative' attached to them, as part of the Young Scholars for ECREA scheme. In February 2013, Jose Manuel Dominguez was nominated as 'Young Representative' on our TWG. Jose is a PhD candidate at the University Complutense de Madrid.

As indicated above, the TWG is planning a panel for the European Communication Conference in 2014 (TWGs are allowed to organise only one panel). The theme is *Production Studies and Audiences*, and will feature a distinguished group of international speakers. Discussions are also under way concerning sponsored events in 2014, and the organisation of an 'off-year' conference in 2015.

Section Management Team:

Chair: David Hesmondhalgh (Institute of Communications Studies, University of Leeds, United Kingdom)

Vice Chair: David Fernández-Quijada (European Broadcasting Union, Switzerland)

Vice Chair: Hanne Bruun (Aarhus University, Denmark)

January 2014