**Organisational and Strategic Communication Section (OSCS) 2014 annual report**

**Management Team:  
Ana Duarte Melo (University of Minho, Portugal).  
Gisela Gonçalves (University of Beira Interior, Portugal)  
Ian Somerville (University of Ulster, Northern Ireland)  
YECREA representative: Laura Olkonnen (University of Jyväskylä, Finland)**

Following a very busy year in 2013 which included the publication of an e-book on “Organisational and Strategic Communication Research: European Perspectives” (<http://www.livroslabcom.ubi.pt/book/104>) and the organization of a conference on “Public relations and strategic communication in divided societies”(University of Ulster, Belfast), the preparation and peer review process of the 5th European Communication Conference on “Communication for Empowerment: Citizens, Markets, Innovations” Lisbon, 12-15 November 2014, was the main activity of the Organizational and Strategic Communication Section in 2014.

The OSCS received 90 abstracts and after the peer review process 47 papers were selected for the conference. These were organized into two special panels on “Government Public Relations in Europe: Critical Perspectives” and “Inconsistences and Organizational Communication” and into eight parallel sessions. The section also hosted a Poster Session with seven posters submitted.

In the business meeting held on the 13tth November 2014 a new management team was elected, which included the existing members but with some role rotation. The composition of the management team for 2014-2016 is as follows: Ana Duarte Melo (Chair); Gisela Gonçalves (Vice-Chair) and Ian Somerville (Vice-Chair).

Following the tradition of previous years a new call for an e-book publication and call to members to organise events in 2015 was launched immediately after the conference in order to boost the section’s dynamics and ensure we maintain a strong membership participation in our section in the run up to the 2016 ECC in Prague.

The OSCS MT

Ana, Gisela and Ian