Report of the Television Studies Section for 2019

Chair: Juan Francisco Gutiérrez Lozano (University of Malaga, Spain)

Vice-Chairs: Berber Hagedoorn (University of Groningen, Netherland); Susanne Eichner (University of Aarhus, Denmark)

YECREA Representative: Antonio Cuartero (University of Malaga)

Activities:
2019 has been again an intensive and successful year of exchanges amongst the currently 208 members of ECREA’s Television Studies section. We have promoted several research activities and we also have been preparing several collaborations for the future in order to strengthen projects and section visibility.

1. Conferences and Research activities

The main work in which the ECREA TV Studies section have been involved in 2019 has been our biennial conference, that took place during 24-25 October and was hold by the University of Groningen (NL). With the main topic "The Youthification of Television and Screen Culture", it was organized by the management team, with Berber Hagedoorn in charge of the local organization and the co-operation of the University of Groningen Research Center for Media and Journalism Studies and the Research Institute for the Study of Culture (ICOG).

The final conference programme included two keynote sessions, with the participation of Prof. Jeanette Steemers (King’s College London) and Dr. Vilde Schanke Sundet (University of Oslo). During the conference, 25 papers were presented at the 6 panels organized, on topics related to the main issue as "SKAM goes to Europe"; "The ‘Youthification’ of audio-visual culture"; "Reaching young audiences"; "Young’ production cultures in Europe" or "Negotiating screens and platforms in the post-digital Era". The conference also hosted a special panel co-organized with the ECREA Film Studies section ("Streaming and young viewing habits"). This 2-day conference was attended by nearly 50 colleagues from 14 European countries and it generated a very fruitful exchange of ideas and experiences on the field of study. The management team informed about all the current activities and planning ahead, including the CFP of ECC Braga Conference 2020. (Website of the conference: https://ecreatelevisionstudies2019.wordpress.com/).

At the same time, during 2019 we have been working on the possible publishing with some results of the ECREA Television Studies section Malaga 2017 conference. After some different attempts, there is a now a proposal for of collective book that is currently under consideration by a Spanish academic publisher. We hope to have some advance on this matter during 2020.
2. Collaboration with Critical Studies in Television

ECREA Television Studies Section has maintained its close relation with CST journal. After CST special issue on the ‘European Cultures of Production’ (edited by Simone Knox and Elke Weissman, Volume 13 Issue 2, June 2018), Berber Hagedoorn (Vice-chair of the section) has joined the Blog Editorial team of CST during 2019. Thanks to this collaboration, at the same time a selection of papers presented at the Groningen section conference 2019 will be published in a forthcoming special issue of CST, expected to be published in 2021.

3. Business Meetings

The management team maintained two work meetings in 2019: in July 2019 (Madrid, Spain) and in October 2019 (during the biannual section conference at Groningen).

4. Social Networks

The Facebook group of the section also continues being the main platform of communication for the members, with 245 followers (196 in 2017) and approximately with 200 posts/year. The section profile on Twitter, @ecrea_tv (ECREA TV Studies) has also allowed us to spread the activities of the section, with currently 201 followers (137 followers in 2018). We encourage also our members to sign up our section’s Forum on the ECREA intranet.

5. Future Activities

The most relevant activity ahead will be the organization of section activities for next ECREA 8th European Communication Conference (ECC) ”Communication and trust: building safe, sustainable and promising futures” (October 31-November 3, 2020, Braga, Portugal). It is expected to allocate a similar number of slots/panels for the section that in last Lugano 2018 Conference. At the same time, Television Studies section is co-organizing a preconference in association with other two ECREA thematic sections, Communication History and Radio Research. The preconference, entitled ”Old media persistence. An ECREA preconference on the relevance and persistence of traditional media”, will open its call for papers early February 2020 (https://oldnewspersistence.com/).

ECREA Television Studies section will also collaborate in 2020 in two others international conferences:
